



## Fit for the future: Effective FLAGS for 2021-2027

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# Why FLAG work?

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- Over 10 years of accumulated experience across the EU
- New EU policies and new challenges to tackle
- Clearer definition of LAG tasks under CLLD in the 2021-2027 period

# Key elements of FLAG work

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- Project support and selection
- Community and stakeholder animation
- Management and administration
- Visibility and communication
- Monitoring and evaluation

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# Supporting and selecting projects



- Support to applicants:
  - to get high **quality** submissions (likely to succeed)
  - to help with **implementation**
- Selection criteria and procedures:
  - to prioritise **best fit** with strategy
  - to ensure **transparency**
  - to support quick and efficient **decision-making**

# Animation: the heart of FLAG work!



- Needs to be adapted to:
  - type of area (level of activity)
  - stage of implementation
  - target group
- To foster **involvement**, mobilise **community support**, generate **project ideas**
- Animation to create **linkages**

# Management and administration

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- Sharing of tasks within the FLAG: staff, board, volunteers
- Ensuring efficiency and transparency...
- ...while maintaining bottom-up, partnership character

# Communicating FLAG work and results



- Communication: a **horizontal element** of all FLAG activities
- Needs a **strategic** approach
- Reaching beyond those directly concerned:
  - Creating **contents**
  - **Targeting**
  - Variety of **channels/tools**



# Monitoring and evaluation



- **Result-orientation** integrated in LDS (objectives, results, targets, indicators...)

- On-going and periodic, internal and external

Can focus on:

- implementation of **projects**

- **FLAG's own work:**

- project support, animation, communication...
- surveys, interviews, focus groups, questionnaires...

# Need for adequate resources



- Staff:
  - **skills** and experience (animation/communication, local socio-economic development, fisheries, administration...)
  - **time** (*ideally 2-3 FTE*)
- Board (and decision body if relevant), partners, members, volunteers
- Material resources (office, equipment, access to meeting spaces...)



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# Thank you for your attention!

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