Ref. Ares(2017)522767 - 31/01/2017

Department
for Environment
Food & Rural Affairs

helpline@defra.gsi.gov.uk
www.gov.uk

31 January 2016

Dear DG Agri

Application seeking registration of "AYRSHIRE NEW POTATOES" / "AYRSHIRE EARLIES" as a Protected Geographical Indication (PGI) product under Regulation (EU) No 1511/2012 European Parliament and Council

Please find enclosed a copy of the single document for the application to register "Ayrshire New Potatoes" / "Ayrshire Earlies" as a Protected Geographical Indication. The application is presented on behalf of the following applicant group:

Name: Girvan Early Growers

Address: Grangestone Industrial Estate,
Girvan,
Ayrshire
KA26 9PY

Tel: +44 (0)14565715328
E-mail: girvanearlygrow@btconnect.com

The applicant group are producing "Ayrshire New Potatoes" / "Ayrshire Earlies" in the defined area. They recognise that any other producer in the defined area has the right to produce the product and use the protected name in accordance with the specifications and the obligations imposed by the regulatory framework.

The application has been examined and undergone the national objection procedure set out under article 49 (3) of Regulation No 1511/2012 of the European Parliament and Council.

The specific class code for this product is Class 1.6: Fruit, vegetables and cereals, fresh or processed, as identified in Annex XI of the Commission Implementing Regulation (EU) No 668/2014.

We consider the application justified and are satisfied that it meets the requirements of the above Regulation.

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I would be grateful if you could confirm receipt of this letter and enclosures. I will be happy to answer any questions you may have on the applications in consultation with the applicant.

Kind regards,

David Nash

Great British Food Unit – Protected Food Name Team