Indigee – Indigenous Entrepreneurship

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The Indigee vision

Boosting Successful Businesses based on Indigenous Values

Indigenous competence combined with entrepreneurship knowledge.
The Indigee concept

Gather the entrepreneurs
Useful tools and support
Indigenous competence
Network
### Indigee 1

<table>
<thead>
<tr>
<th>Country</th>
<th>Total</th>
<th>Women</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sweden</td>
<td>20</td>
<td>13</td>
<td>65%</td>
</tr>
<tr>
<td>Norway</td>
<td>20</td>
<td>12</td>
<td>60%</td>
</tr>
<tr>
<td>Finland</td>
<td>6</td>
<td>4</td>
<td>67%</td>
</tr>
<tr>
<td>Russia</td>
<td>20</td>
<td>10</td>
<td>50%</td>
</tr>
</tbody>
</table>

5 Nenets, 3 Veps, 6 Saami, 6 Komi

### Age

The youngest is 18 years old, average is 29, the oldest is 47 years old

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-24</td>
<td>27%</td>
</tr>
<tr>
<td>25-29</td>
<td>37%</td>
</tr>
<tr>
<td>30-34</td>
<td>22%</td>
</tr>
<tr>
<td>35+</td>
<td>14%</td>
</tr>
</tbody>
</table>
Indigee 1

Most represented branches

Handicraft 24 participants
Tourism 17 participants
Reindeer herding 10 participants
Music 6 participants

...also

Hunting and fishing
Event / management
Web design, IT
Publishing, language
Indigee 1

Results - 2010-2012

45 of 66 participants answered

- Increased competence: 62%
- Increased income/profit: 26%
- New enterprises: 27%
- New products/services: 36%
- Crossborder cooperation: 38%
## Indigee 2

2012-2014

<table>
<thead>
<tr>
<th>Participants</th>
<th>Represented branches</th>
</tr>
</thead>
<tbody>
<tr>
<td>68 participants,</td>
<td>Handicraft and design: 20</td>
</tr>
<tr>
<td>44 women, 24 men</td>
<td>Photo, film, theater, music: 14</td>
</tr>
<tr>
<td>Sweden: 20</td>
<td>Tourism: 9</td>
</tr>
<tr>
<td>Norway: 22</td>
<td>Health, well-being, exercise: 7</td>
</tr>
<tr>
<td>Finland: 7</td>
<td>Reindeer herding, meat: 7</td>
</tr>
<tr>
<td>Russia: 19</td>
<td>Journalism, languages: 5</td>
</tr>
<tr>
<td>Youngest is 18, oldest is 46,</td>
<td>Other: 8</td>
</tr>
<tr>
<td>average is 30.</td>
<td></td>
</tr>
</tbody>
</table>

[Image 590x461 to 1005x901]

[Image 454x541 to 582x570]

[Image 78x8 to 1024x194]

[Image 590x242 to 915x444]

[Image 238x471 to 378x501]

[Image 238x385 to 441x442]

[Image 238x241 to 364x356]

[Image 238x154 to 523x212]
Indigee 2

Results - 2012-2014

Increased competence – ?
Increased income/profit – ?
New enterprises – ?
New products/services – ?
Crossborder cooperation – ?