

Results-oriented CLLD in fisheries areas

Measuring the performance of your FLAG

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Mini-plenary 2

Assessing FLAG's own activities

- FLAGs' work can be roughly divided between FLAG running and animation activities (internal processes) and Local Development Strategy (LDS) implementation (external processes carried out by the project applicants and owners).
- This Mini-plenary aims to introduce some easy-to-use tools, good practices and models for effective monitoring and evaluation of the FLAGs' own internal work

LEADER animation indicators in Finland in 2014-2020

- number of own animation events organised
- number of participants (men/women) in the own animation events
- number of animation presentations in the events organised by someone else than the LAG
- number of participants (men/women) in the events organised by someone else than the LAG
- number of self-evaluations and external evaluations carried out from the LAG
- number of press articles on LEADER projects and animation
- number of visitors on the LAG's web page
- number of followers on the LAG's social media pages
- number/share of new project applicants
- number of applications transferred to other funding sources
- number of new LAG partners
- number of LAG members (men/women/organisations)

Finnish LAGs' Quality Management System evaluation areas

- LAG management: values, attitudes, membership structure, communication, budgeting, time management, Board of Directors roles and skills, Manager's / Coordinator's roles and skills, trainings
- LAG staff: staff members' roles and skills, personal development discussions, motivation, health and well-being, trainings
- Animation and internal processes: animation activities, applicant advisory process, application evaluation and decision making process, payment process, monitoring and evaluation process
- Partnership, networks and resources: public, private and third sector partners and their roles; division of work between the partner organisations; territorial, national, European and international networks; RDP/EMFF and other financial resources



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