

EAT IT !

Changing public perception and habits regarding aquaculture in Belgium

We Belgians love our seafood

4th Largest Consumer/capita



We belgians love our seafood

- Import 290K Tons
- EU Fishery= 245 mio T/ Ann Co2

- Locally Produced ?
- Aquaculture ?
- Seafarming ?



We belgians love our seafood

- Import 290K Tons
- EU Fishery= 245 mio T/ Ann

- Locally Produced ?
- Aquaculture ?
- Seafarming ?
- Tasting?

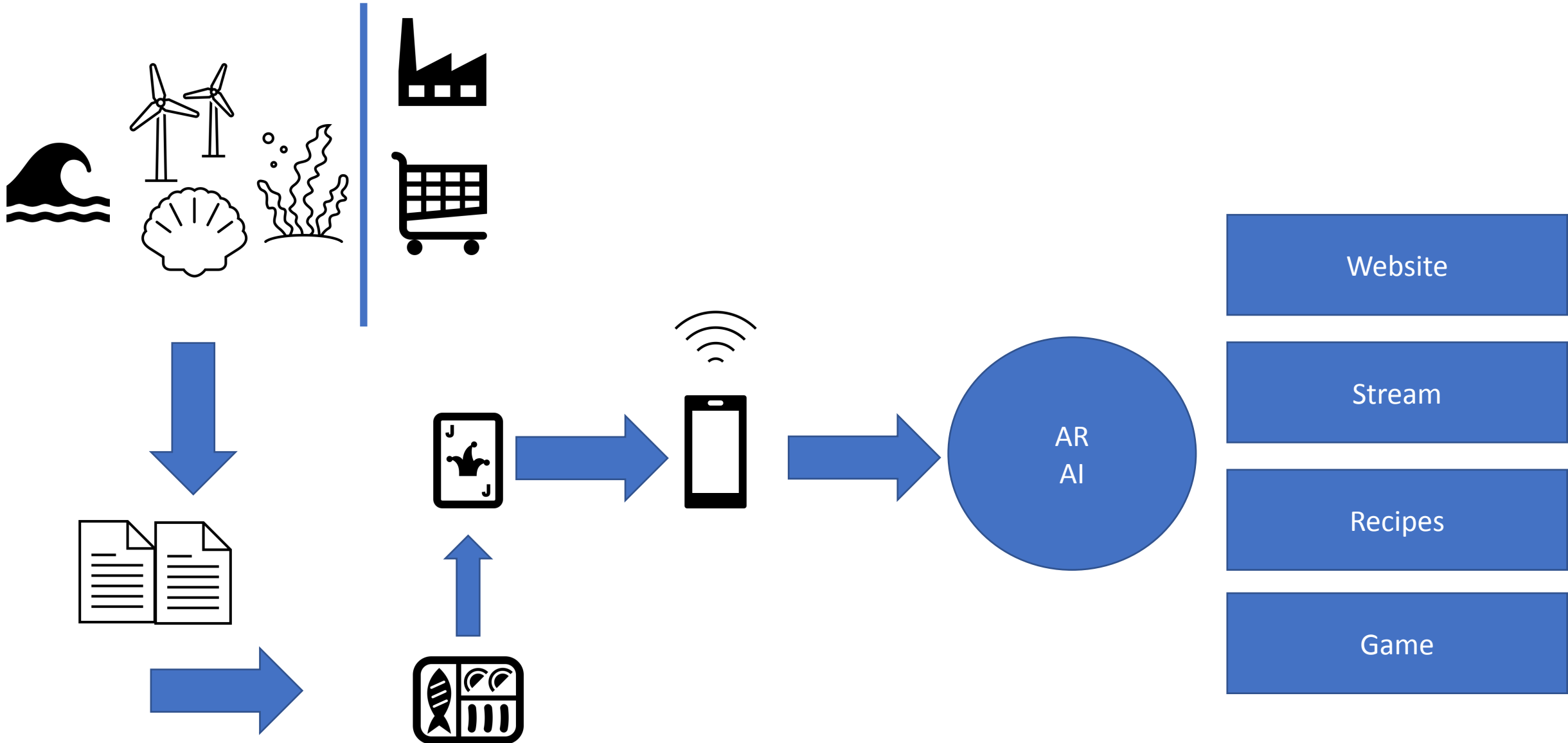


Inform

Educate

Taste !





Cost

Devop
Project Mgt
Marketing & Campaign Mgt

benefit

Increased Awareness
Increase in Sales
Data
Product expansion

Next Steps

Connect to Supermarket