

## FLAG Factsheet: Sernikon

Publisko un privāto partnerattiecību biedrība "Sernikon"

**Country:** Latvia

**Region:** Riga Planning Region

**Area:** Carnikava and Saulkrasti municipality

**Code:** LV205

**Operational:** 2007-2013 and 2014-2020 programming periods



## AREA

### Description of the area and its main challenges

The FLAG area is located in the metropolitan area of Riga, the capital of Latvia. It includes two municipalities, Carnikava and Saulkrasti. The area has a 35 km coastline along the Gulf of Riga and is renowned for its rich biodiversity and the landscape of the "Piejūra" Nature Park. This combination of elements provides considerable potential for the development of tourism and other related businesses. The FLAG area already has a high level of economic activity, with 147 businesses per 1000 inhabitants, and this number is growing rapidly. The area's 3.6% unemployment rate is one of the lowest in Latvia (10.8% national unemployment rate).

The main challenges facing the FLAG are population growth and the need to keep a balance between the development of economic and social activities and access to services. As identified in the CLLD strategy, there are currently insufficient premises available for new businesses, and a limited number of skilled jobs. The area also lacks suitable outlets for the sale of fish products.

**Population:** 13 032

**Population Density [Inhabitants/ km<sup>2</sup>]:** ~100

**Surface area [km<sup>2</sup>]:** 130

**Protected areas:** The Piejūra Nature Park (Natura 2000 area)

**Total employment in fisheries:** 75 FTE

1. **Fishing:** 57 FTE
2. **Aquaculture:** 0
3. **Processing:** 18 FTE

**Women employment in fisheries:** no data available

## STRATEGY

### Short summary of the FLAG strategy

The FLAG strategy aims to support new local business and the development of local infrastructure.

In particular, it focuses on four main areas:

- **Economic development** – strengthening existing business sectors, particularly the fishing and tourism sectors, as well as providing support to new business and promoting entrepreneurship among young people;
- **Sustainable development** – support for the protection of nature and the area’s historical heritage, contributing not only to conservation of fisheries and natural assets but also to improving access to recreation and cultural services for the local population;
- **Social development** – support for collective projects from social interest groups;
- **Integrated development** – improving the coordination of local development activities in the area, exchanging experiences with other regions, and sharing information on innovative initiatives and projects.

### Importance of the following objectives

Objective	Priority (1 is low, 5 is very high)	% of the budget allocated to them in the strategy
Adding value, creating jobs, and promoting innovation along the fisheries chain	4	20
Supporting diversification	5	26
Enhancing and capitalising on the environmental assets	3	15
Promoting social wellbeing and cultural heritage	4	20
Strengthening the role of fisheries communities in local development	4	19

### Budget information

Total public budget allocated to the FLAG for 2014-2020: €519 199.98

EMFF: €441 319.98

Member State co-financing: €77 880.00

**Source of co-financing:** national

**Multi-funding:** EAFRD – €382 098.29 including national co-financing of 68%

### Project examples and ideas

The development and implementation of education and training programmes for the fisheries sector.

Tourism development, in collaboration with the tourism cluster, "Saviļņojošā Vidzeme". This includes the development of a cycling route along the Baltic Sea coast.

A business start-up support programme, including the creation of office space for young entrepreneurs.

### Calls for projects

The CLLD strategy includes three strands that are co-financed by the EMFF. Two of the strands are organised based on calls for proposals with set deadlines. These calls are launched at least once a year. The deadline for the first call closed on the 11<sup>th</sup> of May 2016.

The call for projects for the third strand is open continuously.

*The calls for proposals are published on the following webpage: <http://sernikon.lv/projektu-konkursi>*

### Thematic expertise and cooperation

The FLAG will focus on cooperation projects related to tourism development activities and the strengthening of the fisheries sector.

## PARTNERSHIP

### Lead partner or Responsible Legal Entity

Publisko un privāto partnerattiecību biedrība "Sernikon" (Public and Private Partnership Association of "Sernikon")

### FLAG members

The FLAG board (decision-making body) consists of twelve members, but all forty-five members of the FLAG are actively involved.

There are two representatives of the public sector (municipalities) and ten representatives of the private and NGO sector. The private sector is represented by four fishermen and four rural business representatives (agricultural and tourism sector). The board also includes two NGO representatives for youth, sports and culture, and women's interests' associations.

### Number of individuals on main decision-making body/ board:

**% of public actors** (on the decision-making body): **17**

**% of fisheries actors** (in the partnership): **33**

**% of environmental actors** (in the partnership): **0<sup>1</sup>**

**% of other private / NGO sector actors** (in the partnership): **50**

**Number of individuals/organisations in partnership/ general assembly: 45**

**Number of individuals on main decision-making body/ board: 12**

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<sup>1</sup> This information is independent from the consultation of environmental actors during the elaboration of the local development strategy.

**Number of contracted staff in FLAG [FTE]: 1**

### Links with LEADER or other CLLD groups

The "Sernikon" Partnership represents both the FLAG and Leader LAG. Therefore, the funding for the implementation of the CLLD strategy comes from both the European Agricultural Fund for Rural Development (EAFRD) and the European Maritime and Fisheries Fund (EMFF). In this way, the FLAG-LAG ensures close cooperation between all the stakeholders in the area and an integrated development approach for the territory. The board of the FLAG is also the board of the LAG. There are four representatives of the fisheries sector, which account for 40 % of private/NGO sector representation.

### Contact information

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**FLAG website:** [www.sernikon.lv](http://www.sernikon.lv)

**Facebook:** <https://www.facebook.com/biedribasernikon>

### Language information

Native language: Latvian

Language	Basic level	Intermediate level	Good level
English			X
Russian			X