



FLAG Factsheet: BREST

Country: FRANCE

Region: Bretagne

Area: Brest, Finistère

Code: FR209

Operational: 2014-2020 programming period

AREA

Description of the area and its main challenges

The FLAG area is located on the western tip of the Brittany peninsula, covering a range of urban, rural and coastal environments. Its important urban centre, the Brest Metropolis, nested within a natural landlocked bay (the Brest roadstead) is home to the second biggest military port in France. However, with over 600 km of coastline, the area is overwhelmingly defined by its maritime identity, counting 30 500 jobs directly linked to maritime transport, energy, the shipping industry, aquaculture and fisheries.

Fisheries activities include small-scale inshore fisheries, shellfish harvesting and production, with the presence of high value species such as European (flat) and Pacific oysters, mussels, cockles, grooved carpet shell and abalone. Its seaweed production on the Molène archipelago is the **largest seaweed extraction field in Europe**.

The main challenge for the territory area is **employment in the maritime economy**, which suffers from a lack of visibility and attractiveness, despite holding many opportunities for development (seafood processing, sales and support activities...). There is also a need to **better connect job demand and supply**, through the development of an integrated approach to promoting innovative and sustainable maritime activities.

Population: 390 977 (INSEE 2012)

Population Density [Inhabitants/ km²]: 223 inhabitants per km² (INSEE 1999)

Surface area [km²]: 1 678 km²

Protected areas:

- 11 Natura 2000 sites: Abers-Côtes des légendes, Ouessant-Molène, Presqu'île de Crozon, Guissény, Pointe de Corsen-Le Conquet, Rade de Brest-estuaire de l'Aulne, Côtes de Crozon, Rivière Elorn, Baie de Keremma, Lann Gazel, Forêt du Cranou-Menez Meur
- Natural Reserve of Iroise
- Sites of Geological Interest of the Presqu'île de Crozon

Total employment in fisheries:

1. **Fishing:** 710 FTEs
2. **Aquaculture:** 293 FTEs (177 in shellfish production + 2 seaweed producers + 114 seaweed harvesters)
3. **Processing:** 446 FTEs within 23 processing businesses

Women employment in fisheries: no data

STRATEGY

Short summary of the FLAG strategy

The FLAG strategy focuses on six defined actions:

1. Fostering the compatibility and ensuring spatial integration of the multiple uses of the coastal area
2. Building collective knowledge for the development of sustainable practices
3. Promoting opportunities within the fisheries and aquaculture sector and improving employability of young professionals
4. Developing a coherent touristic offer centred on local maritime activities, products and infrastructure (linked with the touristic label “Brest Terres Océanes”)
5. Developing and promoting local consumption, purchase and supply of seafood products from fisheries and aquaculture activities
6. Supporting fisheries and aquaculture activities in the diversification of their production and improving collaborative processes

Importance of the following objectives for the FLAG strategy

Objective	Priority (1 is low, 5 is very high)	% of the budget allocated to them in the strategy
Adding value, creating jobs, and promoting innovation along the fisheries chain	5	Not defined
Supporting diversification	2	Not defined
Enhancing and capitalising on the environmental assets	3	Not defined
Promoting social wellbeing and cultural heritage	1	Not defined
Strengthening the role of fisheries communities in local development	4	Not defined

Budget information

Total public budget allocated to the FLAG for 2014-2020: €2 059 264

- EMFF: €1 029 632
- Member State co-financing: €1 029 632

Source of co-financing: State, Regional Council, County Council, Inter-municipal bodies and municipalities.

Multi-funding: no

Project examples and ideas

- R&D and experimental tools to understand the development of toxic algae blooms and limit the impact on fisheries and aquaculture
- Collective management tools to help the conservation and rebuilding of stocks of local and valuable species (Clams, crayfish, European oysters...)
- One-stop-shop to support business creation and transfer for fisheries and aquaculture professionals
- Tools to improve the touristic potential of harbours, production and landing sites: discovery paths, signposting of fishing techniques and species...
- Processing and storage workshop for local seafood products allowing better supply in short circuits for collective and individual catering
- Participative events to build closer links between researchers, professionals and the public (e.g. « Sea Tech Week » etc.) and to identify intellectual property rights in the context of collaborative projects

Calls for projects

Information to be provided at a later stage.

Thematic expertise and cooperation

- The FLAG is interested in:
 - Maritime tourism linked to fisheries
 - Local consumption and supply of seafood products
 - Cooperation between fisheries and aquaculture professionals and diversification of activities
- Budget envisaged for cooperation: €140 000
- Specific cooperation projects envisaged:
 - Monitoring the restocking of juvenile oysters in the Brest roadstead and the Quiberon bay, in cooperation with the Auray-Vannes FLAG (CRC Bretagne Sud)
 - Tourism and short circuits, in cooperation with CIM Alto Minho FLAG

The Pays de Brest wants to build up on the cooperation initiatives already ongoing on the territory, i.e.:

- **European research project SUCCESS**, led by the *University of Bretagne Occidentale*, aiming at identifying the opportunities for growth, employment and innovation in European fisheries and aquaculture sector.
- **Channel Marine Academy** Project (Interreg IVA: France (Channel)-England) on raising awareness amongst youth about employment opportunities in fisheries careers. Led by: Cornwall Marine Network; partners in Brittany: *Nautisme en Finistère, Maison de l'Emploi et Mission locale du Pays de Brest*

PARTNERSHIP

Lead partner or Responsible Legal Entity

Pôle métropolitain du Pays de Brest

FLAG members

Public sector:

- 5 inter-municipal bodies (Communautés de communes) : Pays d'Iroise, Lesneven-Côte des Légendes, Abers, Landerneau-Daoulas and Presqu'île de Crozon
- Brest Métropole
- Armorique Regional Natural Park
- Iroise Natural Marine Park

Private stakeholders:

- Regional Shell-fishing Committee of North Brittany
- The Finistère fishing committee (CDPMEM)
- Private mussel and shellfish producer and fisherman/boat-owner
- The union of seaweed harvesters of the Rive de Bretagne
- A seaweed and marine plants trade union
- The Tinduff hatchery
- The technology agency, Technopôle Brest Iroise
- The University of Bretagne Occidentale
- La Touline (training and support centre for maritime careers)

Number of individuals on main decision-making body/ board: 19 + 19 substitutes

42% of public actors (on the decision-making body)

26% of fisheries actors (in the partnership)

10% of environmental actors (in the partnership)

22% of other private / NGO sector actors (in the partnership)

Number of individuals/organisations in partnership/ general assembly: 29

Number of contracted staff in FLAG [FTE]: 1.2 FTE

Links with LEADER or other CLLD groups:

The Pays de Brest is also implementing a LEADER strategy, focused on rural economic development. Exchanges and synergies between EMFF CLLD and actions eligible under LEADER could be developed (match making between project holders, dissemination, exchange of good practices...) on topics such as circular economy, short chains and tourism.

A “**multi-fund CLLD methodology**” will be fostered in order to ensure a common approach to supporting project holders; this will consist of the recruitment of an EU Programme Manager who will help in the animation of CLLD strategies and the design of common communication tools (e.g. multi-fund guidance document for project holders...).

Contact information

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Language information

Native language: French

Language	Basic level	Intermediate level	Good level
English		X	