

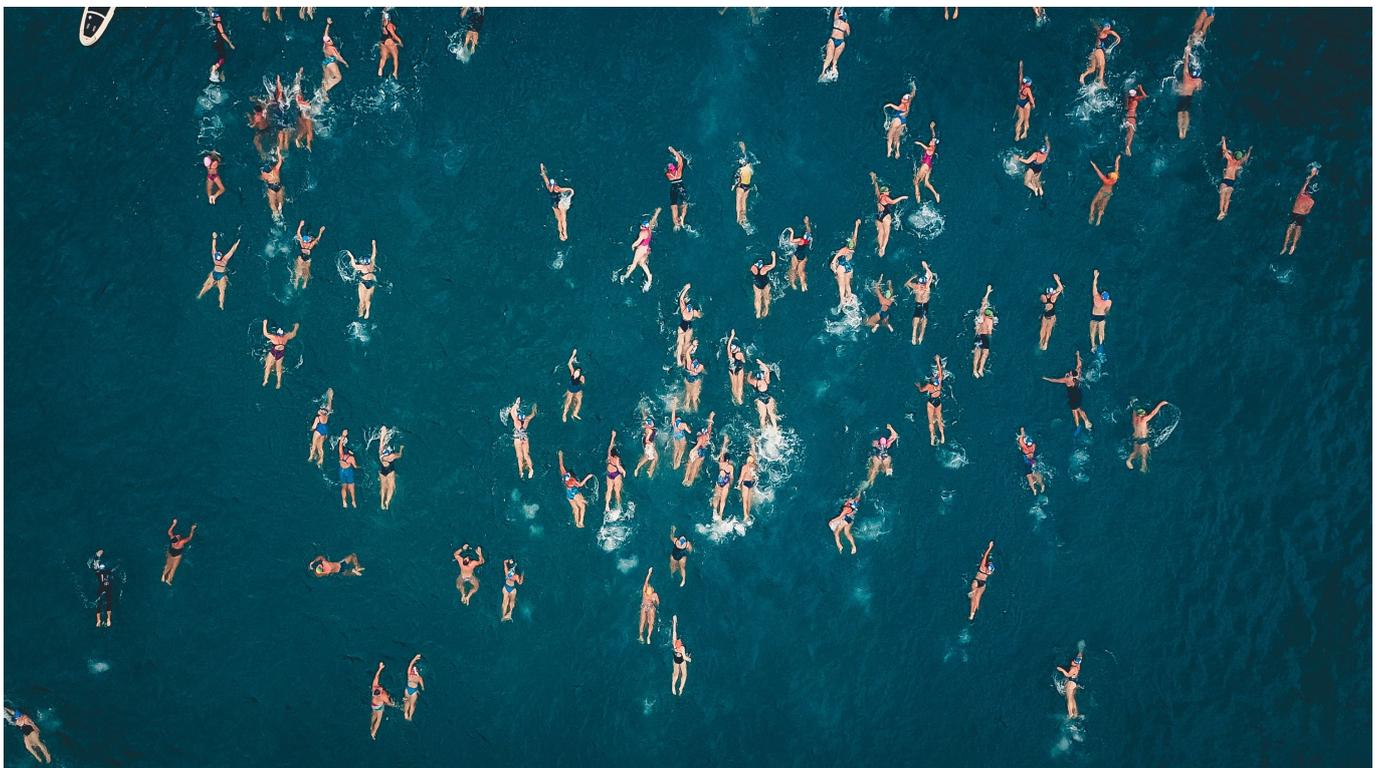


MARITIME FORUM

Working Groups of the EU4Ocean Platform

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The EU4Ocean Platform members will work in Working Groups (WGs) to focus on particular themes/topics, including: Climate and Ocean, Food from the Ocean and Healthy and Clean Ocean.



EU4Ocean platform members will contribute to at least one (or more) of the thematic Working Groups, with the main aims to:

- Exchange and map existing activities & resources for joint ocean literacy activities;
- Develop new partnerships and actions for ocean literacy, including scaling up activities and advocacy campaigns;
- Identify quick wins to bring existing ocean literacy activities together for EU4Ocean;
- Help identify other stakeholders that could contribute and grow the EU4Ocean platform membership, network and impact down to regional sea, national and local levels.

In September 2020, the Working Groups met for the first time in different online meetings. These first meetings served as a starting point for the WG members to find common ground, and start exploring ways of collaboration for a pan-European Ocean Literacy campaign. Some ideas for joint activities, target dates,

priorities and best outcomes of this WG and the activities that it could support were discussed. As common denominator, all members of the different Working Groups agreed that the strength of the group is the broad reach of audiences all the members can target. The Working Group members will try to explore the possibility to agree on a common theme/ message, and adapt that to their own existing target audiences. The evaluation of the success of an Ocean Literacy campaign was also highlighted as critical.

The current thematic Working Groups (WG) are:

WG on Climate and Ocean

This Working Group is chaired by Tymon Zielinski, from the Institute of Oceanology Polish Academy of Sciences (IO PAN) in Poland.

- [First online meeting report](#) [1] (1 September 2020)

The first online meeting of the WG on Climate and Ocean, chaired and moderated by Tymon Zielinski (WG chair), took place on 1 September 2020. WG members received 2 questions in advance to target the discussions during the meeting: (1) What resources can you bring to a EU4Ocean pan-European campaign on Climate and Ocean? (2) What theme within the Climate and Ocean topic you would like to focus on for a EU4Ocean pan-European campaign to be developed in the coming months? After a brief introduction by the WG Chair and EU4Ocean facilitators, the WG members briefly introduced themselves and the organisations/ initiatives they represent by stating what resources they could bring to a potential EU4Ocean pan-European Ocean Literacy campaign (first question). Afterwards, in an open discussion the WG members discussed the priorities and best outcomes of this WG and the activities that it could support. At the end of the meeting, the next steps of the WG and EU4Ocean Platform were presented.

- [Second online meeting](#) [2] (9 December 2020)

The second online meeting of the WG on Climate and Ocean, chaired and moderated by Tymon Zielinski (WG chair), took place on 9 December 2020. WG members were asked to fill a table shared online where they could specify their target audiences and broad lines of their activities. After an analysis by the WG Chair, three overarching and bold types of members were categorized and invited to register to the meeting according to their main target audience of their regular activities. (1) Public decision makers: what is regularly considered “policy makers” (e.g. local authorities, Ministries), but scientists are also included in this category. (2) Private decision makers: initiatives working on mitigating the impact on the environment of Blue Economy industries, including tourism and fisheries. (3) Daily decision makers: what is generally referred to “general public”, including students of all ages. After a brief introduction by the WG Chair and EU4Ocean facilitators, the WG members discussed in breakout groups according to their target audiences, sharing their planned actions for 2021, discussing on synergies, needs, opportunities, indicators and target dates. Designated rapporteurs presented a brief wrap up of the discussion in plenary and a short discussion took place. At the end of the meeting, the next steps of the WG and EU4Ocean Platform were presented. In addition, information on current and upcoming activities by the Youth4Ocean Forum and the sea basin component of the EU4Ocean Coalition was shared.

- [Third online meeting](#) [3] (3 December 2021)

The third online meeting of the WG on Climate and Ocean, chaired and moderated by Tymon Zielinski (WG chair), took place on 3 December 2021. WG members learned about the experiences from Youth4Ocean Forum representatives at the COP26 in Glasgow and pointed out the importance of participating in these events and keep pushing for the importance of the Ocean. The members agreed to continue sharing events and material for 2022, and wished to find ways to make this exchange more efficient.

WG on Food from the Ocean

This Working Group is chaired by Gesche Krause, from the Alfred Wegener Institute Helmholtz Centre for

Polar and Marine Research (AWI) in Germany. She replaced the first Working Group Chair, Jens Ambsdorf from the Lighthouse Foundation in Germany.

- [First online meeting report](#) [4] (3 September 2020)

The first online meeting of the WG on Food from the Ocean, chaired and moderated by Jens Ambsdorf (WG chair), took place on 3 September 2020. WG members received 2 questions in advance to target the discussions during the meeting: (1) What resources can you bring to a EU4Ocean pan-European campaign on Food from the Ocean? (2) What theme within the Food from the Ocean topic you would like to focus on for a EU4Ocean pan-European campaign to be developed in the coming months? After a brief introduction by the WG Chair and EU4Ocean facilitators, the WG members briefly introduced themselves and the organisations/ initiatives they represent by stating what resources they could bring to a potential EU4Ocean pan-European Ocean Literacy campaign (first question). Thereafter, the WG members openly discussed the priorities and best outcomes of this WG and the activities that it could support. At the end of the meeting, the next steps of the WG and EU4Ocean Platform were presented.

- [Second online meeting](#) [5] (17 December 2020)

The second online meeting of the WG on Climate and Ocean, chaired and moderated by Gesche Krause (WG chair), took place on 17 December 2020. WG members brainstormed about the concepts and messages of a campaign in 2021 on Food from the Ocean. At the end of the meeting, the next steps of the WG and EU4Ocean Platform were presented. In addition, information on current and upcoming activities by the Youth4Ocean Forum and the sea basin component of the EU4Ocean Coalition was shared.

- [Third online meeting](#) [6] (2 December 2021)

The third online meeting of the WG on Food from the Ocean, chaired and moderated by Gesche Krause (WG chair), took place on 2 December 2021. WG members brainstormed on how the narrative could be changed for non-traditional sources of food from the Ocean, such as seaweed, jellyfish and sea plants. They highlighted the connections with the consumers of tomorrow and decided to investigate the possibility to launch an activity to present it at the EU4Ocean Ocean Literacy Summit in Spring 2022.

WG on Healthy and Clean Ocean

This Working Group is chaired by Francesca Alvisi, from the Ocean Literacy Italia network in Italy. She replaced the first Working Group Chair, Elisa Baldrighi, from the Ocean Literacy Italia network in Italy.

- [First online meeting report](#) [7] (4 September 2020)

The first online meeting of the WG on Healthy and Clean Ocean, chaired and moderated by Elisa Baldrighi (WG chair), took place on 4 September 2020. WG members received 2 questions in advance to target the discussions during the meeting: (1) What resources can you bring to a EU4Ocean pan-European campaign on Healthy and Clean Ocean? (2) What theme within the Healthy and Clean Ocean topic you would like to focus on for a EU4Ocean pan-European campaign to be developed in the coming months? After a brief introduction by the WG Chair and EU4Ocean facilitators, the WG members briefly introduced themselves and the organisations/ initiatives they represent by stating what resources they could bring to a potential EU4Ocean pan-European Ocean Literacy campaign (first question). Thereafter, the WG members openly discussed the priorities and best outcomes of this WG and the activities that it could support. At the end of the meeting, the next steps of the WG and EU4Ocean Platform were presented.

- [Second online meeting](#) [8] (16 December 2020)

The second online meeting of the WG on Healthy and Clean Ocean, chaired and moderated by Elisa Baldrighi (WG chair), took place on 16 December 2020. WG members brainstormed two suggested initiatives from the first meeting of the WG, to co-develop a “coast code” and a “show us your water” campaign. After an introduction by one of the WG members on their plans to co-develop a “coast code”,

participants discussed in smaller break out groups, and the reported back their discussion in plenary. A short brainstorm session on the “show us your water” campaign took place afterwards. At the end of the meeting, the next steps of the WG and EU4Ocean Platform were presented. In addition, information on current and upcoming activities by the Youth4Ocean Forum and the sea basin component of the EU4Ocean Coalition was shared.

- [Third online meeting](#) [9] (3 December 2021)

The third online meeting of the WG on Healthy and Clean Ocean, chaired and moderated by Francesca Alvisi (WG chair), took place on 3 December 2021. WG members discussed on how behaviour change could be promoted in-land and show the land-sea connection to make sure we achieve a healthy and clean Ocean. The Coastal Code developed by Navigatio Santander was considered as a good example to share and promote, and an effort will be made to promote entries from in-land areas for the “I live by the Sea International Youth Photo and Film Contest”.

In all Platform and WG activities, integration and collaboration will be promoted with the [Youth4Ocean Forum](#) [10] and [Network of European Blue Schools components](#) [11].

Interested in contributing? [Read more here about applying for EU4Ocean Platform membership](#) [12] - a first step to becoming a member and active contributor

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- [4] [http://www.marineboard.eu/sites/marineboard.eu/files/public/New website/Projects/EU4Ocean/EU4Ocean WG Food meeting 1 report.pdf?t=1600156631](http://www.marineboard.eu/sites/marineboard.eu/files/public/New%20website/Projects/EU4Ocean/EU4Ocean%20WG%20Food%20meeting%201%20report.pdf?t=1600156631)
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- [8] <https://www.marineboard.eu/sites/marineboard.eu/files/public/New>

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