

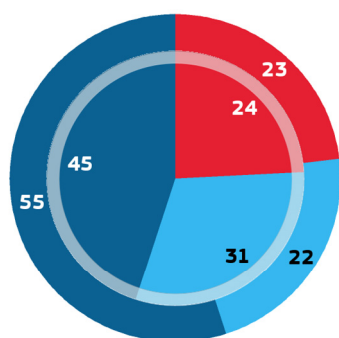
EU27 +UK 28.288 interviews
03 / 08 > 19 / 09 / 2020

ES 1.049 interviews
13 / 08 > 15 / 09 / 2020




Methodology: face-to-face and online

1. CONSUMPTION OF TRADITIONAL TOBACCO PRODUCTS

QC1 Regarding smoking cigarettes, cigars, cigarillos or a pipe, which of the following applies to you?
(%)



EU27+UK  Outer pie ES  Inner pie

 You currently smoke
 You used to smoke but you have stopped
 You have never smoked

EU27+UK		ES	
EB93.2	EB93.2-EB87.1	EB93.2	EB93.2-EB87.1
23	- 3	24	- 4
22	+ 2	31	+ 9
55	+ 1	45	- 5

References: EB93.2 (08-09/2020), EB87.1 (03/2017)

Base: all respondents

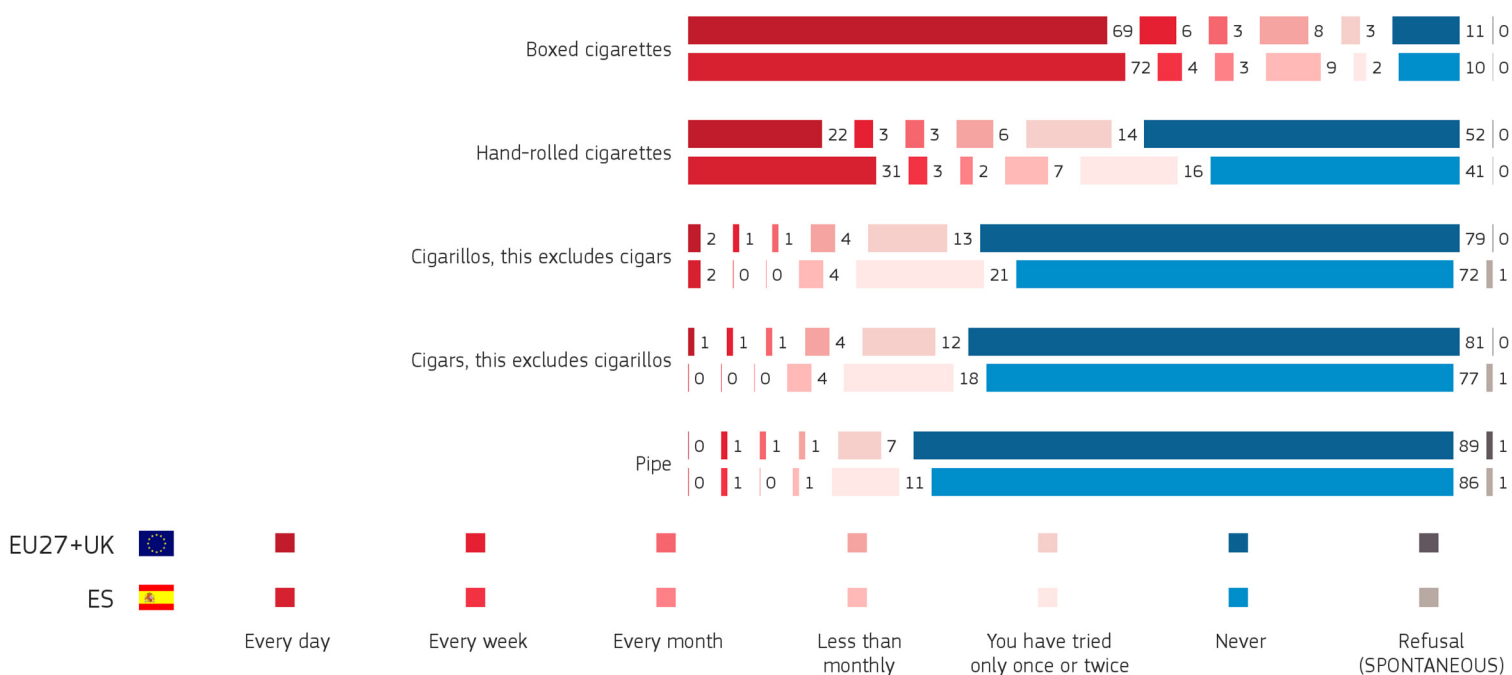
QC1 Regarding smoking cigarettes, cigars, cigarillos or a pipe, which of the following applies to you?
(%)

You currently smoke	EU27+UK	ES
TOTAL	23	24
Gender		
Man	26	22
Woman	21	27
Age		
15-24	20	21
25-39	30	31
40-54	27	27
55+	18	20
Difficulties paying bills		
Most of the time	41	50
From time to time	32	35
Almost never/ Never	19	18

Socio-demographic breakdown

Base: all respondents

QC4a How often do you use the following tobacco and related products?
(%)



Base: current smokers

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Special Eurobarometer 506

Attitudes of Europeans towards
tobacco and electronic cigarettes

Spain

August - September 2020

2. EMERGING PRODUCTS IN THE EU

QC3.1 Thinking about the following products, which of the following applies to you?

E-cigarettes (%)

Total 'At least tried them'	EU27+UK	ES
TOTAL	14	14
Gender		
Man	17	15
Woman	12	13
Age		
15-24	25	22
25-39	22	23
40-54	14	12
55+	8	7
Smoking status		
Smokers	36	34
Stopped smoking	18	14
Never smoked	4	3
Non-Smokers	8	7

Socio-demographic breakdown

Base: all respondents

QC3.2 Thinking about the following products, which of the following applies to you?

Heated tobacco products (%)

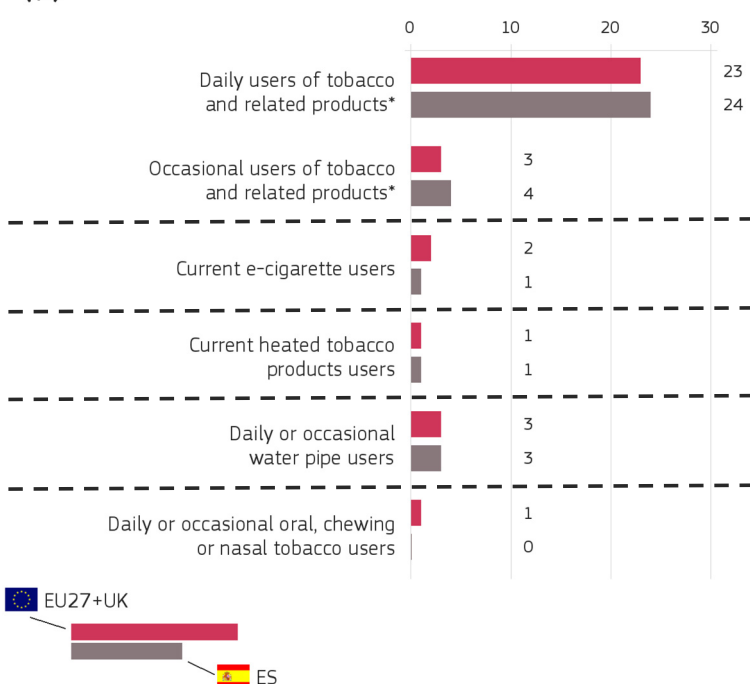
Total 'At least tried them'	EU27+UK	ES
TOTAL	6	6
Gender		
Man	8	8
Woman	5	4
Age		
15-24	11	10
25-39	10	9
40-54	6	6
55+	3	4
Smoking status		
Smokers	16	13
Stopped smoking	7	5
Never smoked	2	3
Non-Smokers	4	4

Socio-demographic breakdown

Base: all respondents

3. OVERALL TOBACCO AND E-CIGARETTES USE

Overall tobacco and e-cigarettes use (%)

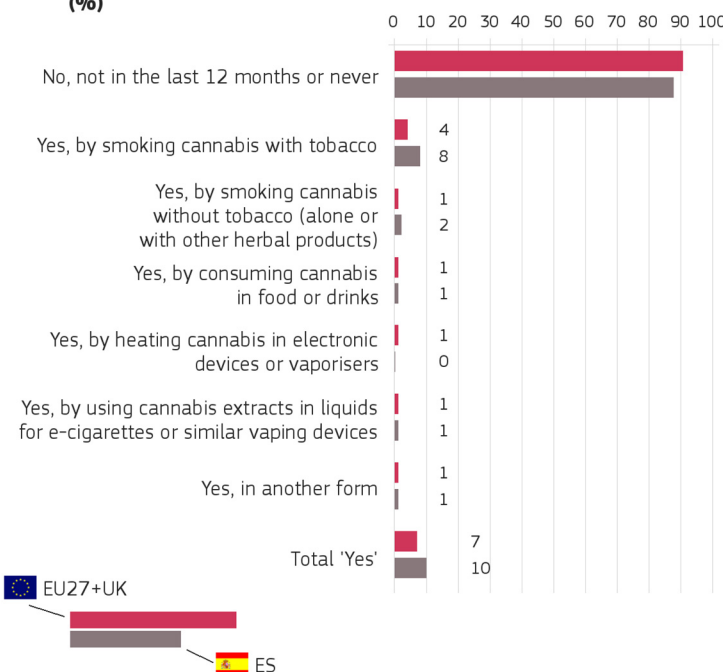


Base: all respondents

* this includes traditional tobacco products, oral, chewing or nasal tobacco, water pipes, heated tobacco products and e-cigarettes

4. USE OF PRODUCTS CONTAINING CANNABIS

QC7 Have you used products containing cannabis in the last 12 months? (MULTIPLE ANSWERS POSSIBLE) (%)



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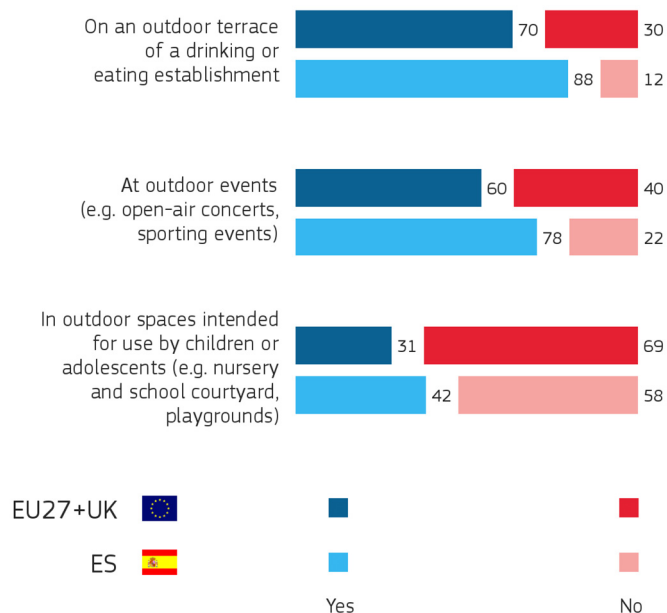
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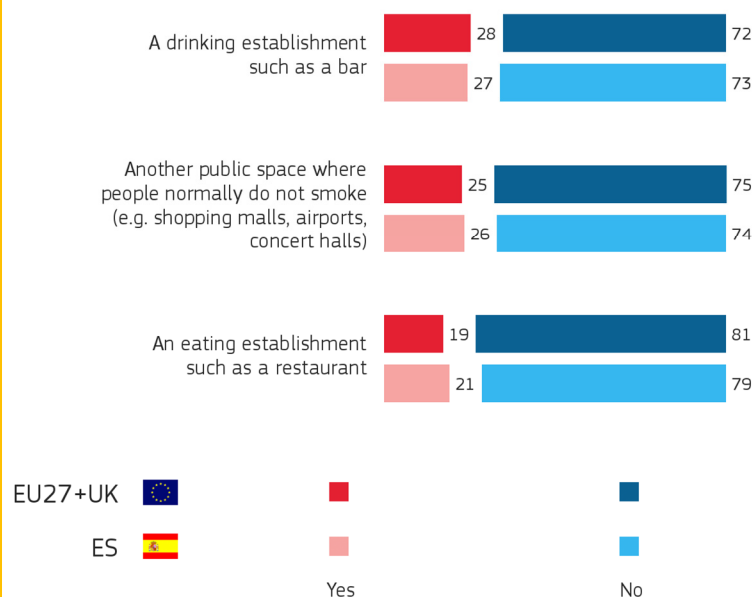
5. EXPOSURE TO SECOND HAND SMOKE

QC14bT Still thinking about your most recent experience in the last six months in (OUR COUNTRY), were people smoking tobacco products?
(%)



Base: respondents who have visited a bar or a restaurant, been to outdoor events or outdoor spaces intended for use by children and adolescents

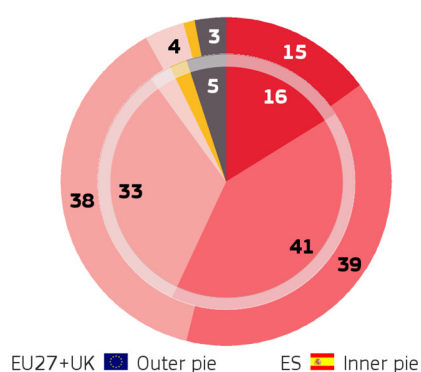
QC14cT The last time you visited the following places in the last six months in (OUR COUNTRY), were people using e-cigarettes or heated tobacco products inside?
(%)



Base: respondents who have visited a bar, a restaurant or another public place in the last 6 months

6. STARTING AND GIVING UP SMOKING

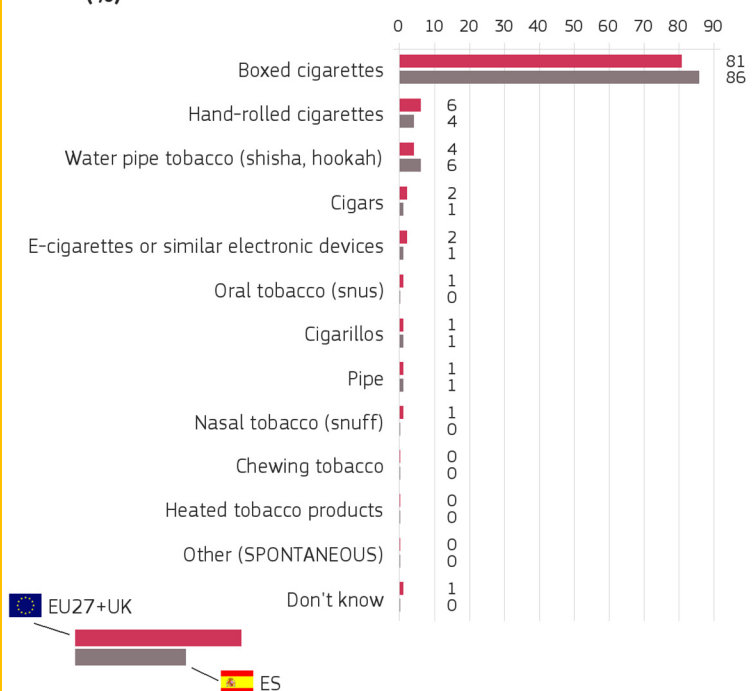
QC2a How old were you when you started smoking on a regular basis, i.e. at least once a week?
(%)



	EU27+UK		ES	
	EB93.2	EB93.2-EB87.1	EB93.2	EB93.2-EB87.1
Less than 15 years old	15	=	16	- 1
Between 15 and 17 years old	39	+ 2	41	+ 2
Between 18 and 25 years old	38	- 3	33	- 5
Older than 25 years old	4	- 1	3	- 2
Refusal (SPONTANEOUS)	1	+ 1	2	+ 2
Don't know	3	+ 1	5	+ 4

References: EB93.2 (08-09/2020), EB87.1 (03/2017)
Base: current and ex-smokers

QC13 Which of the following products did you use or try first?
(%)



Base: if traditional tobacco smoker, heated tobacco products user, e-cigarette user or tried water pipe or oral tobacco

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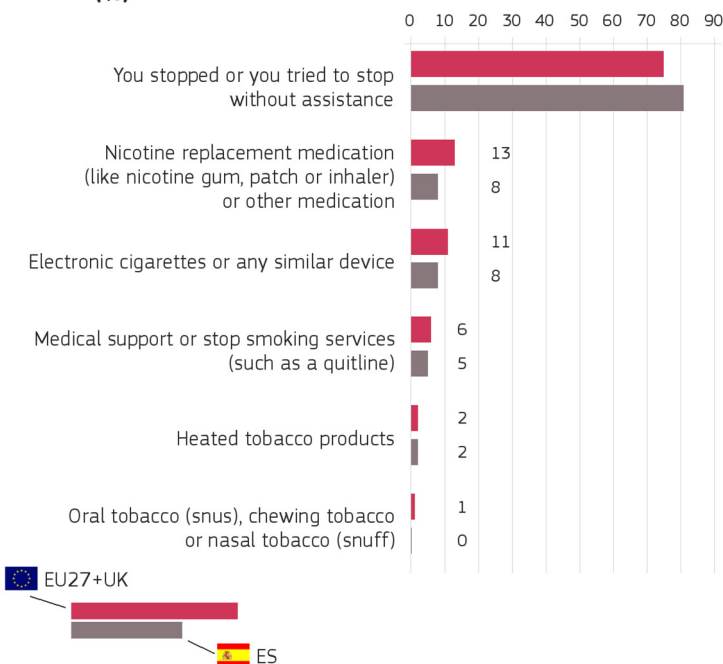
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6. STARTING AND GIVING UP SMOKING

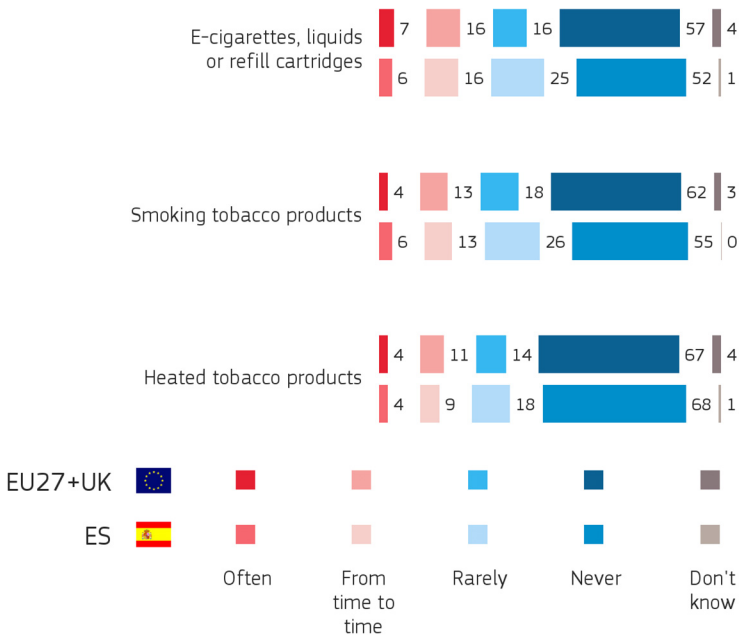
QC16a Which of the following did you use in order to stop or to try to stop smoking? (MULTIPLE ANSWERS POSSIBLE)
(%)



Base: respondents who tried stopping and ex-smokers

7. EXPOSURE TO ADVERTISEMENTS OR PROMOTIONS FOR TOBACCO-RELATED PRODUCTS

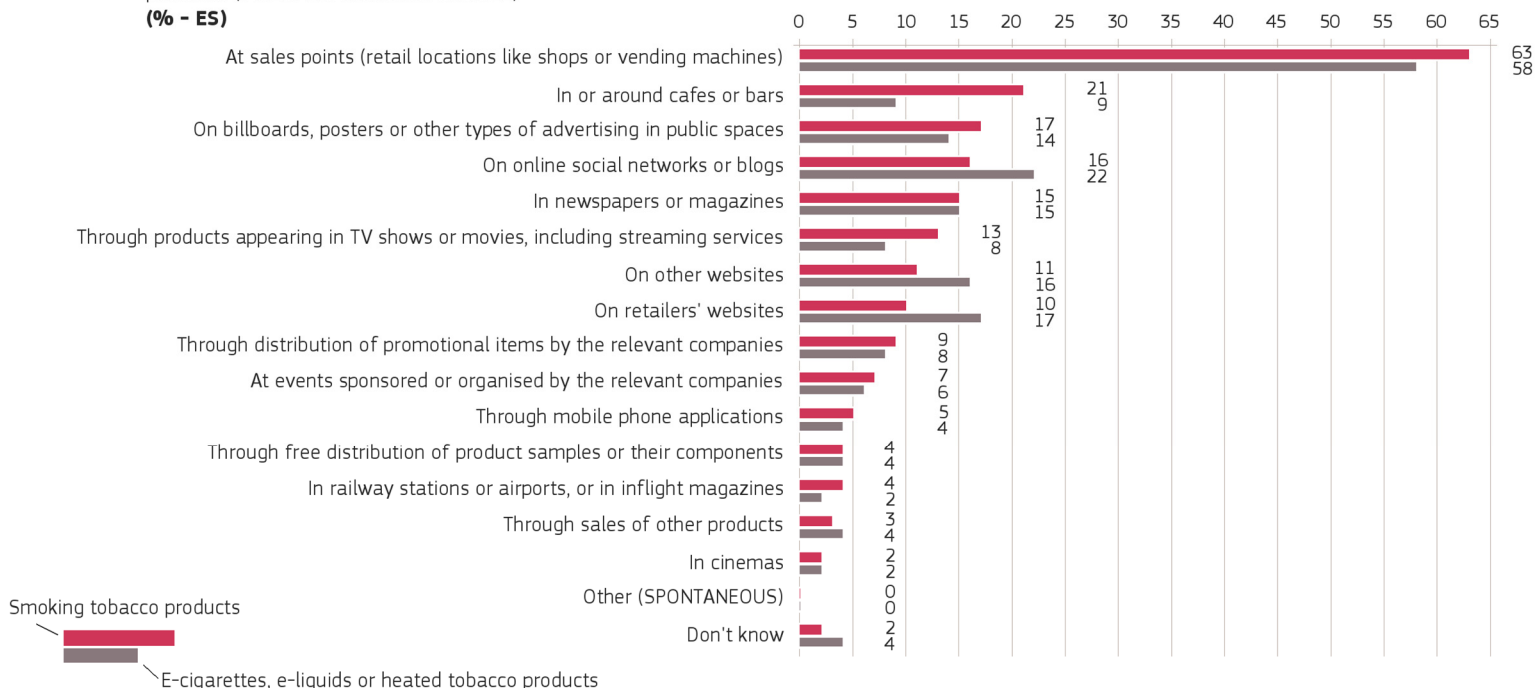
QC18 In the past 12 months, have you seen advertisements or promotions for the following products in (OUR COUNTRY)?
(%)



Base: all respondents

7. EXPOSURE TO ADVERTISEMENTS OR PROMOTIONS FOR TOBACCO-RELATED PRODUCTS

QC19QC20c Where have you seen, read or heard advertisements or promotions (QC19: of smoking tobacco, QC20c: for electronic cigarettes, e-liquids or heated tobacco) products? (MULTIPLE ANSWERS POSSIBLE)
(% - ES)



Base: respondents who have seen tobacco advertisement or promotion in the last 12 months
or e-cigarettes and heated tobacco products advertisements or promotion in the last 12 months