



A UfM labelled project

Union pour la Méditerranée  
Union for the Mediterranean  
الإتحاد من أجل المتوسط

# «Med Coast for Blue Growth» (MC4BG) GENERAL INFORMATION



CPMR  
CRPM



## OBJECTIVE

The General Objective of Med Coast for Blue Growth (MedCoast4BG) is to analyze and promote the co-evolution of human activities and natural systems in coastal areas particularly or potentially devoted to tourism, taking into consideration Climate Change effects, sustainable development of tourist activities, and basing its analysis and actions on the principles of Integrated Coastal Zone Management (ICZM) and Maritime Spatial Planning (MSP).

## EXPECTED RESULTS

- Carrying out an analysis of **Threats** and **Enabling Factors** for sustainable development of Coastal and Maritime Tourism at Med scale and in Pilot Areas
- Developing a Tourism Sustainability Analysis **Toolkit**
- Supporting the implementation of **Action Plans** to develop a sustainable Tourism in pilot areas

## INVOLVED COUNTRIES



### EU-MED PROMOTING PARTNERS

ITALY - GREECE - CROATIA  
FRANCE - SPAIN

### NON-EU MED PARTNERS

TUNISIA - LEBANON  
MOROCCO- MONTENEGRO

## APPROACHES WHICH WILL BE USED

- ICZM/MSP principles
- Blue Growth
- Sustainable development goals
- Participatory Approach

## PROJECTS

### CO-EVOLVE

- It involves partners of the EU **Mediterranean** area, from West to East,
- It aims to analyze and promote the co-evolution of human activities and natural systems in touristic coastal areas, allowing sustainable development of touristic activities and demonstrating through pilot actions the feasibility and effectiveness of an ICZM/MSP based planning process.

Funded under: **Interreg MED**

Total budget: **3 M €**

### Co-Evolve4BG

It involves CO-EVOLVE partners and partners from **Tunisia & Lebanon**. It aims to:

- Extend the activities of CO-EVOLVE to the south and western Mediterranean countries,
- Promote Blue Growth in the Mediterranean

Funded under: **ENI CBC MED**

Total budget: **2,9 M €**



# A COOPERATION PROGRAM TO SUPPORT SMALL ISLANDS TOWARDS SUSTAINABLE MANAGEMENT



- ✓ Our territorial scope and themes
- ✓ An international network, label & islands fund
- ✓ A project exemple : Improving marine habitats in the Lerins islands (France) & developing a sustainable island strategy



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Transnational seminar for **MEDITERRANEAN & BLACK SEA FLAGS**  
25/11/2020



**INTERREG V-B "BALKAN-MEDITERRANEAN 2014-2020"**

- ❑ 1 issue
- ❑ 4 countries
- ❑ 8 partners
- ❑ 1.214.936 €
- ❑ 36 months  
(start: 15/9/17)



**An innovative approach for the mitigation of marine litter**

Active engagement of the society & key stakeholders

Cooperation with local public authorities

Informing & Educating Stakeholders

Transnational cooperation

[meltemi-balkanmed.eu](http://meltemi-balkanmed.eu)

