Flash Eurobarometer Media & News Survey 2022



EB-ID: FL011EP Fieldwork: 26.04 – 11.05.2022 Interviews: EU27 - 52 347 | SK – 1 011 Methodology: online interviews

qб

Slovakia

In your experience, which of the following makes it most likely you open an online news article? (Multiple



ACCESSING NEWS

q3t Among the following, what media have you used the most to access news in the past 7 days? (Multiple answers allowed, % Top 5 responses EU27)



answers allowed, % Top 4 responses EU27) Base: those accessing news online 54 The title seems relevant to my interests SK 41 37 You trust the news outlet which posted it SK 33 26 The title is catchy SK 30 18 It shows an interesting photo or video SK 15 **q8** For which purpose(s) did you use online social networks in the last 7 days? (Multiple answers allowed, % Top 4 responses EU27) Base: those accessing news online 49 To send direct messages to friends and family SK 52

SK

SK

SK

45

43

41

36

40

38

To follow the news and current events

To follow what friends/ family/colleagues are doing

To watch photo and video content

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Still in education

71

82



