



## Marine litter and water pollution

# MARLENA

A transnational cooperation project raising public awareness about river and marine litter problems, emphasising biodiversity and the marine environment.



Countries in the vicinity of the Black Sea have joined forces to prevent pollution and educate the public. Bulgaria, Moldova, Turkey, Romania and Ukraine are implementing a project within the Joint Operational Programme for the Black Sea Basin, named “Marine and River Litter Elimination New Approach–MARLENA”.

Galati FLAG is the Romanian partner of this 2-year project (2018-2020), funded by the European Neighbourhood Instrument (ENI), and is developing a set of activities to raise public awareness about river and marine pollution, and to explain the value of biodiversity and the marine environment. Targeting youth, tourists, businesses, local authorities and educational organizations, “responsible-citizenship” guidelines are being developed to frame river and coastal clean-up campaigns and eco-camps for 10-14 year-olds are fostering a culture of environmental awareness among the young. A focus group on waste management practices was also organised and a guide produced and shared with the local community.

### ROMANIA

#### GALATI FLAG



Stand 16

### RESULTS

- ▶ A guide of best practices on waste management
- ▶ 50 collecting bins distributed in the protected area, Lower Prut Floodplain Natural Park
- ▶ 2 eco-camps

**Total project cost:** €89 076

FLAG (inc. EMFF): €7 126.08 (animation)

ENI: €81 949.92

#### Project Promoter

Galati FLAG

Elena Cardas

<https://romania.marlenablacksea.eu/>

“By implementing the MARLENA project, local communities will fight against pollution in water bodies, especially plastic, while developing environmentally-friendly businesses.”

Elena Cardas, Project Coordinator