

# BLUEINVEST DAY 2021

## AGENDA

Online | Brussels  
26 January 2021

12/01/2021

**BLUE  
INVEST**



## Programme | Tue 26 January 2021

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### **10:00 - 10:30 Opening session**

High-level panel between the European Commissioner & CEO of the EIF, with a key announcement on the BlueInvest Fund.

The session will comprise of keynote speeches, a moderated panel discussion and a symbolic opening of the floor for deals.

Moderator: Daniela CEDOLA, BlueInvest Project Director, PwC

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#### **Keynote speeches from**

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Virginijus SINKEVIČIUS, European Commissioner for Environment, Oceans & Fisheries

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Alain GODARD, Chief Executive Officer, European Investment Fund

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#### **Moderated panel discussion**

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#### **Opening of the “Deals Exchange” Floor**

Charlina VITCHEVA, Director General for Maritime Affairs and Fisheries

Following the opening keynote, a BlueInvest Bell is rung to signify the opening of the “deals exchange” floor. This would set the tone for the day – business impact, pitching and investor-to-project matching.

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### **10:30 - 11:00 Boosting the Blue Investment Landscape: Investors Panel**

5 BlueInvest investors will pitch their new funds and outline a vision for the EU blue investment landscape

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#### **Presentation by BlueInvest Funds**

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#### **Moderated panel discussion**

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## 11:00 - 11:30 The Game Changers Panel

4 game changers feature partnership models to move us closer to a just and sustainable Blue Economy

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### Keynote speeches by

Green transition in the shipping industry

Magnus SANDE, Vice President and Head of Strategy and M&A, Wilhelmsen Group

Green & digital transition for ports

Ruben EIRAS, Blue Economy Entrepreneurship, Innovation, Investment and Financing, Forum Oceano

Leading initiatives on seaweed, aquaculture, biotechnology

Pierre ROUSSEAU, Lead for Global Sustainable Finance Investments, BNP Paribas

Innovative mixed-use platform for a coastal ecosystem

Steven BOUCKAERT, General Manager, DEME Group

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### Moderated panel discussion

Break

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## 12:00 - 12:50 BlueInvest Awards | Pitch Category 1: Energy from the ocean

Five selected SMEs from the BlueInvest Community will pitch to a panel of investors. This category covers innovative solutions and technologies in the field of ocean renewable energy.

Jury panel:

- Ross BROOKS, Investment Manager, Katapult Ocean
- Kaare HELLE, Venture Director, DNV GL
- Ines MERTENS, Principal, Sourcing and Communication Manager, Inventures Fund

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- Mare STRAETMANS, Director Digital Transformation, Van Oord
  - Jon TRYGVE BERG, Partner, Norce Sarsia
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### **13:00 - 13:50 BlueInvest Awards | Pitch Category 2: Green shipping solutions**

Five selected SMEs from the BlueInvest Community will pitch to a panel of investors. This category covers next generation technologies, products and solutions in the field of green shipping and smart ports (includes artificial intelligence, robotics, green harbours & terminals, remote sensing and navigation, etc.)

Jury panel:

- David VAN LOO, Investment Director, Rotterdam Port Fund
  - Magnus SANDE, Vice President and Head of Strategy and M&A, Wilhelmsen Group
  - Kaare HELLE, Venture Director, DNV GL
  - Niklas KOERNER, Investment Manager, Bernhard Schulte Innoport
  - Joško BOBANOVIĆ, Partner, Industrial Biotechnology - Sofinnova Partners, Sofinnova Industrial Biotech Fund
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### **14:00 - 14:50 BlueInvest Awards | Pitch Category 3: Sustainable food & feed from the ocean**

Five selected SMEs from the BlueInvest Community will pitch to a panel of investors. This category covers innovative new food and feed from aquaculture and renewable aquatic biological resources (alternative seafood, alternative food & feed, alternative proteins, marine, flora and seaweed).

Jury panel:

- Joost MATTHIJSEN, Director of Venturing, Nutreco
  - Christian LIM, Co-Founder and Managing Partner, Blue Oceans Partners
  - Sverre MARTINSEN, Founder and General Partner, Fynd Ocean Ventures
  - Michael KLEINDL, Founder and Managing Partner, Blue Horizon Ventures
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- Eric ARCHAMBEAU, Co-Founder and Partner - Astanor Ventures, Good Harvest Fund
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### **15:00 - 15:50 BlueInvest Awards | Pitch Category 4: Healthy oceans and resilient coasts**

Five selected SMEs from the BlueInvest Community will pitch to a panel of investors. This category covers new products, technologies, solutions and processes from renewable aquatic biological resources, including packaging and medical/pharmaceuticals. It shall also cover solutions toward the “greening” of traditional maritime industries, marine litter, circular economy, natural capital/ocean resource management, etc.

Jury panel:

- Olivier RAYBAUD, Co-Founder and Managing Partner, Blue Oceans Partners
- Dominique DURT, Applied Development & Innovation Manager, DEME Group
- Chris GORELL BARNES, Founder and CEO, Ocean 14
- André GLASBERG, Managing General Partner, Bandwidth Capital LTD
- Pierre ROUSSEAU, Lead for Global Sustainable Finance Investments, BNP Paribas

Break

### **16:30 - 17:00 BlueInvest Awards**

The awards will be presented by Virginijus SINKEVIČIUS, European Commissioner for Environment, Oceans & Fisheries

The BlueInvest Awards shall be conferred to the winners of each category, based on the four pitch competitions conducted over the course of the day. An online vote by the audience will determine the fifth award - The People’s Choice.

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## Parallel activities

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09:00 - 17:00

### **1:1 meetings and targeted business matching**

Virtual meetings may be scheduled during the conference week.

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09:00 - 17:00

### **BlueInvest Virtual Exhibition**

The virtual exhibition could run during the conference week. The BlueInvest Club of Investors and selected stakeholders will be invited to feature their funds and Blue Economy initiatives in virtual booths.

**Investor booths** will feature their Blue Economy fund, and be open to receiving a select number of pitch decks and 1:1 meetings from relevant SMEs and start-ups.

**Stakeholder booths** will feature their specific activities to support SME and start-up growth, as well as models to promote innovation and investment into the Blue Economy. These will be open to 1:1 meetings to facilitate new partnerships.

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[www.blue-invest.eu](http://www.blue-invest.eu)

