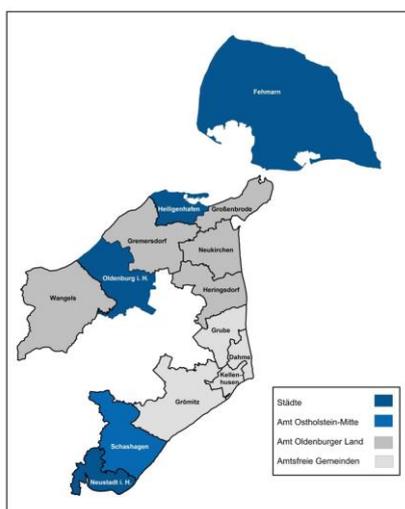


FLAG Factsheet: Wagrien-Fehmarn

LAG AktivRegion Wagrien-Fehmarn e. V.

Country: Germany
Region: Schleswig-Holstein
Area: Landkreis (county) Ostholstein
Code: DE208
Operational: 2007-2013 and 2014-2020 programming period



Source: inspektour GmbH, 2015. Note: The map shows only the FLAG area



AREA

Description of the area and its main challenges

The coastal and inland rural area of Wagrien-Fehmarn is located on the Baltic coast of Schleswig-Holstein. It covers the eastern part of the Wagrien peninsula and Fehmarn, the third biggest island in Germany. Fehmarn is linked to the mainland by the Fehmarnsund bridge and has the most used ferry connection for both the Germans and Danes to the nearby port of Rødby on the island of Falster in Denmark, lying on the Hamburg-Copenhagen axis.

Wagrien-Fehmarn is an "Aktiv-Region", a status used in Schleswig-Holstein for territories implementing the EAFRD and also, in part, the EMFF-funded local development strategies (LDS). It is, therefore, **both a LEADER LAG and a FLAG**.

As the Wagrien-Fehmarn area is predominantly coastal, the eligible area for the FLAG is only a little smaller than the one for LEADER. For the 2014-2020 funding period, the FLAG has expanded its coverage to all coastal municipalities of the Aktiv-Region area.

In general, the FLAG area is strongly influenced by tourism, in particular by Baltic Sea **coastal tourism** at seaside resorts. **Fishing** is carried out by coastal boats in the Baltic Sea with cod, herring, sprat, sea trout and various flatfishes being the main target species. Some larger vessels from Heiligenhafen also operate in the Skagerrak, Kattegat and in the North Sea. Most of the catch is landed in Heiligenhafen and Fehmarn. However, the majority of the catch is sent unprocessed to auctions in the Netherlands and Denmark.

The challenges for the fisheries sector include the **shortage and endangerment of fish stocks** (including the eel), **seasonal restrictions linked with** the protection of the natural environment (**Natura 2000**) and with the **types of gears allowed** (gillnetting), the limited presence of fisheries and the progressive **obsolescence of the fleet**.

Population: 66.859

Population Density [Inhabitants/ km²]: 114

Surface area [/km²]: 584

Coastal or inland: coastal

Protected areas: The area includes HELCOM Marine Protected Areas (Fehmarn West with Orther Bucht and Flügger Sand), other nature conservation areas, landscape protection and bird protection areas as well as Natura 2000 areas.

Total employment in fisheries: 227

1. **Fishing:** 202
2. **Aquaculture:** none
3. **Processing:** 25

Women employment in fisheries: no data available

STRATEGY

Short summary of the FLAG strategy

The FLAG strategy was developed in connection with the integrated development strategy of the Aktiv-Region for LEADER.

*The FLAG strategy pursues the following **goals**:*

- *Improving the **marketing of local products related to fish***
- *Stronger linkage of the fisheries sector with **fishing tourism***
- *Better **training and qualifications for the local actors**, taking place in all municipalities of the FLAG area (The geographical coverage of the FLAG area has increased in comparison to the last period).*
- *Better **cooperation between the regional fishing industry and the municipalities***

The FLAG strategy focuses on five main themes including:

- *The added value of "Fish as a local product"*
- *Dialogue, cooperation and networking*
- *Public Relations / Marketing / Information*

- *Training / qualifications*
- *Environmental and marine protection*

Importance of the following objectives

Objective	Priority (1 is low, 5 is very high)	% of the budget allocated to them in the strategy
Adding value, creating jobs, and promoting innovation along the fisheries chain	5	No specific allocation envisaged due to the small budget
Supporting diversification	3	See above
Enhancing and capitalising on the environmental assets	2	See above
Promoting social well-being and cultural heritage	4	See above
Strengthening the role of fisheries communities in local development	5	See above

Project examples and ideas

- “Local people buy their fish locally”: a website for marketing purposes, marketing campaign in local supermarkets, creation of stalls selling fish (e.g. building an historic smokehouse with a traditional oven as well as a restaurant and a shop)
- Participation in culinary events / cooperation with the hotel & restaurant association and chefs, e.g. cooking courses by the sea (ports) with fresh fish and products
- Installation of “Fish Info huts” in the villages / ports where the cooking courses will take place, including the creation, installation or replacement of existing information panels with panels that have a common design
- An “East-Holstein Cookbook”
- “Fischlehrpfad”, a pedagogic trail on local fishing
- Developing and implementing the concept of a "Fish Ranger"
- Bringing up the topic of the “life of a fisherman” in schools (also to promote the profession and raise the number of apprentices in order to preserve it from “extinction”)
- Pesca-tourism initiative: Launch of an inclusive process with fishermen, local politicians and representatives, public authorities and tourism organisations which leads to a permission to have guests on vessels.

Calls for projects

Projects can be presented on an ongoing basis to the decision-making body of the FLAG, the “Arbeitskreis Fischerei” which meets regularly as a working group. Project selection meetings are scheduled when needed.

Calls are published here:

<http://ar-wf.de/foerderung/emff.html>

<http://ar-wf.de/aktuelles.html>

Thematic expertise and cooperation

The FLAG area has a long tradition of fishing and tourism. There is a high interest shown by the fishermen in the development of pesca-tourism in the region, as well as exchanging and cooperating in this area of expertise. The FLAG is interested to cooperate with other German FLAGs located in the Baltic Sea.

Budget available for cooperation: no specific budget

PARTNERSHIP

Lead partner or Responsible Legal Entity

LAG AktivRegion Wagrien-Fehmarn e.V. (legal association)

Other key actors/organisations in the partnership

The member organisations of the General Assembly of the LAG are: municipalities, tourism organisations, nature protection organisations, non-profit organisations representing economically and socially disadvantaged groups, cultural organisations, (e.g. adult education centre of the municipalities), private stakeholders, local Council of Skilled Crafts and local sports association.

The FLAG decision-making board consists of representatives from: Fischereischutzverband Schleswig-Holstein (fishery protection organisation), self-employed fishermen, Harbour master/municipality of Neustadt i. H., tourism organisations, the sub-regional administration (Amt Oldenburg Land) and the state office.

% of public actors (on the decision-making body):	34
% of fisheries actors:	49
% of other (non-fisheries) private / NGO sector actors:	17
% of environmental actors¹:	none
Number of individuals/organisations in partnership/ general assembly:	variable
Number of individuals on main decision-making body/ board:	6

Links with LEADER or other CLLD groups:

The FLAG shares its territory with the greater part of that of the LEADER-region Wagrien-Fehmarn LAG, as it forms the area's coastline. It operates under the same association as the LAG (LEADER), which functions as the "overarching LAG". The autonomous FLAG decision-making body is at the same time a working group of the LAG. The chairman of the decision-making body is also member of the board in the LEADER LAG. He reports to the LAG board on the projects and the activities. The FLAG strategy is strongly interlinked with the integrated (LEADER) strategy of the "overarching LAG", complementing it for the fisheries part. The strategies

¹ This information is independent from the consultation of environmental actors during the elaboration of the local development strategy.

remain separate documents. The FLAG/LAG coordinates its work with the neighbouring LAGs/FLAGs in Schleswig-Holstein through intensive contacts.



Budget information

Total public budget allocated to the FLAG for 2014-2020: € 329 411.76
 EMFF: € 280 000.00
 Co-financing (communes/municipalities): € 49 411.76

Source of co-financing: The co-financing for the implementation of the strategy (projects) is provided by the municipalities, towns and the county. The federal land of Schleswig-Holstein provides the co-financing for running costs and animation (not included in the budget figures).

Multi-funding: No

Contact information

President/Chair, organization: Jürgen Zuch (Chair of the FLAG decision-making body)
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FLAG website: www.ar-wf.de
Facebook: aktivregion.wf

Number of contracted staff in FLAG [FTE]: 1.6 (for LAG and FLAG altogether)

Language information

Native language: German

Language	Basic level	Intermediate level	Good level
English		X	