



# Evaluation of axis 4

Timo Halonen  
Ministry of Agriculture and Forestry



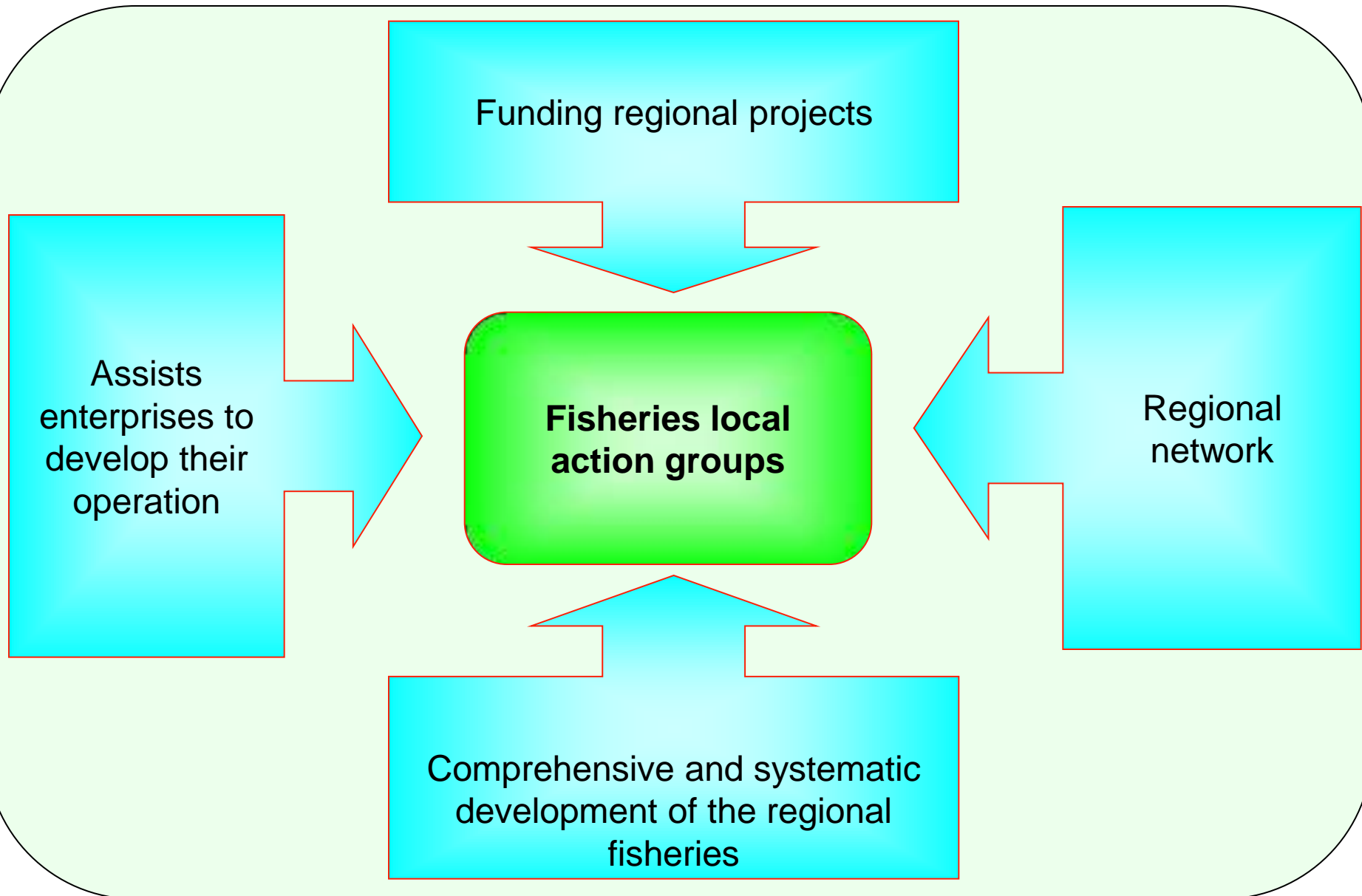
**Suomen elinkeinokalatalouden  
toimintaohjelma  
2007-2013**

# Content of the presentation

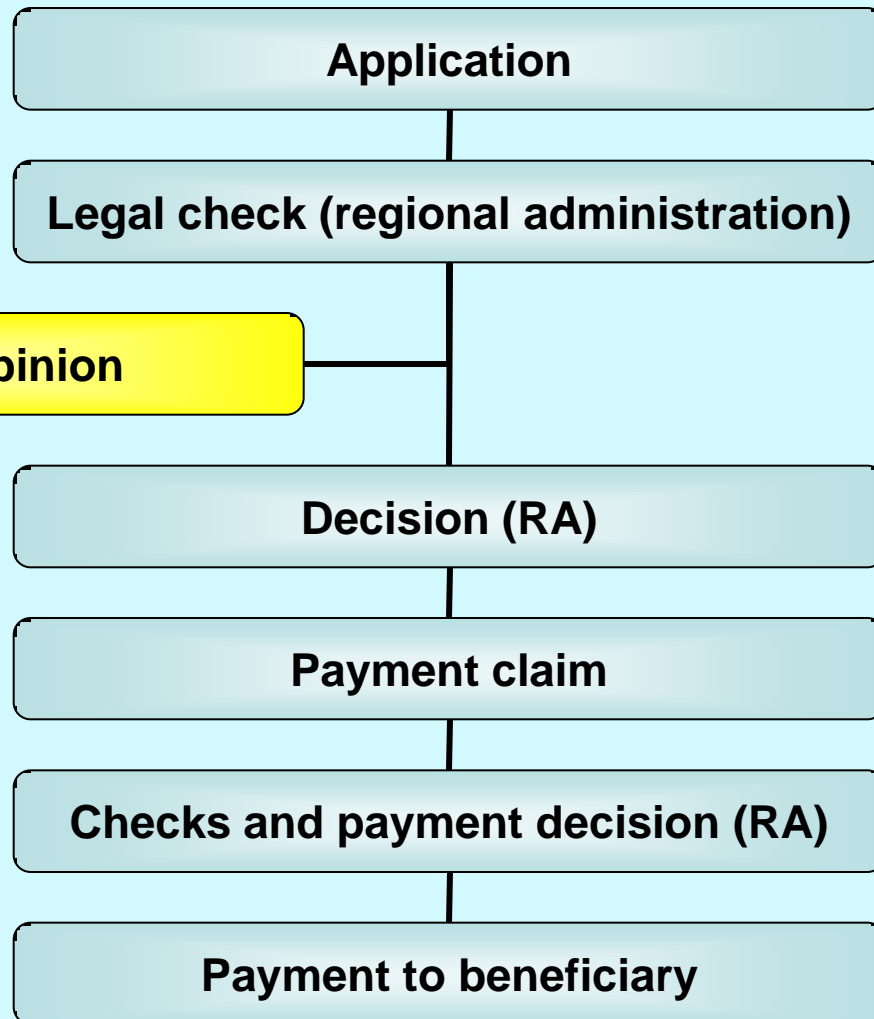
1. Implementation of axis 4 in Finland and state of play
2. Self-evaluation & monitoring of FLAG's activity
3. Mid-term evaluation of Finnish EFF programme
4. What to do with evaluation results?



# Comprehensive operation-model



# Flow chart of axis 4 projects



# Axis 4 - state of play

- 8 operational FLAG
- 122 projects funded
- 3,0 million euros committed (38 %)
- 1,0 million euros paid out (13 %)
- Overall situation 54 % / 32 %
- The average size of projects: 27 500 euros
- Mainly regional development projects, feasibility studies and small-investment projects (diversification)

# Monitoring and evaluating FLAG's activities

- The FLAGs report results of their operation annually to the regional administration
- Methodology:
  1. On-going monitoring and self-evaluation:
    - records for tasks carried out and results achieved ("score card")
    - project indicators
  2. Interviews of beneficiaries, FLAG's board and regional administration
  3. Electronic or snail-mail questionnaires
  4. Case studies

Name Markku Ahonen



# "Score card"

## Project report 1.1.-30.6.2009

### Information and publicity

date	Event	Men	Women	Total	Under 25 years
4.2.2009	Kalastajien yritystaloustalouskoulutus, Ivalo	6	0	6	2
13.2.2009	Kalastajien yhteenliittymäkoulutus, Ivalo	6	0	6	0
17.2.2009	Toiminnan esittely kyläillassa, Nellim	8	4	12	
6.3.2009	Osuuskuntakoulutus	4	0	4	0
23.3.2009	Lehtijuttu sanomalehti Kalevassa				
31.3.2009	Lehtijuttu sanomalehti Lapin Kansassa				
24.4.2009	Lehtijuttu Kalastaja-lehdessä				
4.5.2009	Lehtijuttu sanomalehti Lapin Kansassa				

### Cooperation and general meetings

Veskonien kalahallin kunnostus ja käytön kehittäminen: kolme neuvottelua Inarin kunnan ja kalastajien kanssa 8.1., 18.2. ja 10.3.2009  
Suomen kalatalousryhmien ensimmäisen seminaarin järjestäminen Levillä 17.3.2009

### Business plans etc

Yrityksen kehittämissuunnitelma: Tapio Aarnipuro

Yrityksen kehittämissuunnitelma: Jari Annala

Osuuskunta Revontulirautu: osuuskunnan perustamiskoulutus, säännöt, kokousten järjestäminen, rekisteröinti

### Organized events and international cooperation

Järjestetty Viron kalatalousryhmien edustajien tutustumisen J. Annalan talvinuottaustekniikkaan Sodankylän Unarinjärvellä 24.4.2009

### Designed projects

Project	Aim	Funding source
Veskonien kalasataman kalankäsittelytilojen muutostyöt Hakijana Inarin kunta.	Tilojen korjaaminen nykyisen elintarvikelain säädännön mukaisiksi	EKTR, toimintalinja III 3.1 Inarin kunta

### FLAGs meetings

12.1.2009	Kalataloustyöryhmän/ohjausryhmän kokous
19.2.2009	Kalataloustyöryhmän/ohjausryhmän kokous
16.6.2009	Kalataloustyöryhmän/ohjausryhmän kokous



# Project indicators

- Give indication of expected results, but the reality can be different...
- **Limitations and restrictions**
  - Beneficiaries tend to color/wash results of their projects results
  - Indicators describe situation in the end of the project, but what is real long-term result?
  - How to differ influence of subsidies and other driving forces?  
=> Evaluating the real long-term results is in most cases very difficult  
=> Case studies and long-term statistics give more reliable information

# Interviews and queries

## **Beneficiaries and fisheries industry:**

- Generally very positive
- Administration model is considered light and well functioning
- Clear need for this kind of operation
- Has given concrete feedback and proposals to develop FLAG's operation

## **Regional administration:**

- Positive experiences, only some conflicts
- Facilitation of actors is very important
- Brings added-value to the EFF
- Quality of EFF-applications has improved (axis 1-3)

# FLAG's self-evaluation - Lessons learnt

## **Important measure:**

- to monitor results of the local strategy
- to demonstrate FLAG's activities
- to justify the necessity of axis 4 model
- to get feedback from the actors and to develop FLAG's operation

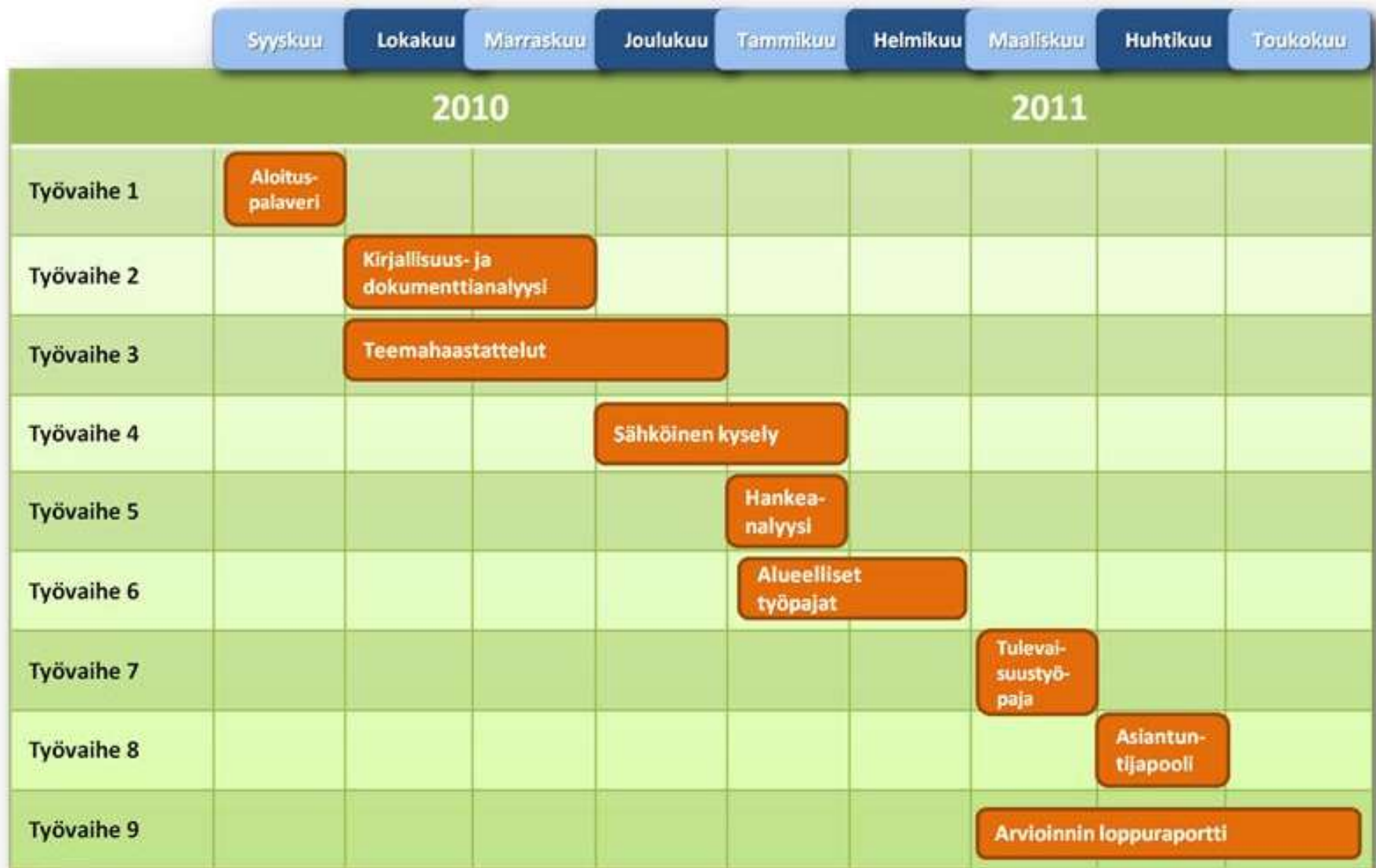
## **Appropriate and cost-efficient evaluation requires planning!**

- Evaluation should be part of local strategy (objectives, indicators and tools for measuring)
- Should be part of the FLAGs daily operation ("score card")
- Keep it simple! Collect only relevant and reliable data.
- Interviews and queries are excellent tools, but requires resources and time (not too often)

## **Comprehensive evaluation of effectiveness**

- Requires external evaluator or case studies
- Expensive and heavy tools, but gives most reliable information
- Should be carried out after reasonable implementation time

# Midterm-review of the OP



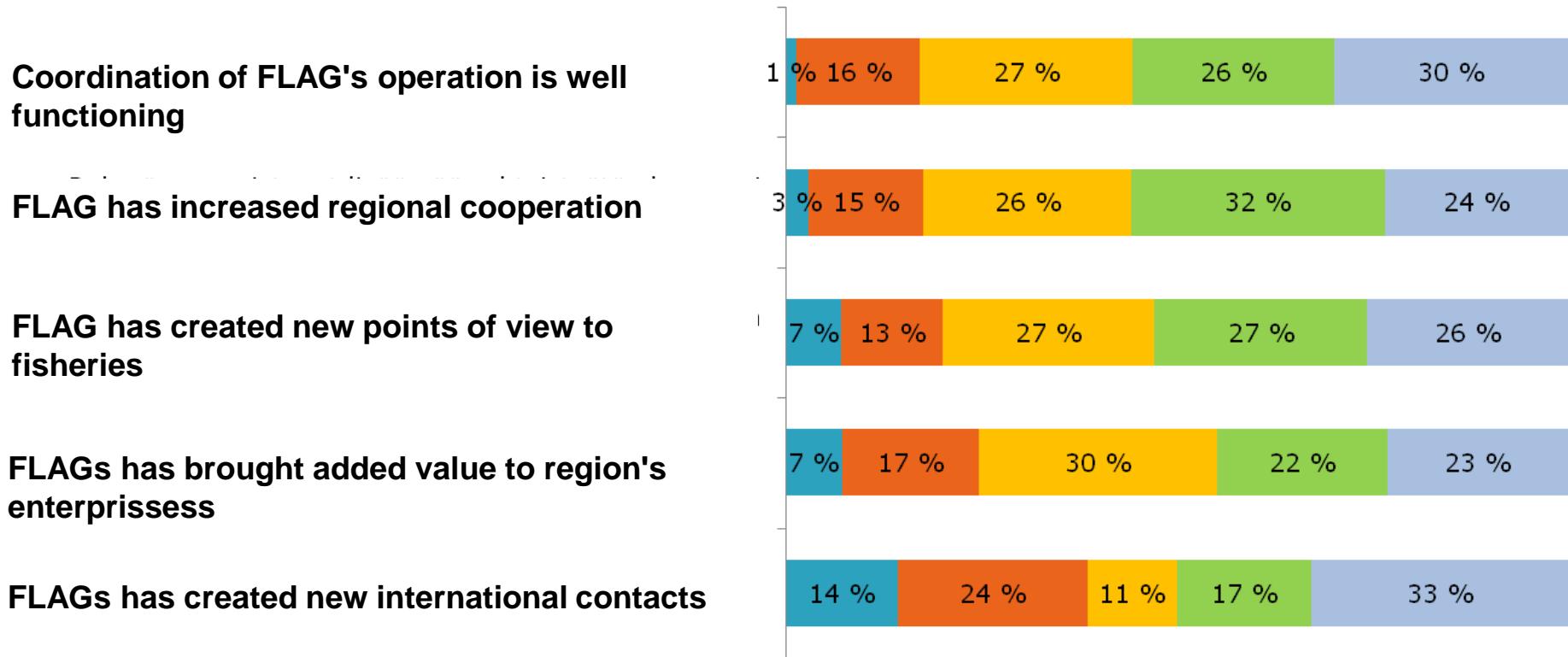
# Preliminary results / theme interviews

- FLAGs are well-working. Axis 4 action is on the upgrade and the amount of application is increasing
- Internal and external regional cooperation has increased
- International activity has started but it is still early stage
- FLAG's management model is considered light and appropriate and make possible to focus substantial activity.
- Enterprises consider that FLAGs are easier to approach than regional administration (regional differences)
- Professional fishermen have positive attitude towards FLAGs even at the beginning they were prejudices

# Preliminary results / e-questioning

## Kalatalousryhmien toiminta

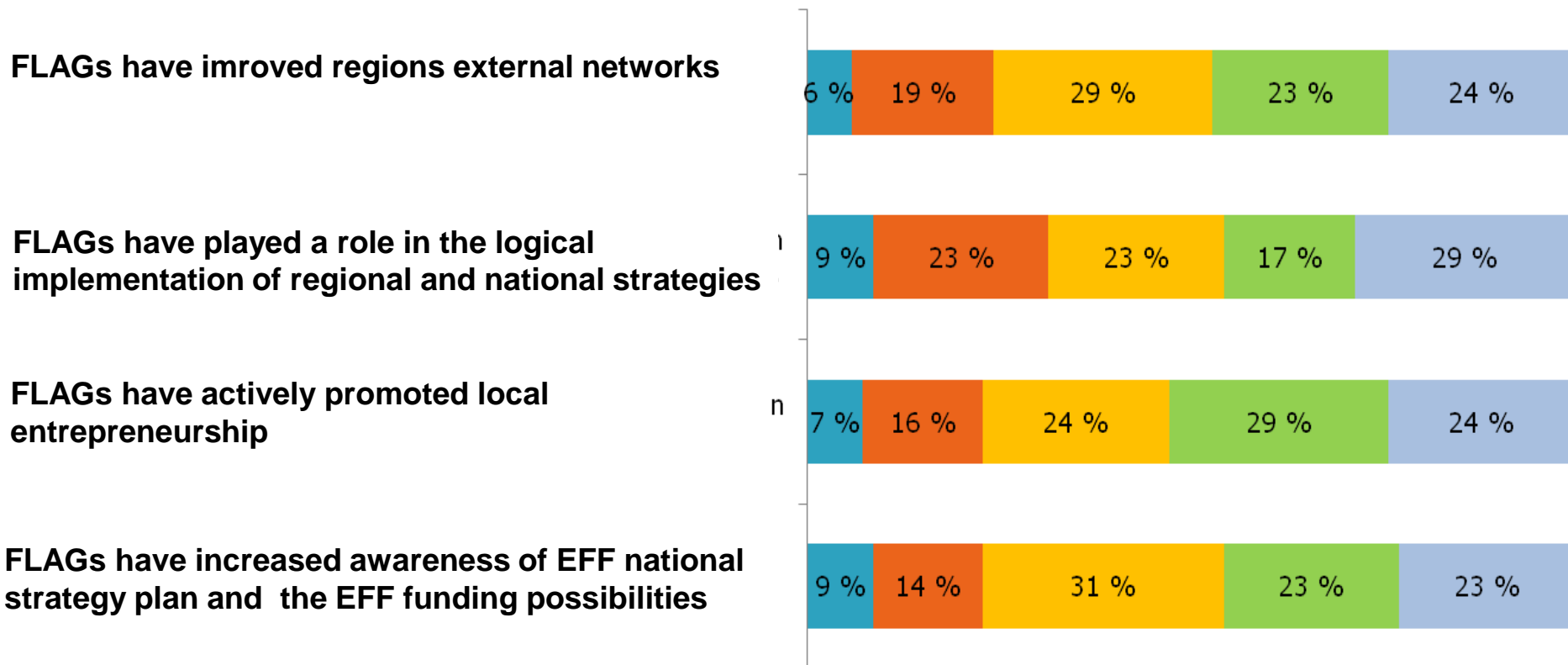
■ Fully disagree ■ Disagree ■ Agree ■ Fully agree ■ No opinion



# Preliminary results / e-questioning

## Kalataloustoimintaryhmien merkitys uutena toimintamallina

■ Fully disagree ■ Disagree ■ Agree ■ Fully agree ■ No opinion



# What to do with the evaluation results?

## **Managing authority:**

- Decision of the implementation of axis 4 in 2012-2014 (run down/business as usual/expanding)
- Modification of OP => possible to change axis 4 operational model
- Give feedback and recommendations to FLAGs in order to modificate local strategies (if needed)
- National FLAG network

## **FLAG**

- Modificate local strategy (new measures, priorities, financial allocation etc.)
- Change the daily operation model or practices
- Give feedback to managing authority to make modifications