



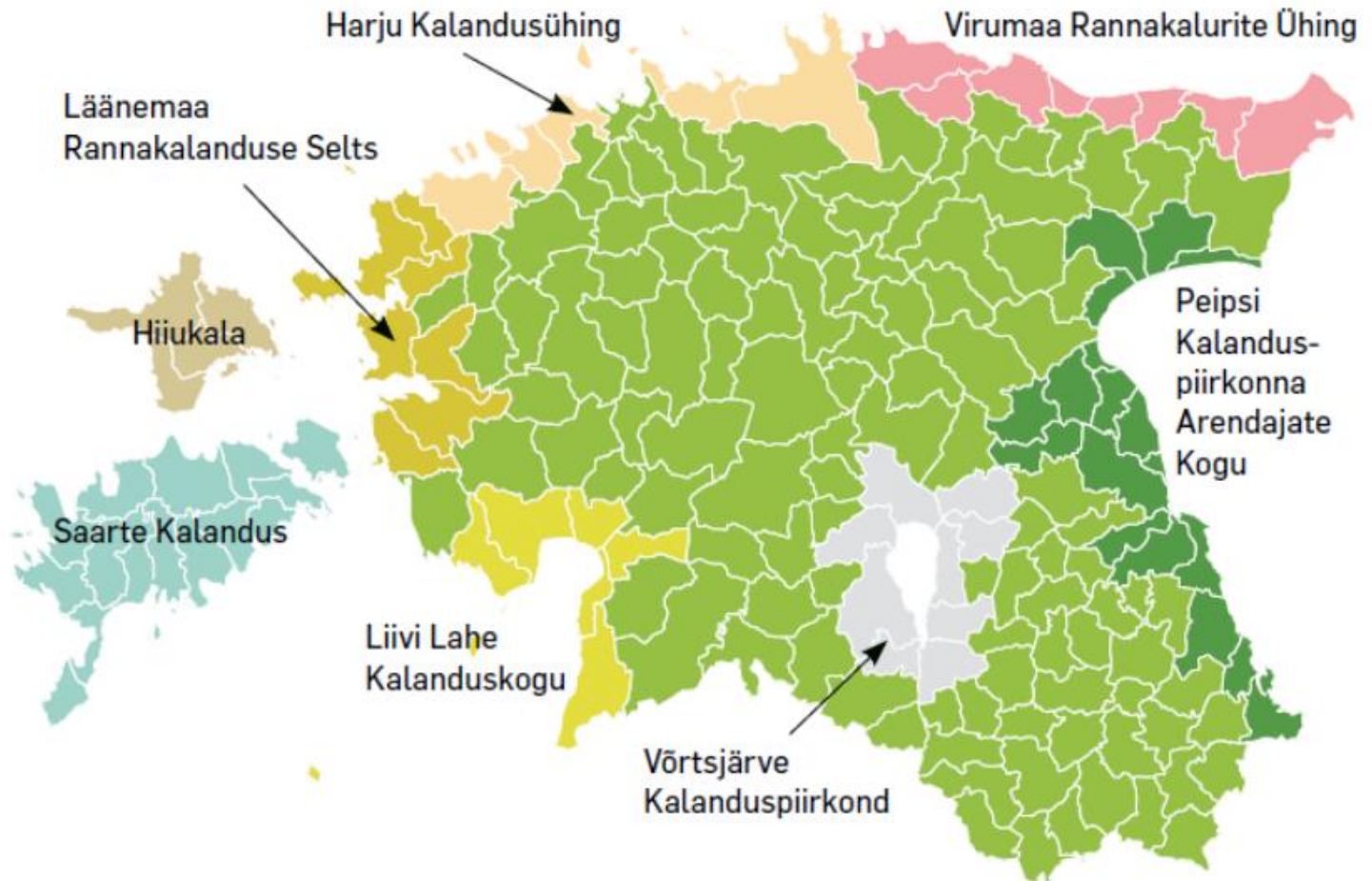
REPUBLIC OF ESTONIA
MINISTRY OF RURAL AFFAIRS

Promoting cultural heritage in Lake Peipus

June 17, 2019

- **Objective:** EU 508/2014 art 63 1d:
promoting social well-being and cultural heritage in fisheries and aquaculture areas, including fisheries, aquaculture and maritime cultural heritage;
- **Beneficiary:** Peipsimaa Turism (non-profit fisheries organisation);
- **Eligible cost:** 4827 eur, support: 4330 eur

FLAG: Peipsi Kalanduspiirkonna Arendajate Koda.



Local objectives & activities

- To promote Lake Peipus area, cultural heritage, tradition, local food and people.
- **3 workshops on Lake Peipus festival;**
- Workshops were held in local ports;
- Workshops: 1) water safety; 2) first aid; 3) cooking local Fish.

Local objectives & activities

- Water safety workshop for children. In one workshop up to 20 child, includes boat trip.
- First aid workshop. In one workshop up to 20 people.
- Cooking local fish. In one workshop up to 50 people. Adding value to local fish.

Results

- Public awareness risen about Lake Peipus: traditions, culture, local values;
- Keeping every year event traditions alive;
- Local people and Festival guest, including children - awareness is risen about water safety, first aid and how to make local food;
- Peipsi area is more promoted and offers more quality and diversified tourism



REPUBLIC OF ESTONIA
MINISTRY OF RURAL AFFAIRS

Thank You!

Oleg Epner

Head of the Fisheries Development Bureau

oleg.epner@agri.ee

Please visit : <http://www.peipsifestival.ee/lake-festival-2019>