



A shop and meeting place for the community

# The GOODie Shop

The “GOODie Shop” project creates a friendly, inspiring hub where people can get local food, sit down with community members and buy high quality products.



When Hana Nováková moved with her young family to the small, rural village of Malec in central Czech Republic, she missed having any community place to meet people or buy good food. Discussions with the local LAG and the opening of a local castle to the public offered the perfect opportunity to change this.

The LAG helped Hana set up her “GOODie Shop” in the castle premises. It is a social business with a shop selling package-free local food products, a sitting area, a play area for children, a bookcase, and an aquarium. Seminars and workshops on various topics – travel, zero-waste, speech therapy, arts & crafts, local traditions – are also organised at the Shop.

In the future, the GOODie Shop would also like to distribute its bakery products to other local businesses, boosting the local economy. Since the establishment of the Shop, the number of customers and visitors has been increasing steadily.

## CZECH REPUBLIC

PODHŮŘÍ ŽELEZNÝCH LAG



Stand 10

## RESULTS

- ▶ Multi-purpose community service set up
- ▶ 3 part-time jobs created for women with disabilities

**Total project cost:** €73 105  
LAG (inc. ESF): €62 140  
Beneficiary contribution: €10 965

### Project Promoter

GOODie SHOP / Kráček s dobrotami  
Hana Nováková  
[www.facebook.com/Kramek-s-DOBROtaMi-189260731748109/](https://www.facebook.com/Kramek-s-DOBROtaMi-189260731748109/)

“Come buy GOOD things and support GOOD projects.”

Hana Nováková, Founder & Manager of GOODie Shop