



New skills across North Sardinia coastal line

Flag Nord Sardegna - North Sardinia Flag

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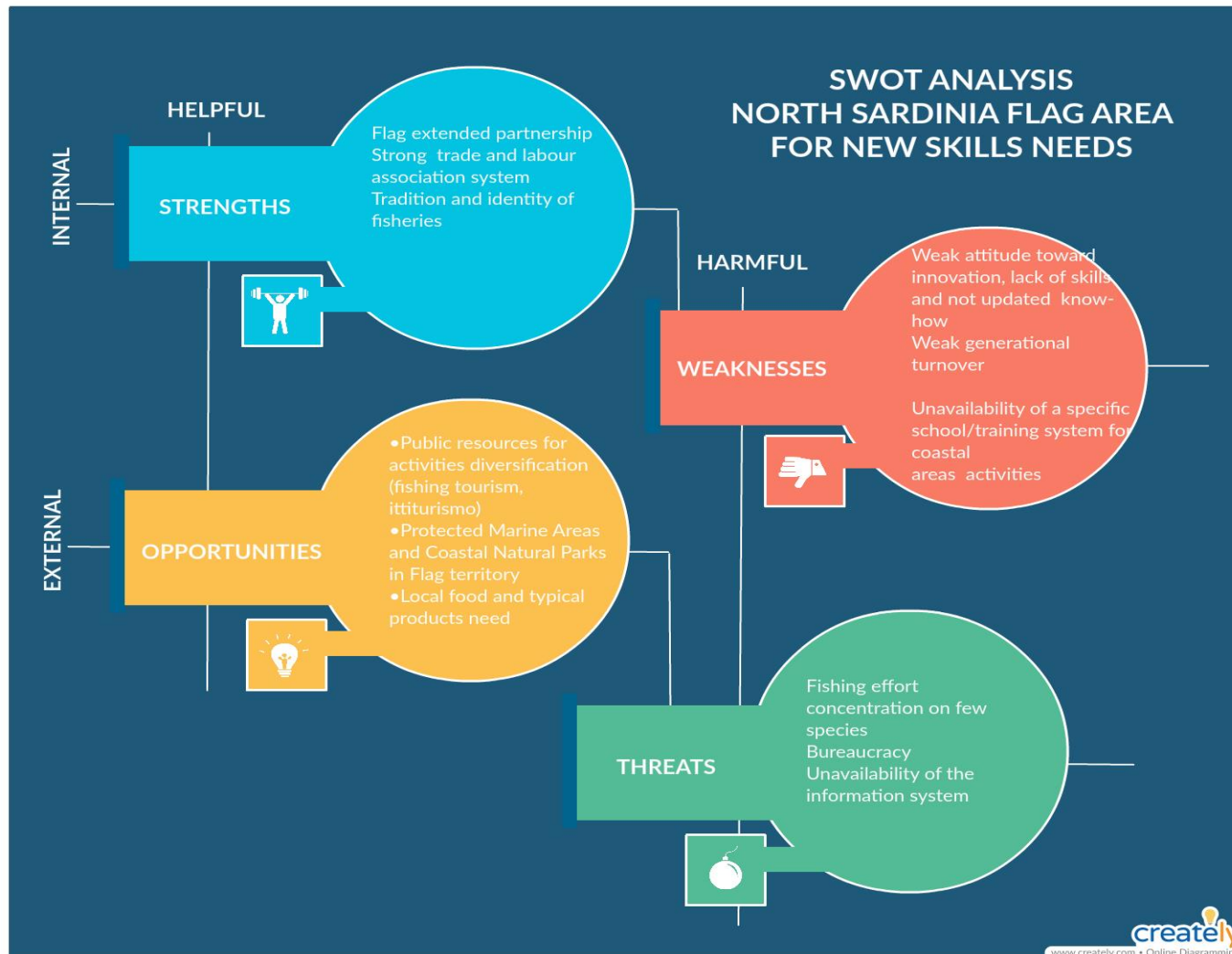
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#FarnetSmart

The start point of view

Flag Local Development Strategy needed to be supported by a suitable skills improvement program



Why we consider *smart* this project

CLLD approach in skill need analysis

ESF resources combined with EMFF

Answer to *real needs*

Integrated with Flag Local Development Strategy



Training topics and target groups

M.A.R.I.N.O. Learning Methodologies and Entrepreneurial Strengthening of New Opportunities

- *Providing skill support to **new start-ups in FLAG area***
- *Target mix: **long-term unemployed people** ,
80 pupils/4 editions - 55% men, 45% women*



F.O.R.M.A. Training and Orientation for Marine Resources and Aquaculture

- **Network manager** for the Blue Economy

Target 20 pupils (50% unemployed 50% employed, , 40% men, 60% women, secondary school and graduated



- **Processing of fisheries and aquaculture products**
(in partnership with a producer of canned fish)
- **Building/repairing fishing gears and nets construction recycle, use of environmentally friendly materials**
- **R.O.V. operator**

Target mix 20 pupils/profile (50% unemployed 50% employed, , 40% men, 60% women

Who chose the training topics: a deep need analysis

A long journey on the coast..

15 meetings in Flag area, one year round

190 stakeholders met



Flag partners, public organizations, local authorities, Coastal Natural Parks and Protected Marine Areas



57 fishermen, aquaculture operators, traders



45 unoccupied people



60 students (last year students secondary school)

Survey tools: focus groups / questionnaires /interviews “boat to boat”/ in-depth interviews with key people

Feedback

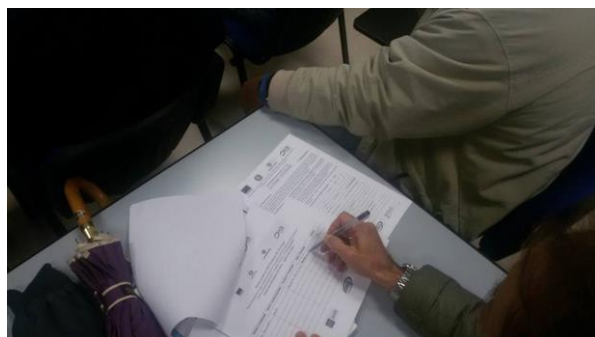
- Lack of multitask skills/New skills need
- Regional Authority asked us to ensure employability of people involved in training
- People asked quality training

So: we are committed not to waste money !!!



FLAG task in the project

- Project leader
- Training needs analysis direction
- Project goals communication
- Territorial animation and motivation
- Teachers and best practices choice



Thank you !

follow us on



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