

the everywhere project

responsible and safer places where men have sex with men.....everywhere

Background

Coordinated by the University of Brighton, the Everywhere Project (2008-2010) is a multi-partner consortium comprising 17 partners from 8 countries across Europe including the UK, Italy France, Poland, Cyprus, Slovenia, Hungary and Spain. The Everywhere consortium represents different areas of public health/health promotion including public health organisations, academic organisations, NGOs active in HIV issues, and organisations that unite gay business owners.

Aims and Methods

The Everywhere Project aims to develop and validate an innovative and culturally adapted European model of good practice of HIV prevention in Men who have Sex with Men (MSM) for use across Europe, and in particular, 'gay tourist destinations'. Specific aims are to:

- Join forces with businesses from environments associated with MSM tourism and entertainment in Europe (e.g. sex venues, hotels, travel agencies, and gay dating websites) to put information and preventive materials in clients' hands in settings where men have sex with men;
- Create and train a network of social mediators to identify, access, and achieve the commitment of business sector in the prevention of HIV in MSM;
- Define action protocols for business owners (whose clientele are mainly MSM), the adoption of which will certify the business as being socially responsible venues in the fight against HIV;
- Validate the Everywhere Model by piloting the action for five months. This will include social mediators accessing businesses, disseminating HIV prevention information and materials, and awarding the SR-HIV seal of certification for up to 30 businesses;
- Publish the validated Everywhere model and disseminate the results of the project widely.

Findings

Preliminary findings suggest that the Everywhere Project is an important opportunity to evaluate and improve local HIV operational interventions in MSM, by utilising learning from across Europe to form common strategies and synergies.

Further Information

If you wish to know more about Everywhere or if you think that your organisation could collaborate with the project, please contact us:

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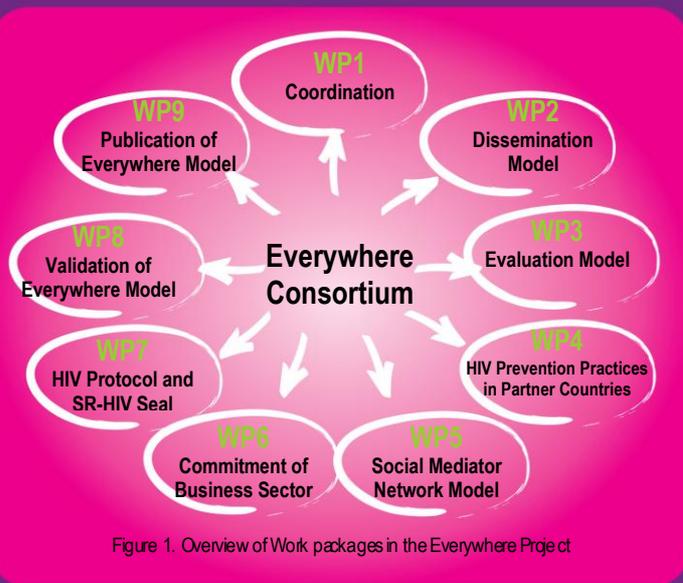


Figure 1. Overview of Work packages in the Everywhere Project

*Members of the Everywhere Project Steering Committee:

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