

Online Based Enterprise Characteristics Experimental Statistics: Austria

Use-case 1 URLs Inventory

Table 1: Rate of enterprises having a webpage

URL rate	
ICT Survey	89.87
Webscraping	57.80

Table 2: Crosstable enterprise listed having a URL in ICT survey vs. URL was found using webscraping.

		Webscraping		
		0	1	
ICT	0	151	24	175
	1	764	1825	2589
		915	1849	2764

Table 3: Crosstable enterprise listed having a URL in ICT survey vs. URL was found using webscraping.

		Webscraping		
		0	1	
ICT	0	4935.654	554.2768	5489.931
	1	17928.766	30762.0464	48690.812
		22864.419	31316.3232	54180.743

Use-case 2 Variables in the ICT survey

Table 4: Rate of enterprises using social media on their URL. Top: all survey respondents from ICT survey; Bottom: Subset of survey where URL was successfully found through webscraping

Type	ICT Survey	Webscraping
all survey respondents	0.4059305	0.4632259
Webscraping found URL	0.4692124	0.7978547

Table 5: Crosstable enterprise listed using Social Media on URL in ICT survey vs. Social Media Link was found using webscraping. Subset of survey where URL was successfully found through webscraping.

		Webscraping		
		0	1	
ICT	0	137	652	789
	1	49	987	1036
		186	1639	1825

Table 6: Weighted crosstable enterprise listed using Social Media on URL in ICT survey vs. Social Media Link was found using webscraping. Subset of survey where URL was successfully found through webscraping.

		Webscraping		
		0	1	
ICT	0	4786.090	11542.02	16328.11
	1	1432.312	13001.62	14433.93
		6218.402	24543.64	30762.05