



Connect to the ocean
and drive changes together!

EU4OCEAN COALITION

Mediterranean Sea-basin workshop

Paving the way for collective Ocean Literacy initiatives in the Mediterranean Sea

25 September, 2020 14:00 -16:30 CEST

The aim of this action-oriented workshop is to **co-develop collective ocean literacy actions and projects that are seen as priority for the Mediterranean Sea basin**. Specific attention will be given to opportunities for partnerships between EU and non-EU organisations and partners.

Organised under the umbrella of the **EU4Ocean coalition**, the online workshop will contribute to the **Mediterranean Coast Day** celebrated annually on 25 September and that aims at increasing environmental awareness to safeguard the Mediterranean coasts and sea among policy makers, academia, media, NGOs and the local populations.

Workshop co-organisers include: **ACTeon** (France, on behalf of the consortium supporting the European Commission/DG MARE EU4Ocean coalition), the **secretariat of the United Nations Mediterranean Action Programme** (UN MAP), the **Priority Actions Programme/Regional Activity Centre (PAP/RAC)**, **Plan Bleu**, the Mediterranean branch of the **European Marine Science Educator Association (EMSEA-Med)** and the **BlueMed** initiative.





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AGENDA

- 13:50-14:00** **Log in by participants**
- 14:00-14:30** **Opening Session: Setting the scene**
Welcome to participants
Speaker: **Pierre Strosser** (ACTeon, France)
- Why ocean literacy for all is essential in the Mediterranean Sea-basin?**
One-minute pitches from **workshop co-organisers**
- **Isabelle Viallon** (deputy-head of unit, Sea-basin Strategies, Maritime Regional Cooperation and Maritime Security, **DG MARE**)
 - **Melita Mokos** (Vice-president of EMSEA, coordinator of **EMSEA Med**)
 - **Margherita Cappelletto** (CNR Italy, **BlueMed** CSA project manager)
 - **Ilias Mavroeidis** (Programme Management Officer – Governance **UNEP/MAP**)
- Facilitator: **Pierre Strosser** (ACTeon, France)
- The aim and agenda of the workshop – including facilitation and expected outcome of the parallel working groups**
Speaker: **Marion Besançon** (ACTeon, France)
- 14:30-15:45** **Session 1: Co-developing collective Ocean Literacy initiatives and projects in the Mediterranean Sea basin**
Parallel working groups for co-developing initiatives/projects. Potential initiatives/projects will build on the initiatives selected or suggested by participants when registering to the event/on-line workshops.
Facilitators: **workshop co-organisers and partners**
- 15:45-16:15** **Session 2: Presenting the building blocks of an ocean literacy road map for the Mediterranean Sea basin**
Reporting from **rapporteurs from each working group**
Additional ideas for collective initiatives: brainstorming by **all participants**
- 16:15-16:25** **Session 3: What's next?**
Last words, wishes and commitments from **workshop co-organisers**
- **Melita Mokos** (Vice-president of EMSEA, coordinator of **EMSEA Med**)
 - **Margherita Cappelletto** (CNR Italy, **BlueMed** CSA project manager)
 - **Céline Dubreuil** (Programme officer for Blue economy, **Plan Bleu**)
 - **Marina Marković** (Programme Officer, **PAP/RAC**)
- Follow-up** to the workshop as part of the EU4Ocean initiative
Speaker: **Pierre Strosser** (ACTeon, France)
- 16:25-16:30** **Closing of the workshop, group photo**

