

FLAG Factsheet: Ría de Pontevedra

GALP Ría de Pontevedra

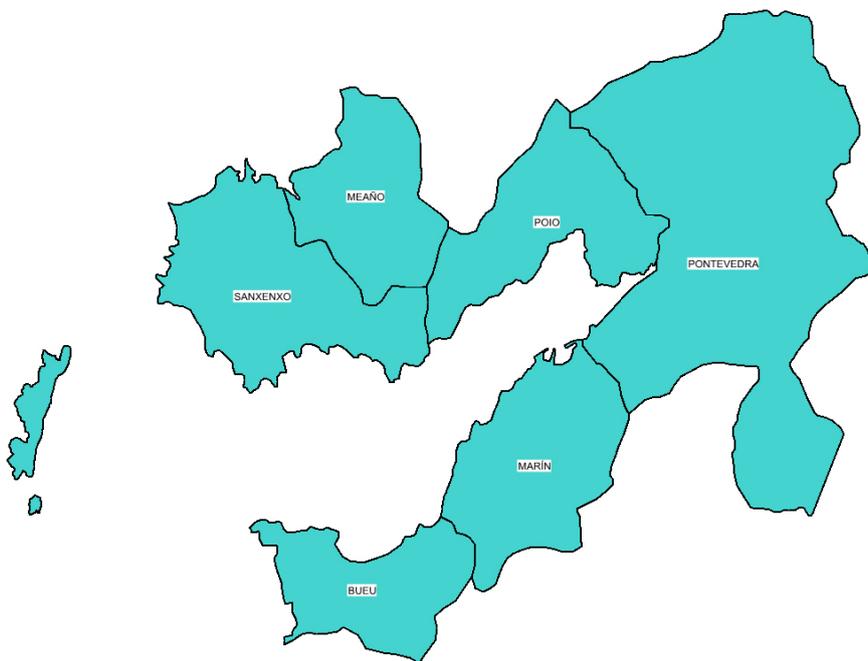
Country: Spain

Region: Galicia

Area: Ría de Pontevedra

Code: ES202

Operational: 2007-2013 and 2014-2020 programming periods



AREA

Description of the area and its main challenges

The area forms a geographical entity around the mouth of the Lérez River in the South West of Galicia, which flows into the Atlantic Ocean at the city of Pontevedra, where it creates Pontevedra's ria. Six municipalities form part of the territory. The coastal area's boundaries are

characterised by natural landmarks: The Lanzada isthmus in the North, the Cabo Udra in the South, the islands Ons and Onza - as part of the **National Park of the Atlantic Islands** - in the West. The area is very densely populated (548 Inhabitants/ km²).

The economy of the Pontevedra estuary is based on three pillars: the **service economy** concentrated around the city itself, maritime activities such as **(shell)fishing** and **port activities** clustered in the south and **tourism**, mostly on the north bank.

A key challenge for the area is to **improve connections between the more traditional sectors such as fisheries with potential sources of innovation**. There is a lack of collaboration between research institutes and entrepreneurs locally, especially in the fisheries industry. No formal ways exist to channel information or knowledge on innovation towards the fishery sector.

The tourism industry also consists of mainly small family driven companies. There is a need here for an overall coordination to **market the region as a touristic and authentic brand** based on natural and cultural assets (including maritime and fisheries heritage).

Population: 79,152

Population Density [Inhabitants/ km²]: 548

Surface area [/km²]: 293

Coastal, inland and/or island: Coastal area

Protected areas:

There are seven protected areas, including the Marítimo Terrestre das Illas Atlánticas de Galicia National Park, four Special Areas of Conservation (Cabo Udra, Complejo Ons / O Grove, Enseada de San Simón, Río Lérez) and two Special Protection Areas (Complejo intermareal Umia /O Grove and Illa de Ons)

Total employment in fisheries: 3 609

1. **Fishing:** 1 672
2. **Aquaculture:** 720
3. **Processing:** 1 217 (Commerce and trading included: 547)

Women employment in fisheries: 390

STRATEGY

Short summary of the FLAG strategy

The general mission of the FLAG is to **improve local quality of life** and development opportunities in the local area by improving the **competitiveness of the fisheries and aquaculture sector, capitalising on the touristic inflow** and the **sustainable use of marine and coastal resources**. In this respect local **maritime heritage will be used as the flagship** for development of the area.

The FLAG's strategy is based around 5 specific objectives:

1. To add value and support job creation through the promotion of innovative actions and exchange of knowledge at all stages of the fisheries and aquaculture supply chain.

2. To support diversification of activities within or outside commercial fisheries, lifelong learning and improvement of social well-being in the area.
3. Promote and benefit from the local natural environment, including actions to mitigate climate change and raise awareness of this issue locally.
4. Support and promote local cultural heritage as a special feature of the Ria de Pontevedra with specific emphasis on maritime, fisheries and aquaculture heritage.
5. Promote cooperation between local stakeholders and reinforce their capacity to contribute to local development. (This last objective is considered as a high priority for the FLAG but as a transversal objective hence not requiring a large share of the FLAG budget).

Importance of the following objectives for your strategy

Objective	Priority (1 is low, 5 is very high)	% of the budget allocated to them in the strategy
Adding value, creating jobs, and promoting innovation along the fisheries chain	5	48%
Supporting diversification	3	27%
Enhancing and capitalising on the environmental assets	2	12%
Promoting social wellbeing and cultural heritage	2	11%
Strengthening the role of fisheries communities in local development	5	2%

Project examples and ideas

- Support for more coherent fisheries governance in the area of the National Park of the Atlantic Islands
- Improvement of the dock facilities in the port of Bueu
- Improving the marketing of local octopus through certification as “Pesca de Rias” and launch of an octopus fumet.

Calls for projects

Each year project proposals should be submitted by the 1st of March. If the budget of the March call is not exhausted, a second phase of applications for grants is organised by September 1st each year (except in 2020 in order to close the programme on time).

A first call for proposals was organised in August 2016.

Calls are published here: <http://www.accioncosteira.es/?q=gl/taxonomy/term/21>

Thematic expertise and cooperation

- Experience with the cooperation project "Mar Galaica" www.margalaica.net/en/, project between all Galician FLAGs to jointly promote maritime tourism in the Galician region.

Type of cooperation projects foreseen

The FLAG is interested in cooperation on marine tourism and on (platforms of) commercialisation of fishing products.

The FLAG is open to cooperate with other Spanish Groups or with other groups located around the Atlantic Ocean.

Budget available for cooperation: € 85 724

PARTNERSHIP

Lead partner or Responsible Legal Entity

GRUPO DE ACCIÓN LOCAL DO SECTOR PESQUEIRO RÍA DE PONTEVEDRA

Grupo de Accion Local do Sector Pesquero Ría de Pontevedra

Other key actors/organisations in the partnership

The board consists of:

10 fishermen associations (7 cofradías, 1 ship owner organisation, 1 shell fish farmer organisation),

6 local public authorities, 1 SME association, 4 social entities (2 socio cultural association, 1 sailing club, 1 environmental organisation).

% of public actors (on the decision-making body): **30**

% of fisheries actors: **45**

% of other (non-fisheries) private / NGO sector actors: **25**

% of environmental actors: **5**

Number of individuals/organisations in partnership/ general assembly: **74**

Number of individuals on main decision-making body/ board: **20**

Links with LEADER or other CLLD groups:

The FLAG territory overlaps with the two Leader LAGs (Pontevedra/O Morrazo LAG and O Salnés LAG).

The FLAG acts as a separate legal body but shares certain board members with both LAGs. Common partners include respectively 4 (Poio, Pontevedra, Marín and Bueu) and 2 municipalities (Meaño and Sanxenxo) and various associations representing the economic and social sector.

The FLAG coordinates with both LAGs during informal meetings.

Which of the following is true for your FLAG? (please reply yes/no and complete or specify any details:

FLAG territory overlaps with one or several CLLD territory/territories.	Yes
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FLAG shares its legal structure with a Leader LAG/CLLD group.	No
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FLAG shares certain (how many?) board members with a Leader LAG/CLLD group.	Yes
FLAG and LAG have a common local development strategy (with separate sections for EMFF/ EAFRD/ other ESI funds)	No
FLAG coordinates its work informally with nearby Leader LAG(s) – how?	Yes

Budget information

Total public budget allocated to the FLAG for 2014-2020: € 5 714 908

EMFF: € 4 857 671

Member State co-financing (Regional): € 857 237

Multi-funding: No

Contact information

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FLAG website: Gacpontevedra.org

Facebook: <https://www.facebook.com/gac.riadepontevedra?fref=ts>

Number of contracted staff in FLAG [FTE]: 2

Language information

Native language: Spanish and Galician.

Language	Basic level	Intermediate level	Good level
English		x	