

Parallel Discussion of WPC

4 December 2018

Topics for discussion

Old Use cases (WP2, ESSnet on BD II)

- Use case 1: URLs Inventory (> 10 employees)
- Use case 2: Web sales – Ecommerce
- Use Case 3: Social Media Presence
- Use Case 4: Job Advertisement
- Use Case 5: Sustainable Development Goals
- Use Case 6: Economic Activity Classification (NACE)

Proposal for new use-cases?

- URLs Inventory for small enterprises (< 10 employees)
- *Does the website have any of the following? (price lists, description of goods and services etc.) – ICT Polish survey, C10-2018*
- *Does your enterprise gather any information regarding user behavior - ICT Polish survey, C11-2018*

New Use-cases

- 1.URLs Inventory
- 2.Variables in the ICT usage in enterprise survey
(2+3+4)+2 red questions+frequence of changes on the website, how active on web site. New content added?
- 3.Validation of BR and NACE classification (6)
- 4.Experimental Language Statistics

Statistical indicators (outputs)

List of WP 2 Output indicators

- Rate(s) of enterprises have websites – clear definition
- Rate(s) of enterprises doing ecommerce from enterprises websites
- Rate(s) of enterprises that have job advertisements on their websites
- Rate(s) of enterprises that are present on social media from their websites
- Percentage of enterprises using Twitter for a specific purpose
-?
-?

Software solutions for webscraping

- AT – 3 use-cases
- BG – 3 use-cases
- DE – No
- FI – outsourcing firm
- IT – 3 use-cases?
- NL – ask Olav?
- PL - 3 use-cases
- UK – 4th use case

Structure of the Methodological Guidelines

Possible chapters:

- Introduction
- Statistical production processes affected
- Statistical outputs
- Detailed description of the four phases of the BD life cycle – collection, processing, analyze and dissemination
- Produce and testing the functional prototype
- List of Implementation requirements at ESS level
- IT solution architecture
- Data quality and metadata
- Improvements regarding ICT survey and BR

How to achieve economies of scale

Sharing of resources at ESS-level - opportunities:

- at design level – data representation (data models and related metadata), process definition and methods;
- at deployment phase – infrastructure (tools and platforms), running of data processing steps (collection, processing,...).

Ideas?

Collaboration with WPB, WPJ and WPF

- Ideas for collaboration with WPB and WPJ regarding webscraping techniques – whether and how ?

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- Interaction with WPF on architectures by suppling WPC solutions - other ideas?

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- F2F meeting – 2019 and 2020, Milestones