MA and NN Meeting
21-22 October 2020

Session on quality projects
Tuesday 22nd October

European Commission

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Aims of the session:

- To present and outline the upcoming FARNET guide on 'nurturing quality projects in fisheries areas.'

- To discuss what constitutes 'quality' (i.e. what are main things you as MAs and NNs look for in good FLAG projects?)

- To propose ways and means of recognising quality in projects and developing ways of identifying and measuring it.

Introducing FARNET Guide no. 11
Nurturing quality projects in fisheries areas

- The first of two FARNET guides in 2021.

- New structure: Each chapter focuses on individual FLAGs covering the following themes:

  - Healthy ecosystems
  - Sustainable local food systems
  - Developing business opportunities
  - Strengthening social capital and local governance

Introducing FARNET Guide no. 11
Nurturing quality projects in fisheries areas

- Each chapter focuses on a series of sub-themes and will demonstrate how these themes are connected through quality projects.

- For example, the Sustainable local food systems chapter covers:
  - Sustainable production practices
  - Quality foods
  - Consumer awareness
  - Short supply chains

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Introducing FARNET Guide no. 11
Nurturing quality projects in fisheries areas

- Sustainable local food systems chapter

  - Focuses on the **Navia-Porcía FLAG, Spain**

Introducing FARNET Guide no. 11
Nurturing quality projects in fisheries areas

- Sustainable local food systems chapter

  - Outlines how a central project on MSC certification led to and relates to several projects on:

    - Sustainable production practices
    - Quality foods
    - Consumer awareness
    - Short supply chains

CERTIFIED
SUSTAINABLE
SEAFOOD
MSC
www.msc.org

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Why now?

- As we transition to the next period of fisheries CLLD, the COVID-19 pandemic has demonstrated the importance of **building local communities and economies that are resilient to short-term shocks and long-term changes.**

  - This will mean 'thinking out of the box.' to find new, innovative ways of addressing emerging local needs as well as those persistent needs that top-down policy responses have not been able to solve.

  - 'One size doesn't fit all.' FLAGs must **focus their efforts** and identify and support the best projects for their community's specific needs; projects with quality.

What do we mean by 'quality?'

- By 'quality local projects,' we are referring to projects that make a real difference to an area and its local community members.

What do we mean by 'quality?'

- Good local projects should:

  - **Respond to a real need at local level**
    - Including specific groups and/or individuals
    - They should be inclusive and have an impact on the area as a whole

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What do we mean by 'quality?'

- Good local projects should:

  - **Build on local resources**
    - Including an area's natural resources
    - But also, its human resources and their capacities

What do we mean by 'quality?'

- Good local projects should:

  - **Bring about change**
    - To the local economy
    - To the environment
    - To the capacities and abilities of the local community
    - To the well-being and self-fulfilment of community members

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What do we mean by 'quality?'

- Good local projects should:

  - **Contribute to long-term improvements**
    - Not only be a short-term fix
    - Have longevity and create sustainable positive change
    - Be innovative and develop new ways of thinking

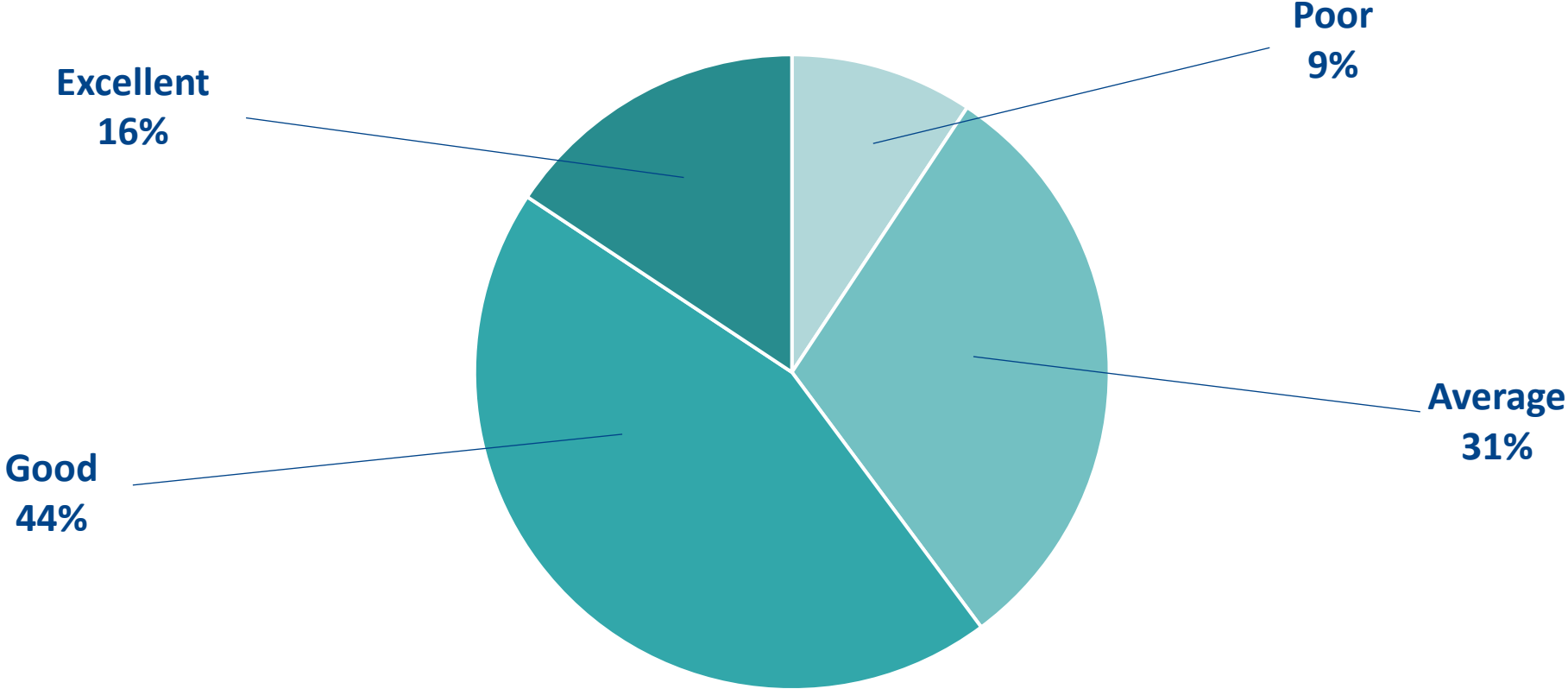farnet
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What do we mean by 'quality?'

- Good local projects should:

  - **Offer value for money**
    - Strong justification for selection
    - Justifying the investment of public money
    - Have a broad impact

What do we mean by 'quality?'

- Good local projects should:

  - **Complement other local projects**
    - Building synergies is important
    - Cooperation between projects
    - Feed into wider objectives and bigger vision for the area
    - Develop new opportunities and ideas

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Your perceptions of project quality

Poor
9%

Excellent
16%

Average
31%

Good
44%

…Let's develop that further

- We will now separate into three working groups.
- **You do not need to do anything;** you will be assigned to one of the three working groups.
- Together we will work in Mural answering the following question:

  - *What features of a quality project are most important to you?*

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Thanks!

Any questions?

Summary and observations

- From working group one

Summary and observations

- From working group one
- From working group two

Summary and observations

- From working group one
- From working group two
- From working group three

Summary and observations

- From working group one
- From working group two
- From working group three

- Refection's from the FAME Support Unit