



1st EU4Ocean event “Designing Ocean Literacy actions in Europe” Paving the way for collective Ocean Literacy initiatives in the Mediterranean Sea – September 25, 2020



Main outcome & key messages

The workshop in a nutshell

70+ participants of the Mediterranean Sea-basin started to **co-build collective ocean literacy activities**. Very operational and great contributions to EU4Ocean and to Med Coast Day!

Key messages/main outcome(s)

The first concepts of 10 (potential) collective ocean literacy activities have been developed. These are summarised in the table below that captures the perceived feasibility of the concepts developed.

Feasible 
More thinking required 

Potential action	Key focus of the action	Feasible	Priority challenges
Advocacy campaigns	Focusing on Plastics 2.0 (science-based and targeting prevention)		How to ensure it leads to changes (in perception, attitude, behaviour...), how to mobilise non-EU countries
OL products for decision makers	Targeting policy makers & civil servants, enhancing coherence during an OL-Med-Day	 	Addressing fragmentation in current OL activities, requiring connections between existing networks
OceanArt	Organising a nomadic exhibition related to plastics & marine litter,		Strong mobilisation of the art community required in the EU4Ocean coalition
« Meet the ocean » series	Develop a series of podcasts		How to promote podcasts, which language(s) (main series in English and sub-series in other languages?)
A MOOC on human-sea interactions	Targeting <i>inter alia</i> undergrads and future teachers with strong interdisciplinary focus		Careful selection of content, how to ensure regular update, identify funding
Blue challenges in Mediterranean schools	Developing Blue challenges in schools using EU4Ocean handbook and MedOLguide		Remote learning to be developed, access to electronic resources, mobilising non-EU countries, funding
An OL network at the Mediterranean scale	Connecting networks & communities at the Mediterranean sea-basin scale	 	Use existing resources cleverly, address language challenges, bring members from North & South, funding
OL initiatives for value chains	Targeting all actors of both the “food from the sea” and the tourism value chains		Associate the tourism industry, account for the local contexts and local professionals, language, connect to science
Activities mobilising citizens in “doing”	Following common citizens’ science protocols and sharing results in a Med platform	 	Mechanism for agreeing on common protocols, governance, mapping all existing initiatives, repository open data
Organising a Med OL cruise	A series of OL activities organised in and around a Med cruise	 	Connecting the different coastlines of the Med sea, time and resources to develop the project, funding

Follow-up

The workshop is a first step: concepts of collective OL initiatives that have emerged need to be transformed in solid proposals, building on contributions from all workshop participants and from the wider OL Mediterranean community. Priorities will be on: (1) identifying connections with initiatives emerging from the thematic working groups of the EU4Ocean coalition; and, (2) consolidating core groups of organisations ready to contribute and lead the development and implementation of initiatives. Challenging, but exciting!

Interested in joining the wave? Contact p.strosser@acteon-environment.eu