Short-term rentals booked via platforms

- 25% of EU citizens book short-term rentals via platforms
- 4% of EU citizens offer short-term rentals via platforms

Reasons for booking short-term rentals via platforms

- 63% Cheaper
- 49% Better facilities
- 43% Better location
- 37% More choice
- 35% Ratings and reviews by users
- 33% Authentic, local experience
- 24% Staying with a local person

Would recommend booking a short-term rentals via a platform*

- 89% among EU citizens who have booked a short-term rental

* Flash Eurobarometer 495
## Advantages and disadvantages of short-term rentals booked via platforms

### Advantages

- **58%** Source of income for hosts
- **52%** More affordable travel
- **41%** Visitors spend money in the neighbourhoods where they stay
- **38%** Visitors stay in less-touristed neighbourhoods
- **38%** Improvement in local amenities (shops, restaurants)
- **35%** More local investment (public spaces, security)
- **28%** Improvement in public services (public transport, waste management)

### Disadvantages

- **45%** Increase in nuisance by tourists (noise, congestion, waste)
- **42%** Negative effect on price and availability of housing
- **34%** Concentration of tourists in certain neighbourhoods
- **27%** Decrease in personal safety and security
- **25%** Pressure on public services (public transport, waste management)
- **25%** Loss of amenities for residents due to tourist shops and facilities

### Overall effect on quality of life in your neighbourhood

- **8%** Very positive effect
- **27%** Somewhat positive effect
- **46%** No effect
- **9%** Somewhat negative effect
- **3%** Very negative effect
- **8%** Don’t know