Rapid response instruments against corona

Crowdfunding and Matchfunding

Martijn Arnoldus | Wednesday 15 April 2020
Crowdfunding

- Donation
- Reward-based and pre-sales
- Lending
- Equity
Dev #1

Don’t panic

Measures against falling investments and decreasing numbers of projects
Dev #2
Shift (back) to
donation crowdfunding
Kick the Virus away!

Zlatan Ibrahimović organiseert deze inzamelingsactie namens Fondazione Humanitas per la Ricerca.
Surge in covid19-related social projects
Matchfunding

**Start a project, get matched up to $8,000**

Even as we keep a physical distance from one another, you might find that there are things that your neighborhood still needs. From solutions to stay connected from afar to immediate care so that no one falls through the cracks, if you have an idea to care for your neighborhood, we can help.

Wherever you are in the United States, when you crowdfund for a project that responds to COVID-19 in your community we'll double your donations dollar-for-dollar up to $8,000 (depending on where you're located). And, you’ll get an ioby Success Strategist dedicated to you who can offer personalized coaching to help you work through developing your project idea, fundraising for it in your community, and bringing it to life. Remember, to be eligible to crowdfund with ioby your project must take place in the United States, be local to where you live, work, or play, and have a clear public and community benefit that anyone can access. From sewing masks, to immigrant relief funds, to online get-togethers, we’re here to lend a hand. Learn more about this match, or click below to start a project.

[START A PROJECT TO GET MATCHED](#)

What projects are eligible?
Matchfunding

COVID-19 Emergency Appeal

Donations will be doubled, whilst match funds last, to support those most affected by the COVID-19 pandemic in the UK. Together, we can make a big difference. (To find campaigns run by other charities click ‘explore campaigns’ above.)
Matchfunding

Crowdfund Portsmouth: Small Business Fund
Get up to £5,000

Crowdfund Portsmouth supports constituted organisations, businesses, social enterprises and individuals tackling the impact of COVID-19 pandemic.

You need a crowdfunding project to apply for funding. Start or continue editing your project and, if eligible, you’ll be prompted to apply.

Criteria
You may be eligible for a pledge from the Crowdfund Portsmouth fund up to 50% of your project target (£5,000 maximum pledge).

Before completing your application for match-funding we ask that you carefully read the Portsmouth City Council terms and conditions. Read here.

Essential criteria
To be eligible for match funding, businesses will:

- Be from an existing business/constituted organisation / Social Enterprise – if you are freelance or self-employed, you will need to evidence that you have been operating for at least 12 months.
- Be State Aid compliant
- Can demonstrate they have been adversely affected by COVID-19 - e.g. showing evidence of declining cashflow/loss of bookings
- Can demonstrate community support (match funding from the crowd)
- Be formally constituted in the UK, and have their own bank account with at least two signatories
- Have been in operation for at least one year
- Eligible projects will need to achieve 25% of the funding target, which must have come from at least 10 unique backers to trigger the pledge
- Achieve the total project target (at least 100%) to receive the funds

Rotterdam NL Cares Balkonserenade

42 dagen te gaan

Voor: NL Cares Balkonserenade

Amsterdam, NL

€328 opgehaald van €656

Bekijk campagne >

Eindhoven - Club Goud's Contactloze Buitenconcerten

11 dagen te gaan

Voor: Club Goud's Contactloze Buitenconcerten

Nederland

€1.980 opgehaald van €2.000

Bekijk campagne >
Martijn Arnoldus
e: martijn@socialfinancematters.nl
p: +31850185071
w: https://socialfinancematters.nl
t: @sofinmatters