



Den Haag

# CLLD Scheveningen

Full collective steam ahead

14 december 2015

Versie

# The Hague and ERDF

- The Hague Intermediate Body since 1994
- The Hague OP approved by EC in December 2014
- ERDF Program Opportunities for West II (2014-2020)
  - *Priority axis 1: Strengthening research, technological development and innovation*
  - *Priority axis 2: Supporting the shift towards a low-carbon economy.*
  - *Priority axis 3: Promoting employment and supporting labour mobility*
  - *Priority axis 4: Promoting social inclusion and combating poverty*
  - *Priority axis 5: Technical Assistance*

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- Synergie ESF and EMFF
- Subsidiarity

# The Hague plan

- Long-term structural economic development strategy: high skills, innovation, international city
- Short-term strategy we identified Scheveningen as a key strategic location : harbour and beach.
- Scheveningen has the potential to be a driver for growth for the city.



# CLLD Scheveningen

- Working on entrepreneurship and jobs for the local community.
- CLLD local group: SME's, cultural and sports' sector, residents groups + independent Chair
- Role of City: facilitator
- CLLD SWOT and strategy ready
  - the region as a seaside resort
  - the port economy
  - and the quality of the living environment

# Experience and Challenges

- Very positive
- Ownership for the strategy
- Involvement of inhabitants
  
- Financial liquidity of the initiative
- The new role of the public servant
- The new role for MA and Monitoring Committee