

FLAG Factsheet: Bothnian Sea and Lake Pyhäjärvi

Selkämeren ja Pyhäjärven kalatalouden toimintaryhmä

Country: Finland

Region: South-West Finland

Area: Uusikaupunki, Pyhäranta, Pori, Luvia, Merikarvia, Rauma, Eurajoki, Eura, Säkylä, Köyliö, Pöytyä

Code: FI 203

Operational: 2007-2013 and 2014-2020 programming periods



AREA

Description of the area and its main challenges

The Bothnian Sea coastline and Lake Pyhäjärvi have a **lengthy tradition in the fisheries sector** where the main catches include vendace and signal crayfish. About half of Finland's Baltic herring catch is landed on the harbours along this particular part of the coast. Whitefish, salmon and other fresh water species are similarly important to the area. The **processing industry** is also highly active here. An additional positive development in recent years has been the growth in **pesca-tourism**.

The main challenges lie in **adding value to local catches**, especially herring, and in maintaining the necessary **infrastructure** for the fisheries activity to continue. Another challenge is the notably **low number of young fishermen**.

Population: 181 000

Population Density [Inhabitants/ km²]: 39

Surface area [km²]: 4 671 (land)

Protected areas: 15 km² (land), 912 km² (water)

Total employment in fisheries: 315

- 1. Fishing:** 95
- 2. Aquaculture:** 30
- 3. Processing:** 120

Women employed in fisheries: 70

STRATEGY

Short summary of the FLAG strategy

The top five challenges addressed in the FLAG strategy are: 1. Improving the exploitation of local fish and adding value to primary production; 2. Improving the image of local fish and fisheries; 3. Improving infrastructure and the means of production; 4. Fostering networking and the exchange of know-how; and 5. Developing tourism around fish and fisheries.

Importance of the following objectives

Objective	Priority (1 is low, 5 is very high)	% of the budget allocated to them in the strategy
Adding value, creating jobs, and promoting innovation along the fisheries chain	5	40
Supporting diversification	4	10
Enhancing and capitalising on the environmental assets	3	10
Promoting social wellbeing and cultural heritage	3	10
Strengthening the role of fisheries communities in local development	5	30

Budget information

Total public budget allocated to the FLAG for 2014-2020: €1 517 440

EMFF: €470 000

Member State co-financing: €1 047 440

Source of co-financing: national (€ 530 000) and local (municipalities: € 517 440)

Multi-funding: The FLAG aims to complement its EMFF budget with other sources of funding but this is not included in the budget of the strategy.

Project examples and ideas

Project examples and ideas:

- intelligent trap-net: the trap signals, for example, when it is time to be emptied
- seal safe fishing strategies and traps
- combining small-scale fish-farming and fishing for better income

Calls for projects

Projects can be presented and selected on an ongoing basis. See website www.kalaleader.fi.

Thematic expertise and cooperation

The FLAG is interested in sharing experience in pesca-tourism, herring processing, coastal fishing techniques and inland fishing including crayfish. In the area, there is strong know-how in freshwater fisheries, aquaculture (including closed systems), small-scale coastal fishing, bio manipulation and food-chain management.

There is no specific budget ear-marked for cooperation, but funding is possible as part of the project activities.

Type of cooperation projects foreseen: developing a Baltic FLAG network and pesca-tourism with transnational partners.

PARTNERSHIP

Lead partner or Responsible Legal Entity

Ravakka LEADER LAG

FLAG members

The Karhuseutu, Pyhäjärvisseutu, Pohois-Satakunta, and Jokivarsikumppanit LEADER LAGs.

11 Municipalities: Uusikaupunki, Pyhäranta, Rauma, Luvia, Pori, Merikarvia, Säskylä, Eura, Eurajoki, Köyliö, Pöytyä.

3 Fishermen´s organizations (NGO): L-S Kalatalouskeskus, Selkämeren ammattikalastajat, Satakunnan kalatalouskeskus.

Other: Pyhäjärvi-instituutti (research institute) and the Bothnian Sea National Park,

Number of individuals on main decision-making body/ board: 10

% of public actors (on the decision-making body): 20

Number of individuals/organisations in partnership/ general assembly: 300/50

% of fisheries actors (in the partnership): 60

% of environmental actors (in the partnership): 10

% of other private / NGO sector actors (in the partnership): 10

Number of contracted staff in FLAG [FTE]: 1

Links with LEADER or other CLLD groups:

The FLAG territory overlaps with 5 LAG areas. It shares its legal structure and one board member with Ravakka LEADER LAG, and both entities coordinate the cooperation among each other's partners.

Contact information

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Language information

Native language: Finnish

Language	Basic level	Intermediate level	Good level
English		x	