

# Sport fishing and handicraft shop



## Diversifying Net-Mending

**FLAG technical assistance and financial support from Spain helped two net menders in Asturias to diversify their traditional activities of net mending and tap into new markets (training and tourism).**

Teté and Margarita, experienced local net menders, were carrying out their activities in old facilities and poor conditions. Moreover income from this profession was decreasing over time. With the support of the FLAG they have renovated their facilities and found a novel source of income to diversify their revenue by opening a handicraft shop to sell souvenirs and sport fishing items to tourists. The two women also hand-make and sell various artisanal products, including rugs, brooches, football nets and placemats. Moreover, in order to preserve the activity of net mending, they have organised training courses aimed at attracting young people towards the secrets and techniques behind this traditional activity. Besides the training, visits are organised for tourists around the shop explaining their work.

### LA SIDRA FLAG, SPAIN

#### RESULTS (AFTER 7 MONTHS):

- > 300 clients over the summer and a further 120 for the remaining 4 months
- > 400 tourists for the guided tours
- > 17 people attending the net mending training

#### SUCCESS FACTORS:

- > Perseverance, tenacity and commitment of the project promoter
- > Technical support of the FLAG

#### TOTAL PROJECT COST: €17 485

- > EFF Axis 4: €6 701.43
- > National / Regional co-financing: €2 233.81
- > Other/ Private: €8 549.76

#### Project promoter

Equipo A.T., C.B.  
tetecostales@gmail.com  
+34 625 586 268  
www.mancosi.es

