



farnet
fisheries areas network



Circular Economy **Making it happen**

in fisheries and aquaculture areas

Working Group, 22nd November 2018

Saint-Jean-de-Luz



Changing mindsets and behaviour



Awareness-raising in FLAG areas



How to foster more
RESPONSIBLE
consumer choices?



How to make local
BUSINESS PRACTICES
more circular?



Fostering ideas and entrepreneurship



Finding the PEOPLE

- Brain storming with the **FLAG board**
- Targeting individual **local companies**
- Working with **would-be-entrepreneurs**, fab-labs...
- Thematic **working groups**
- Project **competitions**, hackathons...
- **Calls** for specific projects

Opportunities & challenges



Building a partnership

raw materials, technical know-how & investment

**INSIDE
the FLAG
area?**

**NEAR
the FLAG
area?**

**BEYOND
the FLAG
area?**

- ✓ **Fishermen**
- ✓ **Aquaculture producers**
- ✓ **Farmers**
- ✓ Food processors
- ✓ Manufacturers
- ✓ ...

- Research centres?
- Laboratories?
- Engineers?
- Designers?
- Logistics?
- Public authorities?
- Educational bodies?
- ...

- FLAG funds
- Other public funds
- Private investment
- Financial instruments
- Crowd funding...

3 Groups - 3 Action plans!

Identify potential circular loop

Changing mindsets
& behaviour

Fostering ideas &
entrepreneurship

Building a
partnership for...

1. FLAG ACTION

- Who
- Timeframe
- Costs

2. SPECIFIC PROJECTS

- Partners
- Timeframe
- Costs/financing