

# DIVE IN OUR ISLANDS, "...FROM THE LAND TO SEA...»

## ALTERNATIVE MARINE TOURISM- DIVING TOURISM TRANSNATIONAL COOPERATION



Δίκτυο  
**ΚΑΤΑΔΥΤΙΚΩΝ  
ΔΙΑΔΡΟΜΩΝ**

DIVE IN OUR ISLANDS



AXIS 4 – EFF (2007–2013,  
PRIORITY 4-LEADER/CLLD, (2014–2020)

National Fisheries Development Programs of,  
GREECE & CYPRUS



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
ΥΠΟΥΡΓΕΙΟ ΠΑΡΑΓΩΓΙΚΗΣ  
ΑΝΑΣΥΓΚΡΟΤΗΣΗΣ, ΠΕΡΙΒΑΛΛΟΝΤΟΣ  
ΚΑΙ ΕΝΕΡΓΕΙΑΣ



ΚΥΠΡΙΑΚΗ ΔΗΜΟΚΡΑΤΙΑ  
ΥΠΟΥΡΓΕΙΟ ΓΕΩΡΓΙΑΣ,  
ΑΓΡΟΤΙΚΗΣ ΑΝΑΠΤΥΞΗΣ ΚΑΙ  
ΠΕΡΙΒΑΛΛΟΝΤΟΣ



Ε.Π. ΑΛ. 2007 - 2013  
Επένδυση στην Αειθαλή Αλιεία  
ΕΙΔΙΚΗ ΥΠΗΡΕΣΙΑ ΔΙΑΧΕΙΡΙΣΗΣ ΤΟΥ  
Ε.Π. ΑΛΙΕΙΑΣ 2007 - 2013 (Ε.Υ.Δ.  
Ε.Π.ΑΛ.)



«ΒΙΩΣΙΜΗ ΑΝΑΠΤΥΞΗ ΤΟΥ  
ΑΛΙΕΥΤΙΚΟΥ ΤΟΜΕΑ» ΤΜΗΜΑ  
ΑΛΙΕΙΑΣ ΚΑΙ ΘΑΛΑΣΣΙΩΝ  
ΕΡΕΥΝΩΝ



ΕΥΡΩΠΑΪΚΗ  
ΕΠΙΤΡΟΠΗ  
ΕΥΡΩΠΑΪΚΟ ΤΑΜΕΙΟ  
ΑΛΙΕΙΑΣ



ΛΕΣΒΟΣ-ΛΗΜΝΟΣ-ΑΓΙΟΣ ΕΥΣΤΡΑΤΙΟΣ-ΚΑΛΥΜΝΟΣ-ΛΑΡΝΑΚΑ-ΑΜΜΟΧΩΣΤΟΣ  
Παρουσίαση σχεδιασμού-υλοποίησης-αποτελεσμάτων  
ΚΑΛΥΜΝΟΣ, 26.06.2015

# the Areas, the Team, the Plan...



2008. For the first time the implementation of a territorial approach under LEADER principles is planned and applied in Greece and Cyprus.

3 FLAGS, discuss and decide to implement a Transnational Cooperation Project in their areas.

✓Lesvos Local Development Company (GR)

✓Dodecanese Development Agency (GR)

✓Larnaca Development Agency (CY)

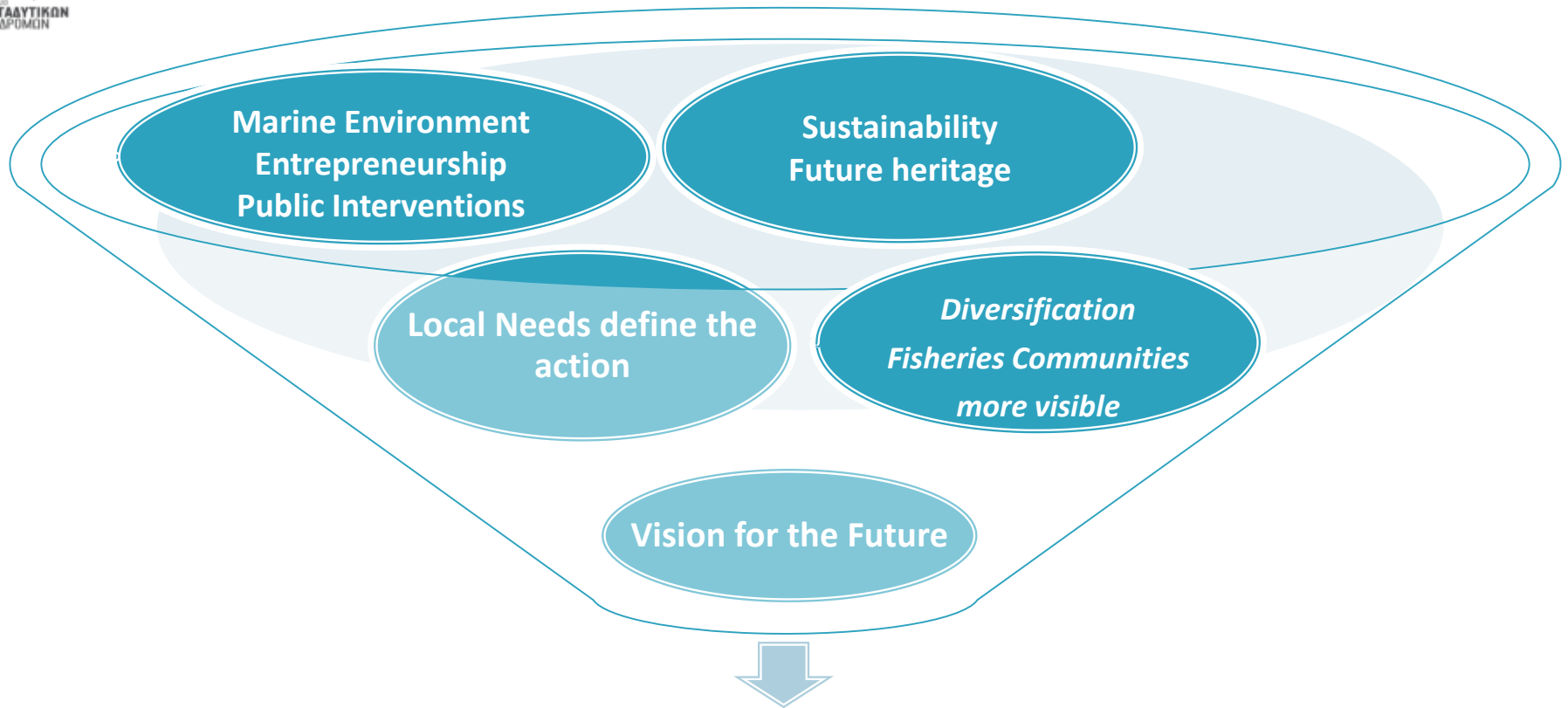
The aim of the project was to apply for the first time a common pilot attempt to make the areas visible in the European Diving destinations (Diving Tourism) and to promote the Environmental sensitivity for the Marine Environment.

**LESVOS-LEMNOS-AG.EFSTRATIOS-KALYMNOS-LARNAKA-FAMAGUSTA**

6 AREAS OF INTERVENTION IN THE 3 FLAGS Local Development strategies.

**AREAS NETWORKING – COOPERATION- EVTROVERSY – DIVERSIFICATION- COMPETITIVENES**

# Local Development Strategy – The Common Ground



1. Improving the Attractiveness of the Areas, managing the unique marine environment in a sustainable way
2. Diversification of the Touristic product, introducing an alternative view point including Fisheries villages, helping making the areas more visible as “diving destinations”.
3. Training local entrepreneurs and fishermen introducing new ideas and innovative concepts-practices.
4. Becoming more extrovert and discover the world outside our small communities.

## ACTION 1: Partners coordination – planning - project management, Key Words: Deliberation, Common Understanding, Animation, Vision Collaboration

**FISHERIES LEGAL ACTION GROUP LARNACA AND FAMAGUSTA**

**COOPERATING AND DEVELOPING THE FISHERIES AREAS**

LARNACA DISTRICT DEVELOPMENT AGENCY

European Fisheries Fund: Investing in sustainable fisheries



**ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ ΑΛΙΕΙΑΣ 2007-2013**  
 ΑΞΟΝΑΣ 4,  
 "ΑΞΙΟΦΟΡΟΣ ΑΝΑΠΤΥΞΗ ΑΛΙΕΥΤΙΚΩΝ ΠΕΡΙΟΧΩΝ"

**ΕΤΑΙΡΙΑ ΤΟΥΡΙΣΜΟΥ ΑΝΑΠΤΥΞΗΣ ΑΛΙΕΩΝ Α.Ε.**

**Λέσβος | Λήμνος | Αγ. Ευστράτιος**  
 "ΟΛΟΚΛΗΡΩΜΕΝΗ ΑΝΑΠΤΥΞΗ  
 ΣΕ ΟΙΚΟΛΟΓΙΚΑ ΕΥΑΙΣΘΗΤΕΣ ΑΛΙΕΥΤΙΚΕΣ ΠΕΡΙΟΧΕΣ"

**Λέσβος Sailing**  
 Λήμνος Sailing  
 Αγ. Ευστράτιος Sailing

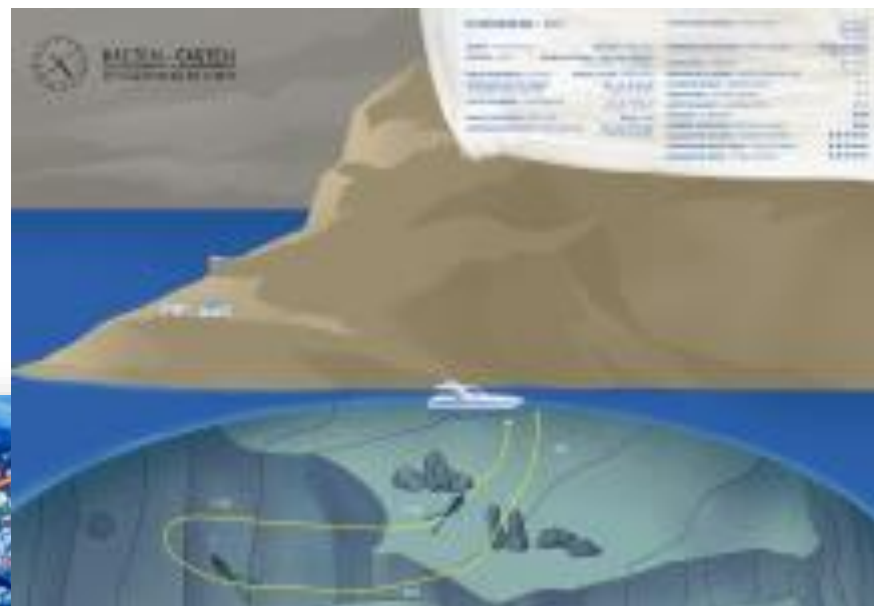
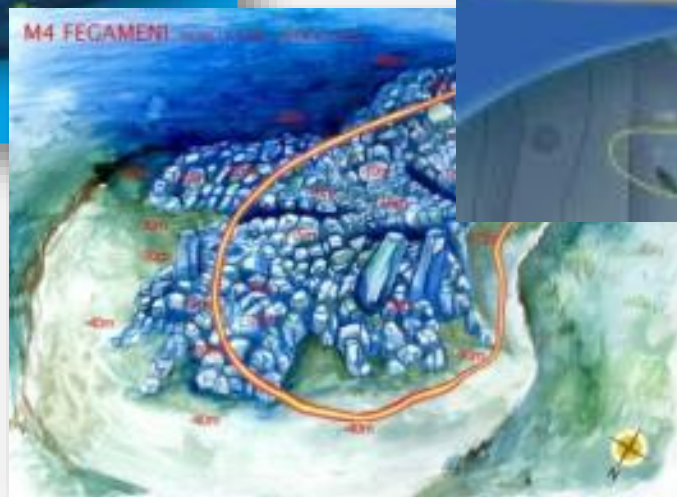
Ανταγωνιστικότητα - Επιχειρηματικότητα  
 Εναλλακτικός τουρισμός  
 Θαλάσσιος, Αλιευτικός, Καταδυτικός τουρισμός  
 Ανάδειξη ταυτότητας - Αξιοποίηση περιβαλλοντικών πόρων  
 Διαφοροποίηση δραστηριοτήτων  
 με σεβασμό στην φέρουσα ικανότητα.

**ΔΙΚΤΥΟ ΚΑΤΑΛΥΤΙΚΩΝ ΔΙΑΔΡΟΜΩΝ ΛΕΣΒΟΥ**

# Implementing the Project...Actions

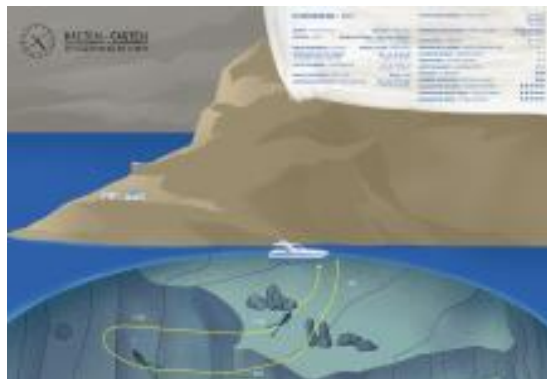
## ACTION 2:

- ✓ Research and mapping the common characteristics, selecting under common specifications the diving areas of interest.
- ✓ Attempting to create a concept of “Common Diving Routes”



## ACTION 3: Presenting the areas in maps-leaflets-album

- ✓ 13 detailed maps for 13 suggested areas of interest.
- ✓ 3 informative Leaflets, one per partner
- ✓ 1 Global Album, detailing and presenting the diving areas and the marine ecosystems.



## ACTION 4:

- ✓ IMPLEMENTING DIGITAL MEDIA-TOOLS, webpage, ios – Android Applications



[www.diveinourislands.com](http://www.diveinourislands.com)



DIVE LESVOS, DIVE LEMNOS, DIVE AG. EFSTRATIOS, DIVE KALYMNOS, DIVE LARNACA, DIVE FAMAGUSTA



**ACTION 5: Results Evaluation Conference organized with the Small Scale Costal Fishermen Association introducing ideas such as Marine Preservation and Tourism, prospects of Diving tourism, Pesca Tourism.**

**An integrated touristic product based on the capacity of the areas and the marine heritage.**





- ✓ IN THE PERIOD 2014–2020, THE COOPERATION DOUBLES IN PARTNER MEMBERS AND AREAS WE ARE NOW 6, STILL INSULAR AREAS, STILL GREECE–CYPRUS.
- ✓ FIRST COORDINATION MEETING MAY–JUNE 2018.
- ✓ LESVOS – DODECANESE – HERAKLION – LARNACA – LEMESSOS – PAPHOS
- ✓ EMFASIS ON THE ENVIRONMENT,
- ✓ PROTECTION OF THE AREAS,
- ✓ GETTING THE FISHERMEN MORE INVOLVED – TRAINING – EXCHANGES
- ✓ PESCA TOURISM,
- ✓ ANIMATION AND SENSITIVITY CAMPAINS
- ✓ CONNECTING TOURISM WITH LOCAL CULTURE
- ✓ GASTRONOMY BASED ON MARINE PRODUCTS



*Thank you for your attention.*

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