



A UfM labelled project

Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

«Med Coast for Blue Growth» (MC4BG)

GENERAL INFORMATION



CPMR
CRPM



OBJECTIVE

The General Objective of Med Coast for Blue Growth (MedCoast4BG) is to analyze and promote the co-evolution of human activities and natural systems in coastal areas particularly or potentially devoted to tourism, taking into consideration Climate Change effects, sustainable development of tourist activities, and basing its analysis and actions on the principles of Integrated Coastal Zone Management (ICZM) and Maritime Spatial Planning (MSP).

EXPECTED RESULTS

- Carrying out an analysis of **Threats** and **Enabling Factors** for sustainable development of Coastal and Maritime Tourism at Med scale and in Pilot Areas
- Developing a Tourism Sustainability Analysis **Toolkit**
- Supporting the implementation of **Action Plans** to develop a sustainable Tourism in pilot areas

INVOLVED COUNTRIES



EU-MED PROMOTING PARTNERS

ITALY - GREECE - CROATIA
FRANCE - SPAIN

NON-EU MED PARTNERS

TUNISIA - LEBANON
MOROCCO- MONTENEGRO

APPROACHES WHICH WILL BE USED

- ICZM/MSP principles
- Blue Growth
- Sustainable development goals
- Participatory Approach

PROJECTS

CO-EVOLVE

- It involves partners of the EU **Mediterranean** area, from West to East,
- It aims to analyze and promote the co-evolution of human activities and natural systems in touristic coastal areas, allowing sustainable development of touristic activities and demonstrating through pilot actions the feasibility and effectiveness of an ICZM/MSP based planning process.

Funded under: **Interreg MED**

Total budget: **3 M €**

Co-Evolve4BG

It involves CO-EVOLVE partners and partners from **Tunisia & Lebanon**. It aims to:

- Extend the activities of CO-EVOLVE to the south and western Mediterranean countries,
- Promote Blue Growth in the Mediterranean

Funded under: **ENI CBC MED**

Total budget: **2,9 M €**



A COOPERATION PROGRAM TO SUPPORT SMALL ISLANDS TOWARDS SUSTAINABLE MANAGEMENT



- ✓ Our territorial scope and themes
- ✓ An international network, label & islands fund
- ✓ A project exemple : Improving marine habitats in the Lerins islands (France) & developing a sustainable island strategy



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Transnational seminar for MEDITERRANEAN & BLACK SEA FLAGS
25/11/2020



INTERREG V-B "BALKAN-MEDITERRANEAN 2014-2020"

- ❑ 1 issue
- ❑ 4 countries
- ❑ 8 partners
- ❑ 1.214.936 €
- ❑ 36 months
 (start: 15/9/17)



An innovative approach for the mitigation of marine litter

Active engagement of the society & key stakeholders	Cooperation with local public authorities
Informing & Educating Stakeholders	Transnational cooperation

meltemi-balkanmed.eu

