#### Fit for the future

#### Transnational seminar for Atlantic and North Sea FLAGs

## **Conclusions**



25-26 MAY 2021



## The FLAG: a unique organisation



- ✓ Development focused on local needs
- ✓ Tailored support to individuals
- **✓** Network

"The important aspect [of FLAG support] is the local understanding"

Lone Reppien Thomsen, DK

"I would recommend FLAG support a thousand times" Yann Louboutin, FR

"If the FLAG
wasn't there we'd
have to invent
them"
Jorge Saez, ES



## Its most valuable resource: YOU!



- ✓ Community and stakeholder animation
- ✓ Support for project development and applications
- ✓ Visibility and broad communication of the funds
- ✓ Easing the administrative load for the beneficiary

## Time to think critically ... & plan for the new period



#### Find out what people in your area think of your work

- What do you want to know?
- How can you tell?
- What can you improve?

Do they know about the FLAG?

Is the FLAG useful?

Think critically - and creatively - about your animation (and other) activities: what can you improve?

- Word of mouth
- Relationship building
- Implication of the FLAG members
- Promotion in the media
- ...



## Time to think critically ... & plan for the new period



#### Selection procedures and criteria: what can you improve?

#### **Procedures:**

- Simple and efficient
- Transparent
- Provide the information necessary?
- Flexibility

#### **Criteria:**

Specific to the FLAG strategy Clearly defined Realistically evaluated by the FLAG members Speak with your managing authority!

Target audiences? (fishers, youth, research...?)

Specific themes? (job creation, ecosystem restoration, social cohesión, new economic sectors...)

Collaboration? (between R&D and other sectors, public/private, fisheries and other marine users...)



#### **FARNET** resources



About

**News & Events** 

On The Ground

Library

Themes

**Tools** 



## **Guides**

Guide #22: FLAGs fit for the future ...out this summer

**Guide #21: Quality Projects** 

**Guide #20: Forward-looking strategies** 

**Guide #15: Evaluating CLLD** 

**Guide #11: Results-oriented CLLD** 



#### **Priorities at EU level**





#### **Recovery and resilience**

**Green Deal** 

- ✓ Biodiverity Strategy
- √ Farm 2 Fork (environment, consumers, producers)

...Priorities in your area?

#### ...start thinking about your new strategy

- Who needs to be involved?
- Who should be in the partnership?
- What additional skills or resources might we need?



### FARNET resources







#### Reports & resources

Biodiversity case study

FLAG & the Green Deal

**FLAG Action on algae** 

FLAG Support to Women

FLAG Support to SSCF

**Guide #18: Smart Coastal Areas** 

**Guide #17: Circular economy** 

**Guide #16: Strengthening local resource management** 



## Final year of FARNET Support Unit's mission



Guide 23: "Resilient coastal communities"

Final FLAG Seminar, November

# Social cohesion Sustainability New activities New tools Resilience Innovative responses Rethinking society Relaunching local economies





## Please fill in the online evaluation form

Shared in the chat, now!



#### **Thematic Focus Groups**



#### Thursday 27<sup>th</sup> May

Renewable energies in the marine space (10:00 - 11:30)

**Algae opportunities** (13:30 – 15:00)

Friday 28<sup>th</sup> May

**Tackling Marine Litter** (10:00 – 11:30)

**Artisanal fishers in future FLAGs** (13:30 – 15:00)



# Thank you!

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