



Evaluation of axis 4

Timo Halonen
Ministry of Agriculture and Forestry

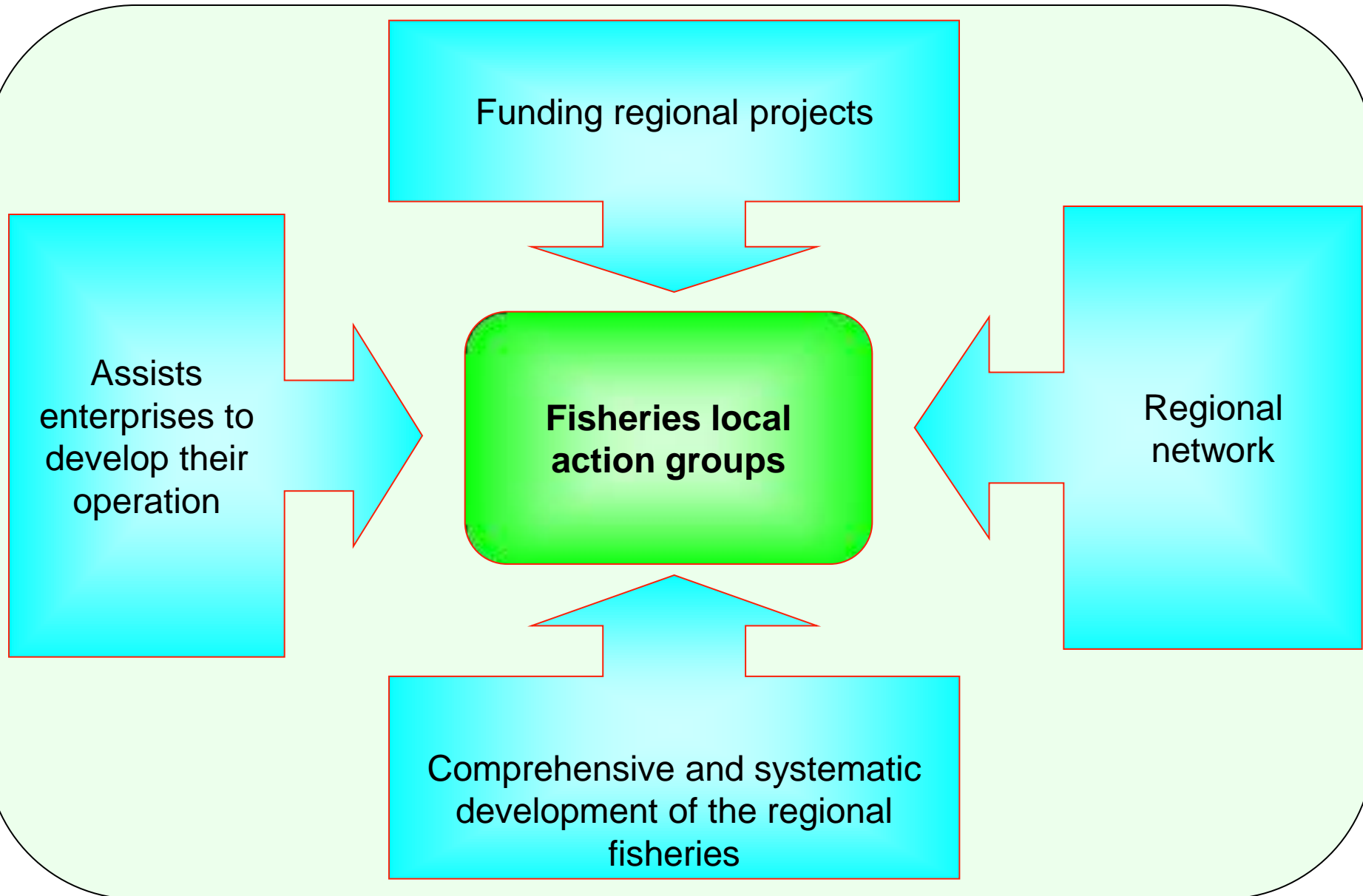


**Suomen elinkeinokalatalouden
toimintaohjelma
2007-2013**

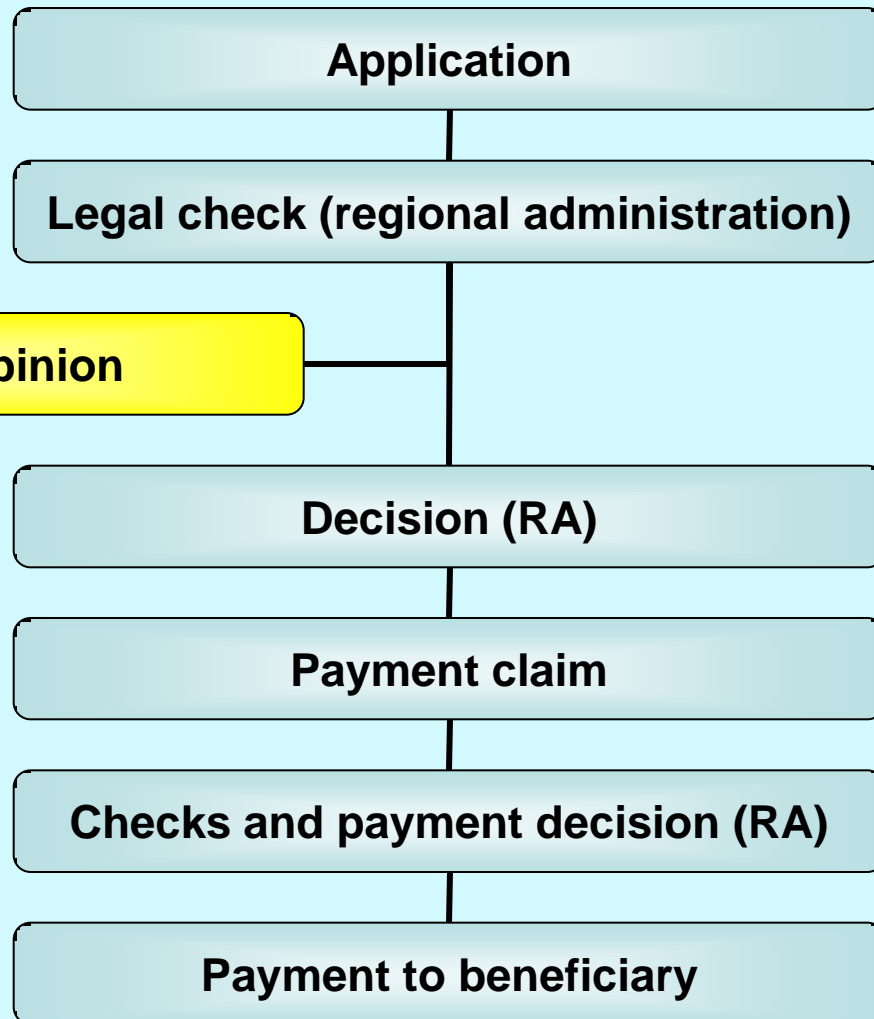
Content of the presentation

1. Implementation of axis 4 in Finland and state of play
2. Self-evaluation & monitoring of FLAG's activity
3. Mid-term evaluation of Finnish EFF programme
4. What to do with evaluation results?

Comprehensive operation-model



Flow chart of axis 4 projects



Axis 4 - state of play

- 8 operational FLAG
- 122 projects funded
- 3,0 million euros committed (38 %)
- 1,0 million euros paid out (13 %)
- Overall situation 54 % / 32 %
- The average size of projects: 27 500 euros
- Mainly regional development projects, feasibility studies and small-investment projects (diversification)

Monitoring and evaluating FLAG's activities

- The FLAGs report results of their operation annually to the regional administration
- Methodology:
 1. On-going monitoring and self-evaluation:
 - records for tasks carried out and results achieved ("score card")
 - project indicators
 2. Interviews of beneficiaries, FLAG's board and regional administration
 3. Electronic or snail-mail questionnaires
 4. Case studies

Name Markku Ahonen



Project report 1.1.-30.6.2009

"Score card"

Information and publicity

date	Event	Men	Women	Total	Under 25 years
4.2.2009	Kalastajien yritystaloustalouskoulutus, Ivalo	6	0	6	2
13.2.2009	Kalastajien yhteenliittymäkoulutus, Ivalo	6	0	6	0
17.2.2009	Toiminnan esittely kyläillassa, Nellim	8	4	12	
6.3.2009	Osuuskuntakoulutus	4	0	4	0
23.3.2009	Lehtijuttu sanomalehti Kalevassa				
31.3.2009	Lehtijuttu sanomalehti Lapin Kansassa				
24.4.2009	Lehtijuttu Kalastaja-lehdessä				
4.5.2009	Lehtijuttu sanomalehti Lapin Kansassa				

Cooperation and general meetings

Veskonien kalamäntien kunnostus ja käytön kehittäminen: kolme neuvottelua Inarin kunnan ja kalastajien kanssa 8.1., 18.2. ja 10.3.2009
 Suomen kalatalousryhmien ensimmäisen seminaarin järjestäminen Levillä 17.3.2009

Business plans etc

Yrityksen kehittämissuunnitelma: Tapio Aarnipuro
 Yrityksen kehittämissuunnitelma: Jari Annala
 Osuuskunta Revontulirautu: osuuskunnan perustamiskoulutus, säännöt, kokousten järjestäminen, rekisteröinti

Organized events and international cooperation

Järjestetty Viron kalatalousryhmien edustajien tutustuminen J. Annalan talvinoottaustekniikkaan Sodankylän Unarinjärvellä 24.4.2009

Designed projects

Project	Aim	Funding source
Veskonien kalasataman kalankäsittelytilojen muutostyöt	Tilojen korjaaminen nykyisen elintarvikelainsäädännön mukaisiksi	EKTR, toimintalinja III 3.1
Hakijana Inarin kunta.		Inarin kunta

FLAGs meetings

12.1.2009	Kalataloustyöryhmän/ohjausryhmän kokous
19.2.2009	Kalataloustyöryhmän/ohjausryhmän kokous
16.6.2009	Kalataloustyöryhmän/ohjausryhmän kokous

Project indicators

- Give indication of expected results, but the reality can be different...
- **Limitations and restrictions**
 - Beneficiaries tend to color/wash results of their projects results
 - Indicators describe situation in the end of the project, but what is real long-term result?
 - How to differ influence of subsidies and other driving forces?
=> Evaluating the real long-term results is in most cases very difficult
=> Case studies and long-term statistics give more reliable information

Interviews and queries

Beneficiaries and fisheries industry:

- Generally very positive
- Administration model is considered light and well functioning
- Clear need for this kind of operation
- Has given concrete feedback and proposals to develop FLAG's operation

Regional administration:

- Positive experiences, only some conflicts
- Facilitation of actors is very important
- Brings added-value to the EFF
- Quality of EFF-applications has improved (axis 1-3)

FLAG's self-evaluation - Lessons learnt

Important measure:

- to monitor results of the local strategy
- to demonstrate FLAG's activities
- to justify the necessity of axis 4 model
- to get feedback from the actors and to develop FLAG's operation

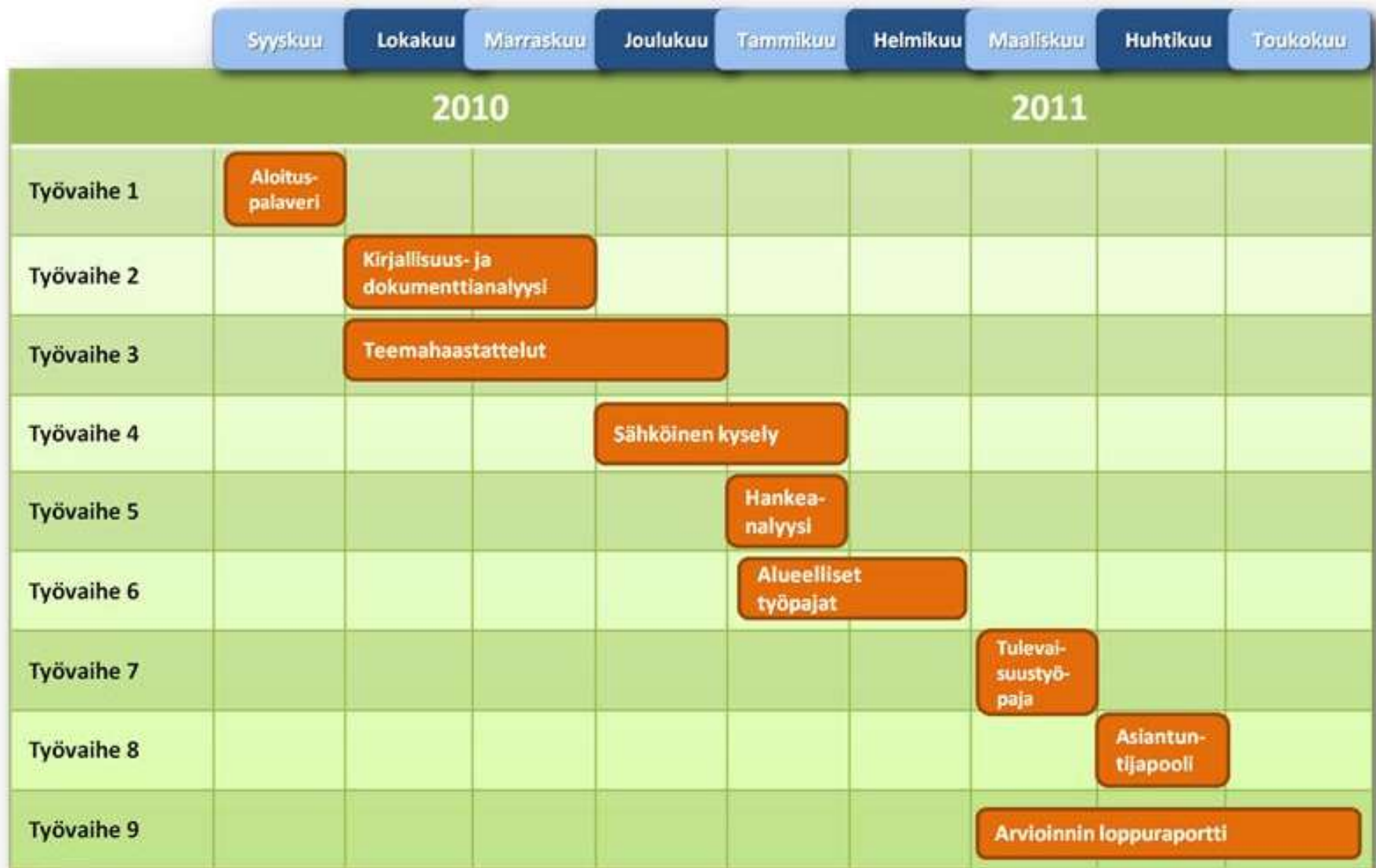
Appropriate and cost-efficient evaluation requires planning!

- Evaluation should be part of local strategy (objectives, indicators and tools for measuring)
- Should be part of the FLAGs daily operation ("score card")
- Keep it simple! Collect only relevant and reliable data.
- Interviews and queries are excellent tools, but requires resources and time (not too often)

Comprehensive evaluation of effectiveness

- Requires external evaluator or case studies
- Expensive and heavy tools, but gives most reliable information
- Should be carried out after reasonable implementation time

Midterm-review of the OP



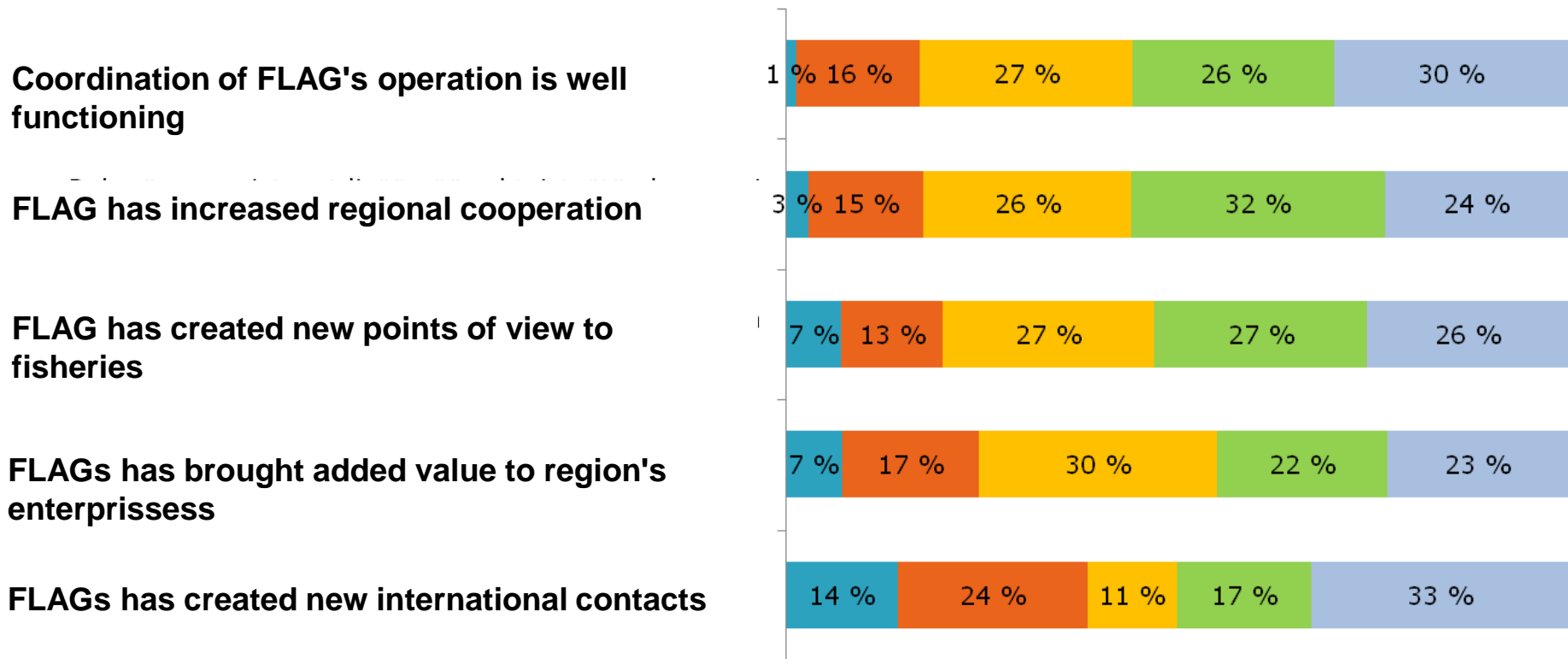
Preliminary results / theme interviews

- FLAGs are well-working. Axis 4 action is on the upgrade and the amount of application is increasing
- Internal and external regional cooperation has increased
- International activity has started but it is still early stage
- FLAG's management model is considered light and appropriate and make possible to focus substantial activity.
- Enterprises consider that FLAGs are easier to approach than regional administration (regional differences)
- Professional fishermen have positive attitude towards FLAGs even at the beginning they were prejudices

Preliminary results / e-questioning

Kalatalousryhmien toiminta

■ Fully disagree ■ Disagree ■ Agree ■ Fully agree ■ No opinion

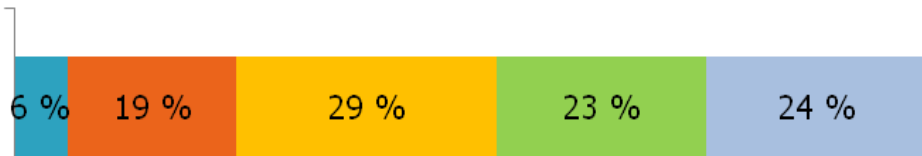


Preliminary results / e-questioning

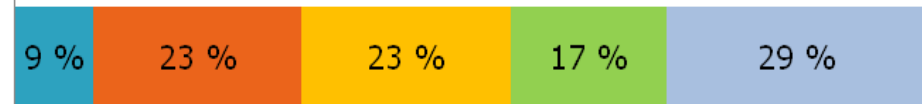
Kalataloustoimintaryhmien merkitys uutena toimintamallina

■ Fully disagree ■ Disagree ■ Agree ■ Fully agree ■ No opinion

FLAGS have improved regions external networks



FLAGS have played a role in the logical implementation of regional and national strategies



FLAGS have actively promoted local entrepreneurship



FLAGS have increased awareness of EFF national strategy plan and the EFF funding possibilities



What to do with the evaluation results?

Managing authority:

- Decision of the implementation of axis 4 in 2012-2014 (run down/business as usual/expanding)
- Modification of OP => possible to change axis 4 operational model
- Give feedback and recommendations to FLAGs in order to modificate local strategies (if needed)
- National FLAG network

FLAG

- Modificate local strategy (new measures, priorities, financial allocation etc.)
- Change the daily operation model or practices
- Give feedback to managing authority to make modifications