

CLLD

means

INTEGRATION

COLLECTIVE PRACTITIONER ACTION

PARTICIPATIVE DEMOCRACY

what are the

BENEFITS OF IMPLEMENTING CLLD?

DANGERS IN IMPLEMENTING CLLD?



Start up 1995

No shareholders – altruistic purposes

Enterprise Agency

ERDF / ESF sponsor ie direct applications

4 county reach

Third sector enterprise (NFP)

Fluctuating turnover from £2-7m

£4m assets

35 staff

MENTER MÔN Cyf - LEADER 1995 - 2005



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Community of Interest

Turning the recreational activity of walking into an economic growth sector

FARMING UNIONS

B & B establishments

LANDOWNERS

HERITAGE GROUPS

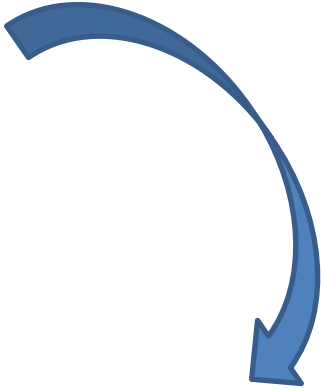
WALKING GROUPS

SELF CATERING ESTABLISHMENTS

CONSERVATION BODIES

TRANSPORT AUTHORITY

1995 – 2007
Leader II
ERDF



THE ANGLESEY COASTAL PATH 125km
35km of new paths

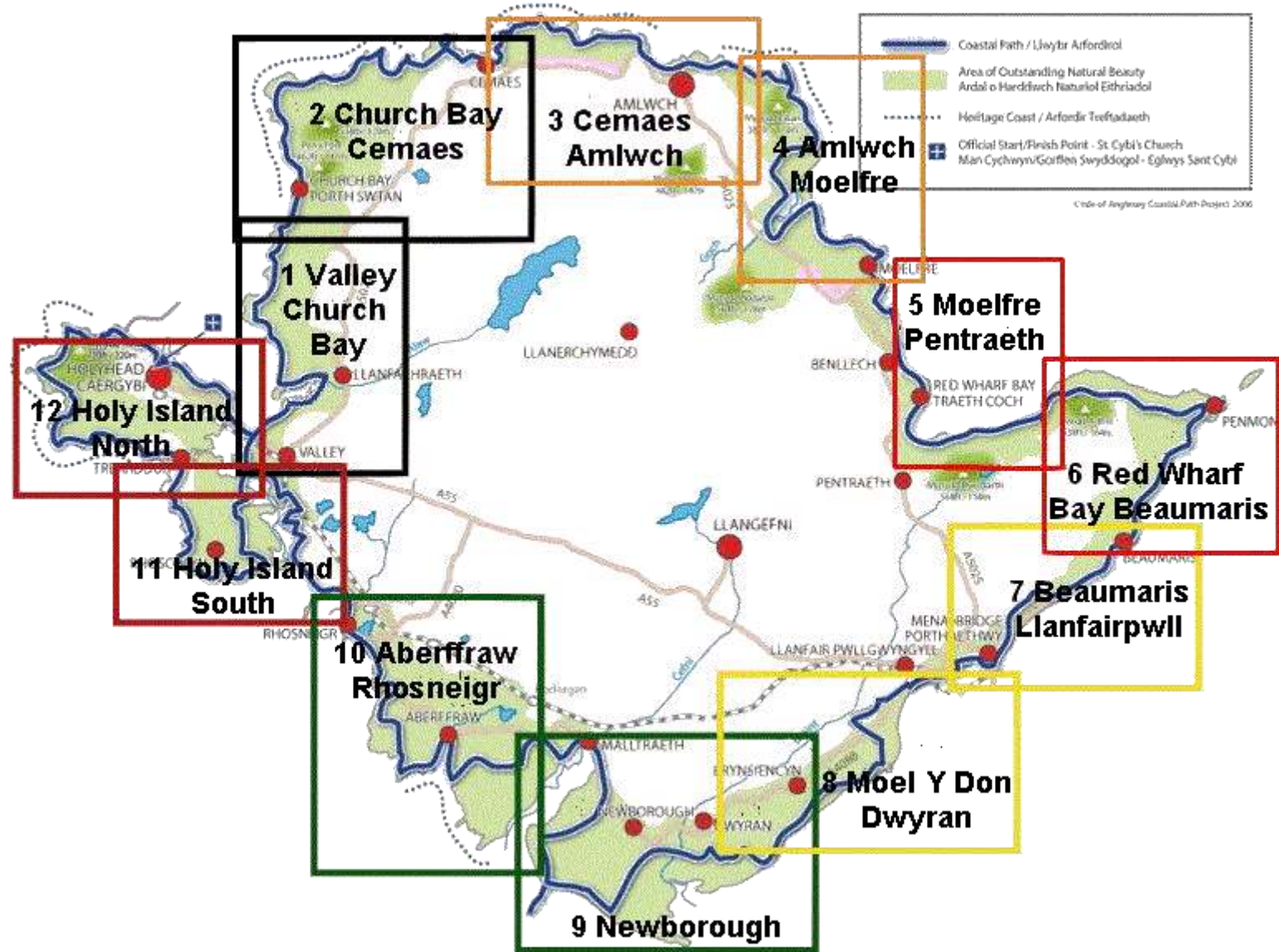
THE SAINTS WALKS 8 x 8km

THE ANGLESEY WALKING FESTIVAL now in tenth
year

ANGLESEY FARM HOLIDAY NETWORK of 17
members

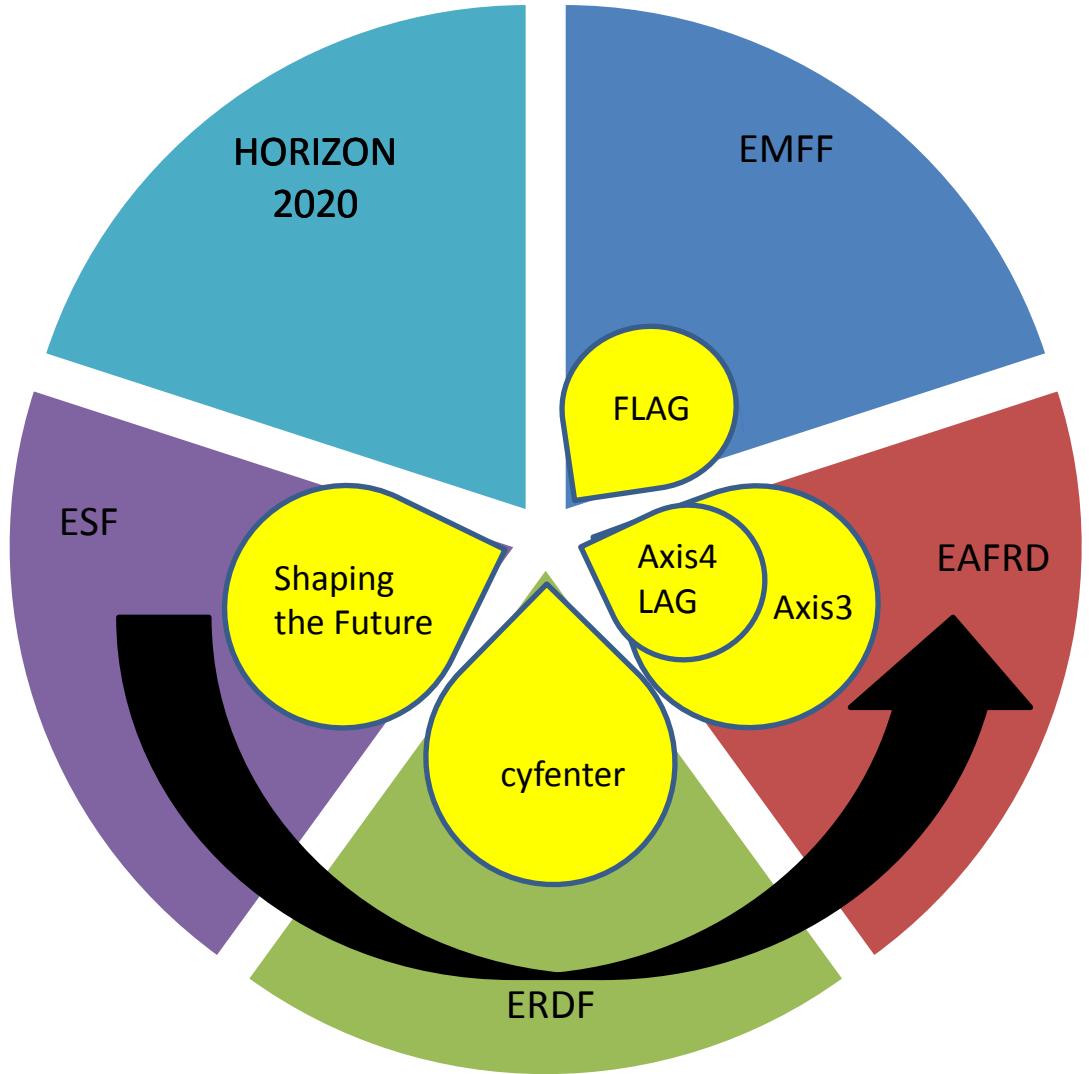
8 x FARM DIVERSIFICATIONS

CLLD EXEMPLAR
ADD VALUE TO PATH NETWORK AND 125km of COAST



It is estimated that there are over 300,000 users per annum of whom 54% are visitors and 53% claimed that walking was the primary reason for their visit. The economic impact has been estimated at £12m per annum (2012 survey)

CLLD INTEGRATION
2007-14
ACROSS EU
INSTRUMENTS
IN YNYS MON
ANGLESEY



CLLD BENEFITS

Knowledgeable industry practitioners are empowered and resourced as LAGs or FLAGs

Conflicting agendas are forced together to resolve barriers

Critical paths proceed when tolerances are interrogated and agreement found

Value is added sequentially

CLLD DANGERS

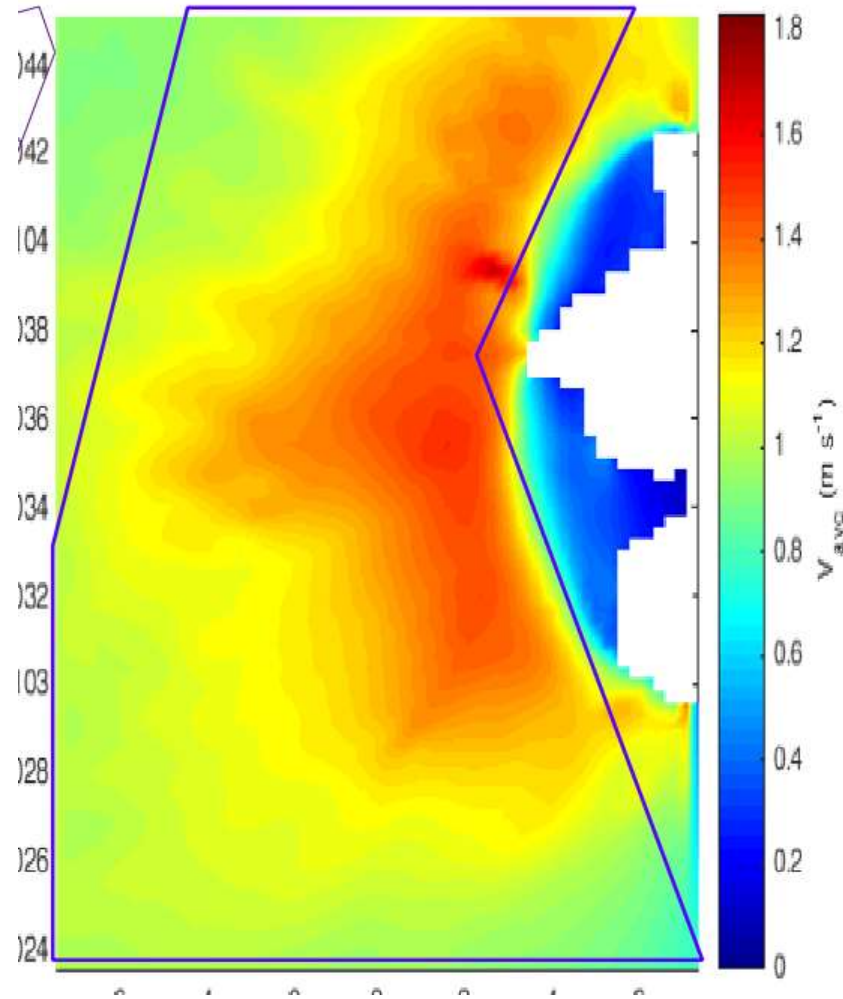
Access to sequential, evolutionary funding is difficult or FLAG members inexperienced in EU instrument engagement

Managing authorities must ENABLE CLLD by resourcing the support structure

Failure of FLAG members to yield to the common good

All CLLD needs moderation and arbitration – managing authorities must resource a capable, independent lead body to direct and navigate

PUTTING CLLD TO THE TEST – THE FLAG AND MARINE ENERGY



Average velocity

