

# THEMATIC WORKSHOP ON GREEN BLUE ECONOMY

Ecomondo | 28 October 2021  
Rimini, Italy

## Agenda

25/06/2021

**BLUE  
INVEST**

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# Unlocking Opportunities for a Green Blue Economy

## Agenda | Thu 28 October

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**Time (CET)**      Hybrid event, livestreamed

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**10:00 – 10:15**      **WELCOME**

**Session Chair:** Vincent FAVREL, Head of Unit, “Sustainable Blue Economy” or Luca MARANGONI, Deputy Head of Unit, European Climate, Infrastructure and Environment Executive Agency (CINEA)

**Remarks by**

- Andreea STRACHINESCU, Head of Unit, “Maritime Innovation, Marine Knowledge and Investment”, DG MARE
  - Felix LEINEMANN, Head of Unit, “Blue Economy Sectors Aquaculture and Maritime Spatial Planning”, DG MARE
  - Daniela CEDOLA, Programme Director, BlueInvest
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**10:15 – 11:15**      **THE GREEN BLUE ECONOMY: MARKET DEVELOPMENTS, INNOVATION TRENDS AND INVESTMENT OPPORTUNITIES**

Moderated panel discussion with Q&A.

Five key stakeholders shall present market opportunities for the Green Blue Economy, including the most recent innovation trends and major developments.

The sectors of opportunity shall cover blue bioeconomy, circular economy solutions including ocean plastic pollution and the sustainable management and conservation of natural capital.

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**11:15 – 12:30**      **FINANCING A RESTORATIVE GREEN BLUE ECONOMY FOR HEALTHY OCEANS AND WATERS**

Reverse pitches, case studies and moderated panel discussion.

Four investor profiles focused on blue bioeconomy shall be invited to do a reverse pitch (e.g. public and private equity, impact investors, venture capital and accelerators).

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Two initiatives shall present case studies to demonstrate viable models or new value chains.

The moderated panel discussion could touch on what SMEs and start-ups in this sector need to know to be investment-ready, state of play for financing a green blue economy, and which way forward for sustainable economic development.

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**12:30 – 14:00**      **BREAK**

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**14:00 – 15:00**      **PITCH SESSION I | GREEN BLUE BIOECONOMY**

Up to 5 high potential companies and projects shall be invited to pitch to an audience of investors, venture mentors and coaches. The selected pitch candidates shall be provided with training and feedback prior to the session.

- [BLUENET](#), Aquaculture ropes based on recycled plastics
  - [REMEDIA LIFE](#), Remediation of Marine Environment and Development of Innovative Aquaculture
  - [EASYFEED](#), Innovative, organic aquaculture formula for feed
  - [FISH4FISH](#), Biodegradable alternative to plastic packaging for fish
  - [BIOGEARS](#), Biobased ropes for aquaculture
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**15:00 – 16:00**      **PITCH SESSION II | GREEN BLUE CIRCULAR ECONOMY**

Up to 5 high potential companies and projects shall be invited to pitch to an audience of investors, venture mentors and coaches. The selected pitch candidates shall be provided with training and feedback prior to the session.

- [ECOS](#), Brine diffuser
  - [LIFE WASTE2PROTEIN](#), Insect protein production from biowaste as sustainable alternative to fish and soy meal for animal feed
  - [LIFE-LIBAT](#), Innovative technological solution for the recycling of primary lithium batteries, particularly lithium-manganese batteries; process integrates mechanical pre-treatment with a hydrometallurgical treatment
  - [BIOFABRIK](#), Plastic catalytic depolymerization
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- [ORIGIN BY OCEAN](#), Feed from blue-green algae & bladderwrack. Industrial-scale collection of blue-green algae and large-scale bladderwrack farming
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**16:00 – 17:30      B2B MATCHMAKING SESSION**

The BlueInvest team will facilitate 1:1 meetings for attendees of the workshop.

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