



Connect to the ocean
and drive changes together!

EU4OCEAN COALITION

Opening workshop

The EU4Ocean coalition: what, what for, how?

24th September 09h30 to 10h30 CEST

The opening online workshop of the 1st EU4Ocean event “**Designing Ocean Literacy actions in Europe**” aims at setting the scene for the two-day event that will give the impetus to innovative collective ocean literacy actions in Europe. The opening workshop will:

- Raise the **political profile** of the event, giving visibility to the EU4Ocean coalition initiative supported by the European Commission.
- Illustrate the main principles guiding the event and of the EU4Ocean coalition, i.e. **collective** – mobilising representatives from all communities in particular the Youth, **co-built** – on the basis of inspirations, past and on-going experiences and resources from all, and **action-oriented** – contributing to the emergence and/or implementation of new OL actions;
- Present the **focus, organisation and key contributors** of the building blocks of the two-day event.





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AGENDA

- 09:20-09:30** Log in by participants
- 09:30-09:40** Opening Session
- Welcome and introduction to the workshop**
Speaker: **Olga Mashkina** (ACTeon, France), coordinator of EU4Ocean coalition consortium
- Official opening of the workshop and the two-day event**
Speaker: **Christos Economou**, acting Director, Directorate Maritime Policy and Blue Economy, DG MARE, European Commission
- 09:40-10:10** **Session 1: Policy drivers to sound ocean literacy in Europe: how can we support?**
- A panel discussion with:
- Francesca Santoro**, Ocean Literacy Programme Specialist IOC/UNESCO
 - Tonino Picula**, chair of the Searica Intergroup, European Parliament
 - Ricardo Serrão Santos**, Minister of Maritime Affairs, Portugal.
- Facilitator: **Pierre Strosser** (ACTeon, France).
- 10:10-10:20** **Session 2: Join us! How can you contribute to the online workshops of the event?**
- Presentation of the agenda and programme of the two-day event**
Facilitator: **Olga Mashkina**, ACTeon (France), building on **one-minute lively pitches** from persons/organisations that are key to each event:
- James Nikitine** from Manaia Productions – co-chair of the **EU4Ocean platform** (September 24th, 10h30 to 12h00)
 - Thomas Lesage**, Children For the Oceans – founding member of the **Youth4Ocean Forum** (September 24th, 14h00 to 15h45)
 - Nicola Bridge**, President of the European Marine Science Educators Association (EMSEA) supporting the establishment of the **EU Network of Blue Schools** (September 24th, 16h00 to 17h30)
 - Elisa Baldrighi**, Ocean Literacy Italia, EU4Ocean Platform and **Thematic Working Group** Chair (September 25th, 10h00 to 12h00)
 - Pierre Strosser**, ACTeon (France) on behalf of all co-organisers of the **5 sea basin workshops** (September 25th, from 13h00 to 16h30)
- 10:20-10:30** **Announcement of the winners of the #YoungOceanWaves contest and workshop closing**
Speaker: **Andreea STRACHINESCU**, Head of Unit Maritime Innovation, Marine Knowledge and Investment, DG MARE, European Commission
- 10:30** **Closing of the workshop, group photo**

