

# Forward-looking strategies for fisheries areas

FARNET Online Seminar:

***Better Local Strategies around the Baltic Sea and in Inland Areas***



24-26 March 2021



# 2021-2027 – where are we going?

- New EU policy framework (Green Deal, Farm to Fork, digital transition...)
- Situation of the fishing sector
- Expected and unexpected shocks (climate, COVID-19, social...)
- ...and more than 10 years of CLLD experience for most areas!



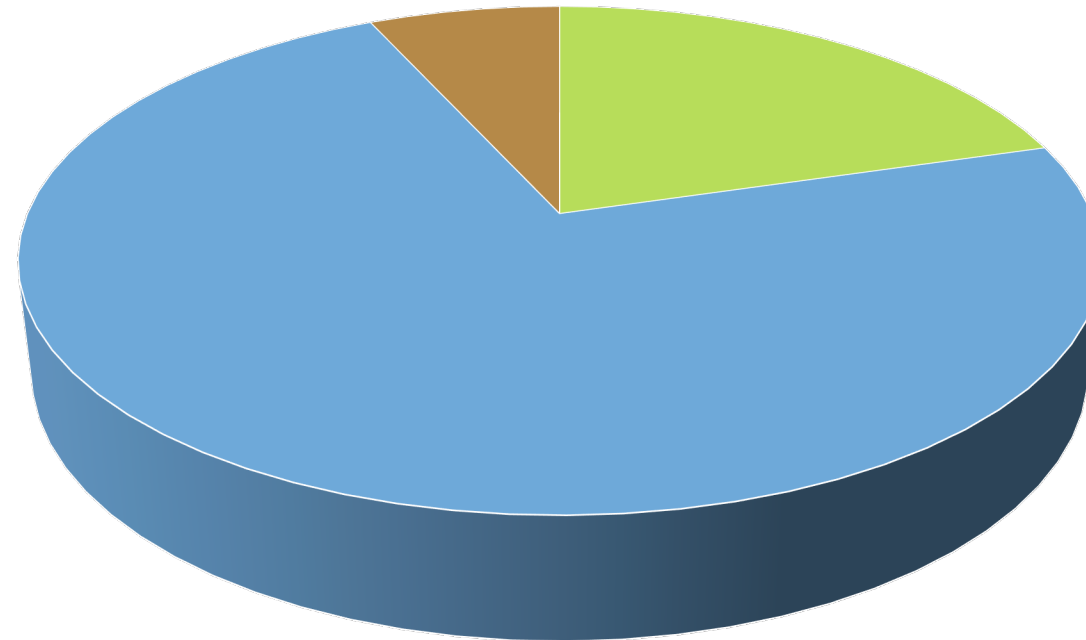
Time to do something NEW!





# How much will change in your LDS?

(from participants' responses at registration)

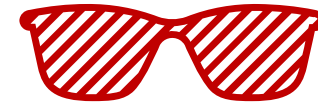


■ No change   ■ Combining old and new   ■ Completely new



# What can we do differently?

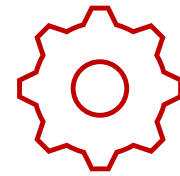
- Look at your area with "new eyes"
  - ✓ look critically at the old **challenges**, identify **new ones**
  - ✓ assess your experience up to now and learn from it
  - ✓ revisit your **SWOT** and make it better
- Think where do you want to be by 2030
  - ✓ choose a new **focus**
  - ✓ formulate better, clearer **objectives**
  - ✓ set ambitious but realistic **targets** (and relevant **indicators**)





# What can we do differently?

- Adapt FLAG practices
  - ✓ refresh the partnership and its links with the community
  - ✓ improve project selection **criteria and procedures**
  - ✓ design more adapted **support to project promoters**
  - ✓ communicate more effectively
  - ✓ reorganise FLAG office
  - ✓ ...
- Use **cooperation** with other areas to help implement your strategy



For more ideas, look at the FARNET Guide: "[Forward-looking strategies for fisheries areas](#)" (in EN, FR, DE, ES, IT, PL and RO)



# Thank you!

*The contents and views expressed in this presentation are those of the authors' and not those of the European Commission*