

FLAG Factsheet: Mondego Mar”

DLBC Costeiro Pescas Mondego Mar

Country: Portugal

Region: Centro (Center)

Area: Região de Coimbra (Coimbra Region)

Code: PT204

Operational: 2007-2013 and 2014-2020 programming period



AREA

Description of the area and its main challenges

The Mondego Mar FLAG is located in the centre of the Portuguese coastline and covers the municipalities of Cantanhede, Figueira da Foz, Mira and Montemor-o-Velho. This area, centered around the mouth of the Mondego river, is composed of marine, freshwater and estuarine ecosystems creating a complex and rich environment and hosting a range of fisheries activities, from aquaculture to shellfish harvesting to coastal fisheries.

The area is also an important fish landing and processing spot for central Portugal. Historically, the area was much more dependent on the fisheries industry, but the local economy is now more oriented towards other economic activities such as tourism or other production types (e.g. the paper industry).

A key challenge is to reconnect the economic development of the area with its fisheries potential, especially in terms of marketing opportunities and forging a connection to the **tourism** economy. Tourism itself faces the challenge of **seasonality**, with efforts being made to secure year-round visits notably through the diversification of cultural offers, activities and the improvement of urban attractiveness.

Population: 71 068

Population Density [Inhabitants/ km²]: 138.8

Surface [area/km²]: 512.01

Coastal or inland: coastal, about 50 km coastline

Protected areas: The FLAG area includes three protected areas: Mira, Gândara and Gafanhas Dunes.

Employment in fisheries: 6.440

Fishing: 616

Aquaculture: 24

Processing: 5.800

Women employment in fisheries: *There are no official statistics.*

STRATEGY

Short summary of the FLAG strategy

The strategy is based on a coherent intervention logic with actions focusing on:

- the production, processing and transformation of local products, realising the potential of the local area and using the resources sustainably to create jobs and a dynamic business environment;
- the preservation of local heritage and promotion of the area's cultural and environmental identity;
- quality of life and social cohesion, leveraging the diversity of the population and integrating local actors as decisive factors for the future of the territory;
- improving skills and promoting continuous learning to ensure qualification.

Importance of the following objectives for the strategy of the FLAG

Objective	Priority (1 is low, 5 is very high)	% of the budget allocated to them in the strategy
Adding value, creating jobs, and promoting innovation along the fisheries chain	4	23,7%
Supporting diversification	5	42,2%
Enhancing and capitalising on the environmental assets	2	10,9%
Promoting social well being and cultural heritage	3	18,2%
Strengthening the role of fisheries communities in local development	1	5%

Project examples and ideas

The FLAG Mondego Mar has not yet approved projects in this period.

However, according to the local development strategy, the following type of projects will be supported:

- the development of new methods of production and/or organisation of related entities; the development of new products; research that investigates different economic opportunities in the marine environment, restoration of marine ecosystems and mitigation of impacts of human action; the creation of micro or small enterprises whose economic activities are related to the sea;
- the recovery and modernisation of structures, equipment and existing infrastructures related to fisheries and aquaculture;
- the promotion of investment opportunities involving the improvement of product quality and the use of local resources;

- the creation of new methods of distribution and marketing of products, including innovation and access to information technologies;
- the set up and development of micro or small enterprises whose activities relate to the sea, to the promotion of local tourism or to the modernisation of existing equipment and infrastructure related to tourism.

Calls for projects

The first call for projects will take place during the second semester of 2016.

Thematic expertise and cooperation

Taking into account the experience of FLAG, priority themes on which the FLAG wants to cooperate and can propose expertise are:

- Sustainable job creation and to development of a “corporate culture”, defined, owned and shared by local actors;
- Promoting sustainable land management, valuing local resources and strengthening the ties between elements of local identity;
- Increasing and strengthening local skills

Type of cooperation projects foreseen

Inter-territorial (within your Member state): *under development*

Transnational:

Sea basin:

Other:

Budget available for cooperation [€]: *under development*

PARTNERSHIP

Lead partner or Responsible Legal Entity

AD ELO – Associação de Desenvolvimento Local da Bairrada e Mondego (Collective entity of public utility)

Other key actors/organisations in the partnership

- Municipalities of Cantanhede, Figueira da Foz, Mira and Montemor-o-Velho
- ACIFF (Chamber of commerce and industry);
- Fishermen’s organisation: Associação Portuguesa da Xávega and FIG PESCA – APPAC
- Cooperative company in the fisheries sector: Mútua dos Pescadores – Mútua de Seguros CRL, Cooperativa de Produtores de Peixe do Centro Litoral
- Private companies in the fisheries sector: Docapesca Portos e Lotas SA, Nasharyba – Produção e Comércio de Peixe Lda, José Manuel Marques Vieira, Ismael Domingues Janeiro, Gialmar SA, José Brito Jacinto, Biosa Pescado and Litofish Lda
- Scalesoceans (Private company - shipbuilding);
- Lodka Boating – Passeios de Barco, Lda. (Private company);
- Caixa de Crédito Agrícola Mútuo do Baixo Mondego, CRL (Cooperative company);

% of public actors (on the decision-making body): 19%
% of fisheries actors: 43%
% of other (non-fisheries) private / NGO sector actors: 38%
% of environmental actors¹: 0%
Number of individuals/organisations in partnership/ general assembly: 21
Number of individuals on main decision-making body/ board: 21

Links with LEADER or other CLLD groups

FLAG territory is the same as (or overlaps with) one or several CLLD territory/territories <i>There is a partial overlapping of territories, coinciding with the “Leader LAG” approach. This overlap is justified by the necessity to respond to different needs in small territories with different characteristics, thus making a rural or coastal approach more appropriate depending on the profile of the local population and territory.</i>	Yes
FLAG shares its legal structure with a Leader LAG/CLLD group <i>There are some partial areas overlapping in the two approaches. The association shares a legal framework, which manages the FLAG and the “Leader LAG”, to meet the different needs of the territory.</i>	Yes
FLAG shares certain (how many?) board members with a Leader LAG/CLLD group <i>AD ELO – Associação de Desenvolvimento Local da Bairrada e Mondego, Cantanhede and Montemor-o-Velho municipalities and Caixa de Crédito Agrícola Mútuo do Baixo Mondego, CRL</i>	Yes
FLAG and LAG have a common local development strategy (with separate sections for EMFF/ EAFRD/ other ESI funds) <i>The FLAG and the LAG have in common a general strategy of local development, which derive specific strategies for both approaches.</i>	Yes
FLAG coordinates its work informally with nearby Leader LAG(s) – how? <i>The FLAG articulates a narrow intervention with the “Leader LAG” initiative, managed by AD ELO, since both CLLD have territorial overlapping.</i>	Yes

Budget information

Total public budget allocated to the FLAG for 2014-2020 (a+b) [€]: 1 973 020.00

(a) EMFF [€]: 1 677 067.00

(b) Member State co-financing [€] 295 953.00

Source of co-financing: National

Multi-funding: YES (ERDF / ESF)

Contact information

President/Chair, organization: António Santos / AD ELO – Associação de Desenvolvimento Local da Bairrada e Mondego

FLAG Manager: not appointed yet

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¹ This information is independent from the consultation of environmental actors during the elaboration of the local development.

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Portugal

FLAG website www.adelo.pt

Number of contracted staff in FLAG [FTE]: 5

Language information

Language	Basic level	Intermediate level	Good level
English	X		
French		X	
Spanish	X		