

THEMATIC WORKSHOP @ SEALOGY

18 November 2021
10:00-11:30 CET
Online

Agenda

**BLUE
INVEST**

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Agenda | Thu 18 November

Theme: Intellectual Property Protection for Maritime Innovation

Time (CET) Virtual event, livestreamed

10:00 – 10:15 **WELCOME**

Moderator: Catherine Frideres, Senior Manager, BlueInvest

- Remarks by Iain Shepherd, Senior Expert, DG MARE, European Commission
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10:15 – 10:45 **INTELLECTUAL PROPERTY PROTECTION FOR MARITIME INNOVATION**

- Maria Luisa Manis, Lawyer, Intellectual Property and New Technologies
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10:45 – 10:55 **INVESTOR'S PERSPECTIVE: WHAT MAKES A CONVINCING IP STRATEGY**

- Ross Brooks, Investment Director and Partner, Katapult Ocean
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10:55 – 11:10 **Q&A**

11:10 – 11:20 **EU-FUNDED INITIATIVES TO SUPPORT IP PROTECTION: EU IP SME HELPDESK AND HORIZON IP SCAN SERVICE**

- Claire Fritz - Senior Project Manager (Eurice GmbH) and Senior Project Manager at the European IP Helpdesk
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11:20 – 11:30 **Q&A & WRAP-UP**

Speakers

Maria Luisa Manis, Lawyer, Intellectual Property and New Technologies



Maria Luisa Manis is an Intellectual Property Lawyer based in Italy with 15 years of professional experience in IP litigation, negotiation of licensing agreements and all legal matters involving start-ups and investments in innovative projects.

She graduated from the George Washington University Law School with an LL.M. in Intellectual Property.

Since 2015, she works as an external expert with the European Commission on the evaluation and the monitoring of research and start-up projects.

Ross Brooks, Investment Director and Partner, Katapult Ocean



Ross is an economist by training with a deep interest in natural capital, both as an investment opportunity and as a tool to create a sustainable and more equitable planet.

Ross is responsible for portfolio management and investment execution at Katapult Ocean, having invested into 42 ocean technology companies over the past 4 years.

Claire Fritz, Senior Project Manager (Eurice GmbH) and Senior Project Manager at the European IP Helpdesk



Claire is responsible for project management as well as for establishing and implementing holistic long-term stakeholder and IP community management processes.

Since joining Eurice, she has coordinated and managed all training and awareness raising activities and, since 2019, also the overall project management of the [European IP Helpdesk](#). In addition to the European IP Helpdesk, Claire is also part of the team of the [South-East Asia IP SME Helpdesk](#), the [India IP SME Helpdesk](#) and the brand new [Horizon IP Scan service](#).