Institut für Therapie- und Gesundheitsforschung
IFT-Nord

Kiel, Germany
Where the hell is Kiel?
What is IFT-Nord?

It is a non-profit making company established 1990 by scientists from the University of Kiel

(„gemeinnützige GmbH“)
What is IFT-Nord doing?

1. State-approved training in Psychotherapy (Behavior Therapy and Behavior Medicine)

2. Clinic for Psychotherapy (Depression, Anxiety, etc.)

3. Projects – Applied Research and Prevention (mainly in the field of substance use)
What about the staff?
The hottest day in Kiel 2008
Examples for Projects
Original Research

Do school-based tobacco prevention programmes pay off? The cost-effectiveness of the 'Smoke-free Class Competition'

David Hoeflmayr, Reiner Hanewinkel*
Short communication

Initial evaluation of a real-world self-help smoking cessation programme for adolescents and young adults

Reiner Hanewinkel *, Gudrun Wiborg

Institute for Therapy and Health Research, IFT-Nord, Dübenerbrooker Weg 2, 24105 Kiel, Germany

Rauchfrei werden?
Anmelden, mitmachen und gewinnen.
School-based alcohol education: results of a cluster-randomized controlled trial

Matthias Morgenstern, Gudrun Wiborg, Barbara Isensee & Reiner Hanewinkel
Institute for Therapy and Health Research, IFT-Nord, Kiel, Germany
Five in a row—reactions of smokers to tobacco tax increases: population-based cross-sectional studies in Germany 2001–2006

Reiner Hanewinkel, Barbara Isensee

Opinion on tobacco tax increase: Factors associated with individuals’ support in Germany

Reiner Hanewinkel*, Barbara Isensee

Institute for Therapy and Health Research, IFT-Nord, Düsterbrooker Weg 2, 24105 Kiel, Germany

HEALTH ECONOMICS
Health Econ. 17: 683–693 (2008)
Published online 18 October 2007 in Wiley InterScience (www.interscience.wiley.com). DOI: 10.1002/hec.1282

PRICE INCREASE CAUSES FEWER SALES OF FACTORY-MADE CIGARETTES AND HIGHER SALES OF CHEAPER LOOSE TOBACCO IN GERMANY

REINER HANEWINKEL*, CHRISTIAN RADDENb and TOBIAS ROSENKRANZb

a Institute for Therapy and Health Research, IFT-Nord, Kiel, Germany
b Department of Economics, University of Kiel, Kiel, Germany
Two wave survey of 3,500 German kids on the effects of alcohol and tobacco advertisements
Evaluation of an antismoking advertisement under real life conditions in a cinema
N > 4,000

We randomized four weeks to the following conditions:
 a) an antismoking clip before each movie
 b) no clip before the movies
Smoking in German
TV and Movies
Smoking in contemporary German television programming

Reiner Hanewinkel, Gudrun Wiborg

Institute for Therapy and Health Research, IFT-Nord, Kiel, Germany

Smoking in a popular German television crime series 1985–2004

Reiner Hanewinkel *, Gudrun Wiborg

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HEALTH BEHAVIOURS

Exposure to alcohol use in motion pictures and teen drinking in Germany

Reiner Hanewinkel,1* Susanne E Tanski2 and James D Sargent2

Longitudinal Study of Exposure to Entertainment Media and Alcohol Use Among German Adolescents

Reiner Hanewinkel, PhD, James D. Sargent, MD

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