



Brussels, 5 November 2025

Signatories of the Memorandum of Understanding (MoU) on the sale of counterfeit goods on the internet

Rights owners

- 1) Adidas International Marketing BV
- 2) Apple
- 3) Diageo
- 4) Duracell
- 5) Hermès
- 6) Lexmark
- 7) Luxottica Group Spa
- 8) Moncler Spa
- 9) Nike Inc.
- 10) Philip Morris International
- 11) Philipp Plein
- 12) Procter & Gamble
- 13) Royal Philips
- 14) Signify
- 15) Zanellato
- 16) International Olympic Committee

Online platforms

- 17) Alibaba Group Inc.
- 18) Amazon Services Europe Sarl.
- 19) bol.com
- 20) eBay
- 21) Facebook Marketplace
- 22) Grupa Allegro sp. z o.o
- 23) OLX
- 24) Rakuten France
- 25) Vinted
- 26) Etsy
- 27) Vestiaire Collective

Business associations

- 28) Anti-Counterfeiting Group (ACG)
- 29) AIM European Brands Association
- 30) Business Action to Stop Counterfeiting and Piracy (BASCAP)
- 31) European Federation of Pharmaceutical Industries and Associations (EFPIA)
- 32) Federation of the European Sporting Goods Industry (FESI)
- 33) International Video Federation (IVF)
- 34) Motion Picture Association (MPA)
- 35) Toy Industries of Europe (TIE)

36) UNIFAB