

**FLAG Factsheet: FLAG Djursland**

**Country:** Denmark

**Region:** Midtjylland

**Area:** Norddjurs Municipality

**Code:** DK 205

**Operational:** 2007-2013 and 2014-2020 programming periods



**AREA**

**Description of the area and its main challenges**

The FLAG area covers the entire municipality of Norddjurs, which is notable for its long coastline, made up of sandy beaches – like much of the Danish coastline. This flat coastal landscape attracts tourists from Norway and Germany – as well as domestic visitors. **Tourism** is the area’s dominant sector. Fishermen struggle now to make a living, but there has been an **increase in the number of small businesses** processing seaweed, for both food and nonfood uses.

There are **two operational fishing ports**, Grenaa and Boennerup, and fishermen mainly work in coastal fisheries, on smaller vessels, although there are few larger ships in Grenaa.

The challenges facing the area are mainly **social and economic**: ageing of fishermen, low incomes, low price for the catch, limitations on the size of the catch.

**Population:** 37 898

**Population Density [Inhabitants/ km²]:** 52.56

**Surface area [/km²]:** 721

**Coastal or inland:** Coastal

**Protected areas:** There are some protected Natura 2000 areas, mainly in the north-west and the Kattegatt offshore wind farm which is located in the waters nearby the FLAG area.

**Total employment in fisheries:** 238 FTE

1. **Fishing:** 58

2. **Aquaculture:** *none*

3. **Processing:** *180*

**Women employed in fisheries:** *no data available*

## STRATEGY

### Short summary of the FLAG strategy

The FLAG strategy aims to respond to the area's social and economic challenges and has three main objectives:

- 1) supporting coastal fisheries in the local ports of Grenaa and Boennerup, in order to maintain and create jobs (including outside the fisheries sector) for people who formerly worked in the fisheries sector;
- 2) boosting job creation by supporting the development of activities related to maritime resources and food. For example, using seaweed in food, cosmetics and other innovative ways of utilising marine resources;
- 3) supporting the development of coastal tourism.

The FLAG budget for projects will be divided as follows: 1) coastal fishery (50%); 2) resources of the sea (food and non-food) (25%); and 3) coastal tourism (25%).

### Importance of the following objectives

Objective	Priority (1 is low, 5 is very high)	% of the budget allocated to them in the strategy
Adding value, creating jobs, and promoting innovation along the fisheries chain	5	50
Supporting diversification	3	25-50
Enhancing and capitalising on the environmental assets	2	0-25
Promoting social well-being and cultural heritage	0	0
Strengthening the role of fisheries communities in local development	0	0

### Budget information

Total public budget allocated to the FLAG for 2014-2020: €732 000

EMFF: €419 400

Member State co-financing: €312 600

**Source of co-financing:** National

**Multi-funding:** EMFF and EAFRD

## Project examples and ideas

- A new cooling system in one of the ports, securing jobs for local fishermen who will be able to store their catch;
- A project to test new and more environmentally friendly ways of catching lobster, which will also create new jobs for fishermen.

## Calls for projects

There are two annual deadlines for applications: January/February and August/September.

## Thematic expertise and cooperation

Djursland is a combined LAG-FLAG structure and is experienced in the use of multiple funding sources, securing continuity/synergy between the strategies in the area. In addition, the FLAG is also experienced in animating the local community. The LAG has some experience with inter-national cooperation with a French LAG Confluences-autour-du-Verdon on local food (2007-2013).

The FLAG is interested in several areas of cooperation, examples include: adding value to fishery products, securing better prices for fishermen, increasing local sales of fish (through inter-territorial cooperation), tourism, and in particular in seaweed projects and other innovative blue-economy projects (transnational cooperation).

At the national level, there is no specific budget for cooperation, so it is up to the FLAG to look for the necessary funding.

## PARTNERSHIP

### Lead partner or Responsible Legal Entity

The LEADER LAG Djursland is the lead partner.

### FLAG members

The main FLAG members are: the municipality of Norddjurs, the Fishermen's cooperatives of Bønnerup and Grenaa, and the LAG Djursland. Outside of the formal partnership, the FLAG also works with a wide range of local stakeholders on a practical/informal level.

**Number of individuals on main decision-making body/ board: 17**

**% of public actors** (on the decision-making body): **29**

**Number of individuals/organisations in the partnership/ general assembly: approx. 90**

**% of fisheries actors: 11**

**% of other (non-fisheries) private / NGO sector actors: 89**

**% of environmental actors: 0<sup>1</sup>**

Number of contracted staff in FLAG [FTE]: 1

#### Links with LEADER or other CLLD groups:

Djursland is a joint LAG-FLAG, sharing a legal structure and board members. The territories also overlap: the municipality Norddjurs is covered by the EAFRD and the EMFF, while the Syddjurs municipality is only covered by the EAFRD. The strategies are integrated within the same document, but with distinct analyses, objectives etc. with respect to EAFRD and EMFF.

The Djursland FLAG also has informal cooperation with three other LAG-FLAGS (Bornholm, MANK, Thy-Mors) and five LAGs (Skive-Viborg, Randers-Favrskov, Midt-Nordvestsjælland, Himmerland, Småøerne)

#### Contact information

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**Facebook:** <https://da-dk.facebook.com/pages/LAG-Djursland/306007176106985>

#### Language information

Native language: Danish

Language	Basic level	Intermediate level	Good level
English			X
Swedish and Norwegian	X		
German	X		

<sup>1</sup> This information is independent from the consultation of environmental actors during the elaboration of the local development strategy.