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The **IUHPE European Health Promotion Accreditation System** offers registration for Health Promotion practitioners and accreditation of Health Promotion courses which meet the specified competency-based criteria. The IUHPE Accreditation System is designed to be inclusive, flexible and sensitive to different contexts while maintaining robust and validated criteria.

<table>
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<tr>
<th>Practitioners registered within the Framework can use the title</th>
<th>Accredited courses can be formally described as</th>
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<tr>
<td>‘European Health Promotion Practitioner’ (EuHP)</td>
<td>‘IUHPE EuHP Accredited’</td>
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**HEALTH PROMOTION AND QUALITY PRINCIPLES UNDERPIN THE IUHPE ACCREDITATION SYSTEM**

The **IUHPE Accreditation System** builds on the concepts and principles of Health Promotion as defined in the Ottawa Charter and successive WHO Charters ([www.who.int/healthpromotion/conferences/en/](http://www.who.int/healthpromotion/conferences/en/)).

**Quality standards** have also been agreed to ensure the IUHPE Accreditation System is:

- **Relevant** to the European context as it is based on wide-ranging consultation and testing and on agreed core competencies and professional standards.
- **Flexible** and sensitive to diverse Health Promotion quality assurance systems and educational infrastructures across Europe.
- **Practical** and feasible by making efficient and effective use of limited resources, for example, by using an online registration system.
- **Robust** as it underwent intensive consultation and is based on the CompHP Core Competencies and Professional Standards* that were developed through consensus building with key Health Promotion stakeholders across Europe and have been endorsed at national and European levels.
- **Transparent** and objective as that the criteria for accreditation and registration and how decisions and assessments are made are transparent, clear and understandable.

The **IUHPE European Health Promotion Accreditation System** is comprised of a devolved model within which National Accreditation Organisations (NAOs) are approved by the IUHPE in its capacity as the European Accreditation Organisation in order to ensure quality in Health Promotion practice, education and training. Organisations which have been approved by the IUHPE as NAOs, depending on their respective systems, may operate at a fully national level or regional level or at another accredited catchment level.

Devolved Accreditation Organisations are responsible for the registration of practitioners while the European Accreditation Organisation approve NAOs and accredit full Health Promotion courses.

Where there is no NAO, practitioners can apply to the IUHPE European Accreditation Organisation for registration.

**It is recognised** that in some countries the resources required to develop and maintain an accreditation system are not currently available, and for these countries, the CompHP Core Competencies and Professional Standards can form the basis for quality assurance for Health Promotion.

For the countries that are ready to participate in the IUHPE Accreditation System, it can:

- Form the basis for quality assurance in Health Promotion practice, education and training
- Ensure accountability to the public through the registration of practitioners
- Ensure that courses offered by providers of Health Promotion education are validated and awards are based on agreed criteria
- Facilitate movement of employment across roles, organisations, regions and countries through the use of recognised qualifications and accreditation in Health Promotion
- Add to greater recognition and visibility of Health Promotion and the work done by Health Promotion practitioners
- Provide a reference point for employers in recruitment and selection of Health Promotion practitioners
- Ensure that there are clear, agreed guidelines and quality standards for the knowledge, skills and values required to practice Health Promotion effectively and ethically.
How to apply

- The application process aims to be as user friendly as possible with details on the application process clearly outlined on the website
- It is planned that the application process will be open all year but assessment will take place only at designated periods that are clearly indicated on the website
- For both practitioners and providers of Health Promotion courses the application process comprises an online section where contact details are entered
- For both types of applicants the next stage comprises downloading and completing a Word document that contains a self-assessment questionnaire based on the agreed criteria for the IUHPE Accreditation System
- The applicant then uploads the document and submits the completed application.

Assessment

- The Assessment Committee was established as part of the formal governance for the IUHPE Accreditation System
- Members of the Committee, who are experienced Health Promotion practitioners, academics and policy managers, volunteer to undertake assessments and are assigned applications by the Coordinator with reference to the IUHPE Accreditation System’s conflict of interest policy (see website)
- All assessors undergo training on and familiarisation with the assessment criteria and process. They also sign a declaration that they accept the IUHPE Accreditation System’s confidentiality and conflict of interest policies before reviewing any applications
- A minimum of two assessors review and make a decision on the eligibility of the applicant
- The assessors can recommend that the application is either approved as eligible, or approved as eligible provided information or clarification is submitted within a given time period, or not eligible as it does not meet the required criteria
- The Chair of the Committee reviews all decisions and if there is a split decision between two assessors, makes the final recommendation to the Committee
- Once the recommendations of the assessors are formally approved by the Committee, applicants are informed of the outcome of their application.
The IUHPE European Health Promotion Accreditation System has undergone extensive piloting in 2013 including:

- Developing and agreeing a reference Handbook for the IUHPE Accreditation System comprising information on policies, processes, criteria, etc.
- Facilitating an inaugural meeting in April 2013 at which the Governance structures for the IUHPE Accreditation System were formally agreed and set up
- Developing a user friendly website that includes information on all aspects of the IUHPE Accreditation System and application process and that incorporates the online application process
- Finalising the online application processes and forms for NAOs, practitioners and courses
- Developing and carrying out training for assessors on the criteria and processes for assessing applications
- Recruiting the pilot applicants and managing the pilot application and assessment process
- Evaluating all aspects of the piloting stage, including applicants and assessors’ experience of the IUHPE Accreditation System
- Reporting on findings and developing recommendations to improve the IUHPE Accreditation System and facilitate its full roll out in Europe
- Exploring the feasibility of implementing the IUHPE Accreditation System in other IUHPE regions as part of a global roll out
- Beginning work with existing NAOs and supporting their development elsewhere
- Undertaking PR and dissemination activities including producing newsletters and a leaflet and presenting the IUHPE Accreditation System at the 21st IUHPE World Conference.

NEXT STEPS

- The report on the evaluation of the IUHPE Accreditation System will be published early in 2014.
- The recommendations from the evaluation will inform the next stages of the implementation and expansion of the IUHPE Accreditation System which may include a roll out to other IUHPE regions.

FOR FURTHER DETAILS AND TO APPLY PLEASE GO TO THE IUHPE ACCREDITATION SYSTEM’S WEBSITE http://www.iuhpe.org/index.php/en/the-accreditation-system