

## Italian to English translation

### IN LOCAL GAY: SAFE SEX EVERYWHERE ...

A European project to empower local managers gay towards their customers and the topic of HIV prevention. To date, HIV risk behaviors among men who have sex with men (MSM) are a problem far from resolved. From now on, however, the premises frequented mainly by MSM may show how to keep their customers, giving a captivating mark, a symbol of their social responsibility on prevention.

The promotion of this brand is an integral part strategy of the project EVERYWHERE, financed by the European Commission (Agency Executive Health and Consumers) under the program on public health. The project, in fact, has among its objectives to develop and validate a model European part of HIV prevention, creating and testing a series protocols to be adopted in places, spaces and environments associated business with men who have sex with other men. For example, where local able / not able having sex, dating sites, hotels and travel agencies.

The project intends to address concerns expressed by European Commission in the new guidelines, published in 2009, fight the spread of the virus. The document stressed that in 2007 were diagnosed 50,000 new cases of HIV in the EU and countries neighboring well 2 million people were living with HIV / AIDS, with rates of HIV prevalence, which varied between 0.1% and 1.2% across Europe. In Italy, in 2007 new cases of people infected with HIV were 1679 and each year it is estimated that about 2000 new cases of HIV Italy. More worrying is that over 30% of people infected from HIV in the EU is not aware of their HIV status. Percentage that above 70% in the countries bordering the European Union.

Coordinated by the University of Brighton (UK) in collaboration with the Lombard Chamber of ANLAIDS, under the responsibility of Carmine Falanga, EVERYWHERE gathers 17 partners in a consortium of 8 European countries, including Italy, France, Poland, Cyprus, Slovenia, Hungary, United Kingdom and Spain. Through the commitment of structures already in the field of health promotion and the direct participation of Local managers and their clients, the project addresses the very peculiarity business directly to gays to overcome barriers and increase awareness of the importance of HIV prevention. Side of the premises, EVERYWHERE is to encourage operators to create safe environments for their customers and reward them with the Mark of Social Responsibility. From customers, informing them about the disease and the risks of some behavior unfortunately very common. Will be distributed and gadgets material on which it used a very simple language and conversational, immediately understandable. The website project ([www.everywhereproject.net](http://www.everywhereproject.net)) is the instrument through which the partners involved, but especially the managers and customers may find the material of the initiative as well as updates on various activities and how to join and lend their assistance. For more information about the project or to join the consortium EVERYWHERE please contact: Carmine Falanga mail to the following:

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"Funded by the Program of Community Action on Health

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