

The Valorisation Report

Summary report of

D12: National advisory board member list

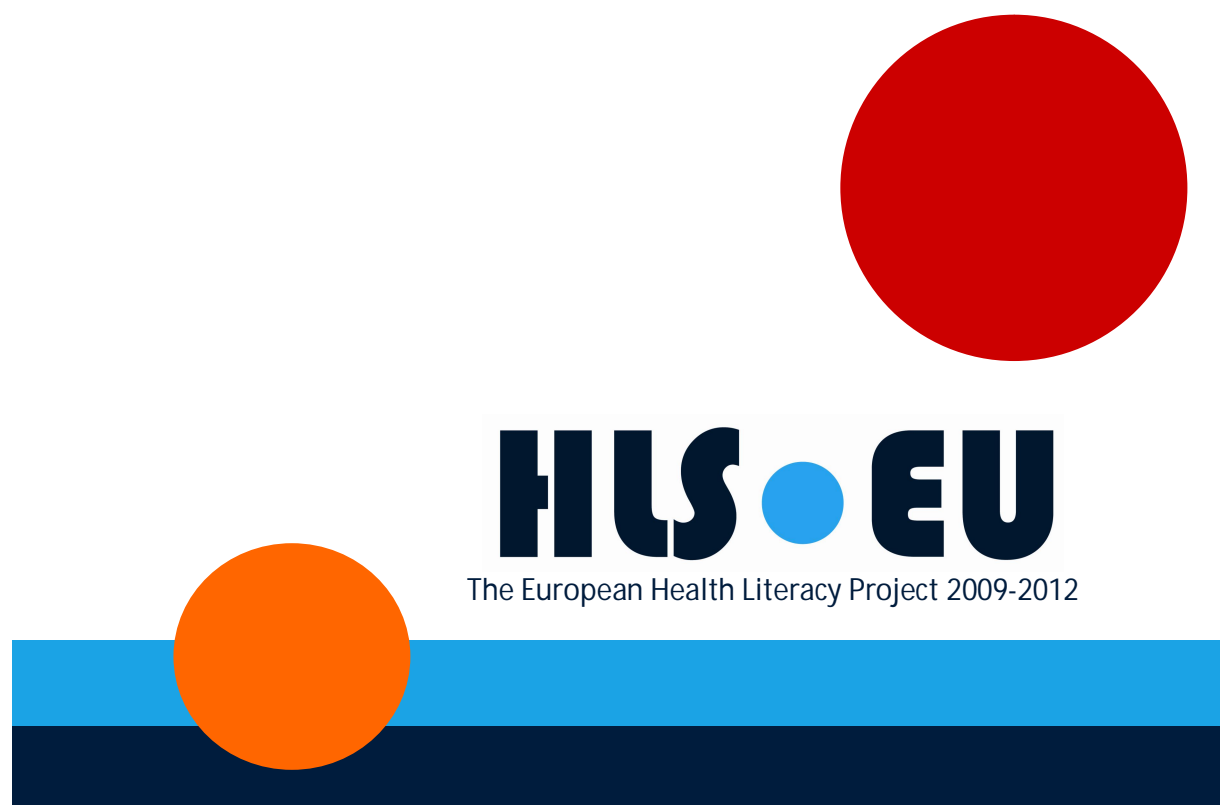
D14: National work plans

D15: Workshops on national valorisation

D16: Assessment of valorisation strategies (see also evaluation report on NABs)

D19: Conference presentations

The HLS-EU Consortium 2012



 Maastricht University



rivm
National Institute for Public Health and the Environment

 Ludwig Boltzmann Gesellschaft



Landesinstitut für
Gesundheit und Arbeit
des Landes Nordrhein-Westfalen



 Executive
Agency for
Health and
Consumers

The European health Literacy Project
(HLS –EU)
Valorisation Report
(Work Package 7)
University College Dublin

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On behalf of the HLS-EU consortium
2012

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Objectives

The purpose of this report is to describe the valorisation activities of the European Health Literacy (HLS-EU) project in terms of contribution to raising the awareness of Health Literacy throughout the European Union. The report acts as a means to evaluate the effectiveness of the project as a leveraging mechanism to firmly place Health Literacy at the forefront of contemporary thinking in relation to all areas of health, including cure and care, health promotion and disease prevention, in terms of accessing, understanding, appraising and applying relevant health information.

Overview of the report

The structure of the report is as follows:

- Firstly the individual work packages and associated deliverables are presented
- Secondly, the objectives of the valorisation work package are discussed
- Thirdly, the role of the National Advisory Panels is outlined
- Fourthly, the individual activities of each partner country are presented
- Finally, the members of each advisory panel are presented.

Section One:

The Work Package, Associated Deliverables and the National Advisory Panels

1.1 Work packages and deliverables

In order to determine the success of the valorisation activities it is first pertinent to recap on the initial objectives of the project in terms of the main work packages and associated deliverables for each stage of the research. These work packages and deliverables are presented in Table 1:

Table 1. Overview of workpackages and deliverables			
Work Package	Title	Lead Partner	Deliverable
1	Coordination of the project	UM (The Netherlands)	<ul style="list-style-type: none"> •Project flyer (D1) •Network meetings (D2) •Website (D3) •Steering group meetings (D6) •Overall and national datasets (D9) •Assessment of valorisation strategies (D16) •Final report (D17)
2	Dissemination of the results	UM (The Netherlands)	<ul style="list-style-type: none"> •Network meetings (D2) •Website (D3) •Dissemination and publication plan (D5) •Steering group meetings (D6) •Assessment of valorisation strategies (D16) •Final report (D17) •Technical and financial report including an evaluation and a dissemination report (D18) •Conference presentations (D19)
3	Evaluation of the project	UM (The Netherlands)	<ul style="list-style-type: none"> •Evaluation plan (D4) •National advisory board member list (D12) •Final report (D17)
4	Development of the instrument for a European Survey on Health Literacy	UM (The Netherlands)	<ul style="list-style-type: none"> •Survey instrument for HLS-EU (D7) •Data collection protocol (D8)
5	Organising and carrying out data collection for HLS-EU	IKARD (Poland)	<ul style="list-style-type: none"> •Overall and national datasets (D9)
6	Overall and comparative analyses of health literacy data	LBG (Austria)	<ul style="list-style-type: none"> •Report on overall and comparative analysis (D11)
7	Valorisation activities for	UCD	<ul style="list-style-type: none"> •National advisory board member list

	stakeholders at the national or regional level	(Ireland)	(D12) •National work plans (D14) •Workshops on national valorisation (D15) •Assessment of valorisation strategies (D16)
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1.2 Work Package 7 - University College Dublin: Valorisation activities for stakeholders at the national or regional level

The objective of WP7 is to formulate the policy implications of the research findings at multiple levels including at a European level, at a national level, and where possible at a regional level. The intention of the work package is to firstly ensure the establishment of a National Advisory Panel in each of the partner countries and secondly to ensure that the National Advisory Panels receive the results of the HLS-EU survey for the purpose of formulating a strategy for improving Health Literacy (HL) in their respective region/ country. The National Advisory Panels consist of relevant stakeholders from various groups and sectors all of which have a relevant proximity and interest in HL related matters. The importance of the National Advisory Panel is to bring together experts from diverse perspectives to address context specific implications and assist valorization efforts through previously established networks.

1.3 National Advisory Panels

According to the grant agreement the National Advisory Panels should include individuals from all relevant stakeholders. The National Advisory Panels are charged with holding press releases and engaging in dedicated workshops for the purpose of keeping HL on the agenda. The duty of the National Advisory Panel members is to foster the implementation of HL in social and political processes by drawing on their personal expertise and established networks of communication. The grant agreement recommends that National Advisory Panels should cover many stakeholders including patient organizations, health politicians, sickness funds, general practitioners, education professionals, and members of the health industry. The key milestone is the implementation of the national/ regions National Advisory Panels. To this end the key objective is not the establishment of the National Advisory Panels, it is instead the actual contribution of the National Advisory Panels in policy formation and implementation at both national and regional levels. Table 2 presents the stakeholders within each participant National Advisory Panel. The Austrian partner has identified relevant partners for the National Advisory Panels, and is yet to formalize the initiative.

Table 2. Relevant stakeholders comprising the National Advisory Panels								
	Ireland	Netherlands	Germany	Bulgaria	Greece	Austria	Poland	Spain
Patient organizations	√	√	√			(√)	√	√
Health politicians	√	√	√	√	√	(√)	√	√

Sickness funds ¹	√	√	√			(√)	√	√
General practitioners	√	√	In the future			(√)	√	√
Education professional	√	√	In the future	√	√	(√)	√	√
Health Industry members	√	√	√	√	√	(√)		√

The functioning of the National Advisory Panels is to be self-determined by each partner country. The establishment of the National Advisory Panels is seen as the first step of the valorization process. In essence the objective is to develop strategies and policies to improve HL (D14). Although self-determined by each participant country the National Advisory Panels, it is felt, should incorporate certain context specific elements into their national policy such as:

Table 3. Composition of work plans								
	Ireland	Netherlands	Germany	Bulgaria	Greece	Austria	Poland	Spain
Define national and regional goals in fostering Health Literacy	√	√	√	In progress	√	In progress	√	√
Provide a context specific definition of Health Literacy based on the results of the research	√	√	In process		√		√	√
Establish a strategy to increase public awareness of Health Literacy based on the results of the research	√ Ongoing	√	In process	In progress	In progress	In progress	√	√
Formulate a strategy to	√	√	In process				√	√

¹ Sickness funds- Funds profit from well-educated and health conscious patient and fund members- and will be interested in developing programs to improve general Health Literacy.

increase political awareness and thus make Health Literacy a priority	Ongoing							
Evaluate the practical significance of Health Literacy in both political and social contexts	√ Ongoing	√						√

The valorisation activities should include press releases and workshops (D15) such that the National Advisory Panels ensure that Health Literacy is kept firmly on both the political and media agendas, with the emphasis of achieving both the national and regional goals based on the results of the Health Literacy survey. The final valorisation activity is to provide assessments and evaluations on an ongoing basis of the valorisation strategy in each individual partner country (D16).

Table 4. Establishment of National Advisory Boards - Valorization activities

Country	National Advisory Panel	Define HL goals	Context specific definition	Public relations strategy	Political public relations strategy	HL implementation strategy	Evaluate HL in political and social contexts	Press release	Workshops
Ireland (WP7 lead partners)	√	√	√	√	√	Ongoing	Ongoing	√	√
Netherlands	√	I	√	√	√	Ongoing	Ongoing	√	√
Germany	√	√	In process			In process	In process		√
Bulgaria	√	In process					In process	√	√
Greece	√	√	√		√			√	√
Austria	(√)						√	√	√
Poland	√		√	√	√		√		√
Spain	√	√	√	√	√	√	√	√	√

Section Two: Valorization activities to date

2.1 Valorization Activities to date

This section reports the individual valorization activities for each partner country, in terms of events, publications, presentations and interviews.

Table 5. Valorisation activities		
Name	Country	Valorisation output
Helmut Brand, Kristine Sørensen and Stephan van den Broucke	Netherlands UM	<p>Events/Workshops/Press Releases</p> <ul style="list-style-type: none"> • Project website www.health-literacy.eu • Health Literacy Europe (European network for professionals interested in health literacy), 2010 onwards • The European Health Literacy Conference 21-22 November 2011 (the final conference) on behalf of the HLS-EU consortium launching the initial results of the HLS-EU survey and facilitating knowledge exchange on health literacy in Europe • The European Health Forum Gastein (2010). Session on health literacy and launch of the European network Health Literacy Europe. Gastein, Austria • Health literacy lunch meeting in the European Parliament (2010). Brussels, Belgium. <p>Acknowledgement</p> <ul style="list-style-type: none"> • Crebolder Award for societal impact. Maastricht University/Caphri. 2012, the Netherlands • Huis voor de Zorg, prize for societal impact. 2012, the Netherlands. • Consultancy on health literacy: Council of Europe, 2012 <p>Publications</p> <ul style="list-style-type: none"> • Sorensen K. 2009. Health literacy partnership appreciated, European Patient Forum's Mailing, 2(22). • Sorensen K. 2010. Nederland doet mee in het eerste Europese onderzoek, Nieuwsbrief Gezondheidsvaardigheden <p>Sorensen K., van den Broucke S., Brand H., Fullam J., Doyle G., Pelikan J., Slonska Z. on behalf of the HLS-EU consortium. Health literacy and public health: A review and integration of definitions and models. <i>BMC Public Health</i> 12:80. http://www.biomedcentral.com/1471-2458/12/80</p> <p>Sorensen K, Brand H, Health literacy – A strategic asset for corporate social responsibility in Europe. <i>Journal of Health Communication</i> 2011; 16:322-327</p> <p>Presentations</p> <p>Brand H. <i>Patients between rights, obligations and autonomy: The example of Health Literacy</i>. Keynote lecture at the European Forum Alpbach, Austria Alpbach, 20.8.2011, Austria.</p> <p>Brand H. <i>Changing Roles of Patients and Consumers with regard</i></p>

		<p><i>to Information and Health Literacy</i>. Product Information Forum. 8.6.2011, London.</p> <p>Brand H. <i>The European Health Literacy Survey</i>. European Parliament, 23.6.2010. Brussels, Belgium.</p> <p>Brand H. <i>Measuring Health Literacy</i>. ECDC Workshop on Health Communication, , 9.3.2010, Stockholm, Sweden.</p> <p>Sørensen K. <i>Health literacy – a driver for change</i>. Lecture, module on Health Strategy, European Public Health Bachelor Programme, 08.11.2011, Maastricht, the Netherlands.</p> <p>Sørensen K <i>Health literacy and empowerment</i>. Master class, School of health technology of Coimbra, 04.11.2011, Coimbra, Portugal</p> <p>Sørensen K. <i>Health literacy – the HLS-EU project</i>, Master class, School of Public Health, 03.11.2011, Lisbon, Portugal.</p> <p>Sørensen K. <i>Reflections on health literacy and media</i>. Department of Social Medicine, Amsterdam Medical Centre, 26.09. 2011, Amsterdam, the Netherlands</p> <p>Sørensen K. <i>Workshop on health literacy</i>. Sund By conference, 15.03.2011, Fredericia, Denmark</p> <p>Sørensen K. <i>Health literacy – driving change in flu communication</i>. Health communication and seasonal influenza, European Centre of Disease Control, 21.01.2011, Stockholm, Sweden</p> <p>Sørensen K & Brand H. <i>Health literacy in Europe</i>. ECDC Pre conference: Communicating in a diverse Europe, 10.11.2011, Amsterdam, the Netherlands</p> <p>Sørensen K. <i>Health literacy measurement</i>. WHO Sub Network health literacy meeting, 22.10.2010, Liverpool, United Kingdom</p> <p>Sørensen K.<i>The European Health Literacy Survey – pilot result</i>. European Health Forum Gastein, 07.10.2010, Gastein, Austria</p> <p>Sørensen K. <i>Advancing health literacy in Europe - a social corporate responsibility?</i>CSR Europe, Joint Venture on Health Literacy, 22.07.2010, Brussels, Belgium</p> <p>Sørensen K. <i>The European Health Literacy Survey – from measurement to policy</i>. International Union of Health Promotion and Education Conference, 12.07.2010, Gastein, Austria</p> <p>Sørensen K <i>Health literacy and equity</i>. WHO Healthy City Network – technical conference, 18.06.2010, Sandness, Norway</p> <p>Sørensen K. <i>The European Health Literacy Survey</i>.Department of Social Medicine, Amsterdam Medical Centre, 27.05. 2010,</p>
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		<p>Amsterdam, the Netherlands</p> <p>Sørensen K. <i>Exploring health literacy</i>. South-Eastern European Network meeting, 14.04.2010, Maastricht, the Netherlands</p> <p>Sørensen K. <i>Exploring health literacy</i>. National coordinator's meeting, WHO Healthy City Network, 19.03.2010 Tel Aviv, Israel</p> <p>Sørensen K. <i>Exploring health literacy</i>. Nordic Network on Health Promotion, 18.03.2010 Göteborg, Sweden</p> <p>Sørensen K. <i>Conceptualizing and measuring critical health literacy in the context of the HLS-EU</i>. European Public Health Association Conference, 26.11.2009, Lodz, Poland</p> <p>Sørensen K. <i>Measuring health literacy in Europe: The development of the HLS-EU tool</i>. WHO world conference on health promotion, 25.10.2009 Nairobi, Kenya</p> <p>Sørensen K <i>Measuring health literacy in Europe: The development of the HLS-EU tool</i>. Swiss Public Health Conference, 27.09.2009, Zürich, Switzerland</p> <p>Interviews</p> <p>Brand H. & Doyle G. 2010. Interview. Improved health literacy in patients could save EU governments millions, Irish Times Health Plus, June 29, 2010</p> <p>Sørensen K 2011. Interview to MSD staff magazine.</p> <p>Sørensen K. 2012. Interview to Johnson & Johnson magazines</p> <p>Sørensen K. 2012. Interview to I, Portugal</p> <p>Research grant applications</p> <p>FP7 Health Call Collaborative project: <i>Enhancing the cost-effectiveness of diabetes self-management education: A comparative assessment of different educational approaches and conditions for successful implementation</i>. Submitted February 2012</p> <p>DG Sanco Health 2102 Call. Health Programme 2008-2013: Together for Health. <i>Healthy Ageing and Health Literacy</i>. Submitted March 2012.</p> <p>NORDFORSK, Nordic Council. Call for applications 15th May 2012. Conducting HLS-EU in Nordic countries. In progress</p>
Ellen Uiters, Mariël Droomers , Jantine Schuit and	Netherlands RIVM	<p>Events/Workshops/Press Releases</p> <ul style="list-style-type: none"> • NAB – aligned with the Dutch Health Literacy Alliance throughout the project period • First Dutch HL conference (combined HLS-EU workshops) concerning health literacy. Approximately 300 representatives

Iris van der Heide		<p>from a broad range of Dutch organisations (GPs; health promotion workers; hospitals; insurance companies; research institutions etc.) participated</p> <ul style="list-style-type: none"> • Website concerning health literacy www.gezondheidsvaardigheden.nl <p>Dutch Health Literacy Alliance</p> <p>A broad range of Dutch organisations (in the field of i.e. policy and research) found they shared interest in the concept of health literacy and formed the Alliance Health Literacy. Main goals of this alliance are to put health literacy high on the agenda of the organisations that are involved, stimulate exchange of expertise and experiences with regard to theory and practice and gain national attention for the topic of health literacy. In 2011 the alliance had a steer group, sixty members and five teams that focussed on the themes of (a) communication, (b) primary care, (c) research, (d) health literacy on a local level (Brabantse health literacy alliance), and (e) patients participation and patients experiences.</p> <p>The five teams were involved in several activities and made plans on future activities for the year 2012. The team communication aims to get managers and workers in health care and prevention settings familiar with the topic of health literacy. Besides that, they are among other things engaged in the development of the alliance website and in gathering and inventorying knowledge from the alliance members. The team primary care aims to exchange experiences on how to signal low literacy, and how to develop health information that meets the skills of patients (i.e. with regard to prevention or the organisation of the Dutch health care system). The team on research aims to create a bridge for Dutch researchers on the subject of health literacy. An important goal in this respect is the exchange of research methods and results. The local (Brabantse) health literacy alliance is actively involved in putting health literacy on the local agenda. Finally, the team on patients participation and patients experiences aims to provide ‘good practices’ by an inventory of strategies to involve low literate individuals in research and other projects with regard to patient experiences and participation. Subsequently this team aims to inventory qualitative and quantitative research methods to get insight in the health care experiences of low literate individuals.</p> <p>On 5 September 2011, the health council of the Netherlands presented an advice on how to act on low health literacy within the Netherlands. This advice was presented to the minister of Health, Welfare and Sport and was followed by a discussion between health care providers, researchers and audience. In the same week members of the alliance organized a meeting on health literacy and self-management.</p> <p>Presentations</p> <p>During the HLS-EU conference in Brussels members of the alliance (NIGZ) presented the state of the art with regard to health literacy in the Netherlands.</p> <p>Main achievements of the alliance in 2011 were the spreading of</p>
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		<p>several newsletters, the organization of meetings, presentations during events, gaining international recognition and the fostering of collaboration between members. An example of a product that emerged through collaboration</p> <p>Publications Van der Heide I. et al. (2012). Analysis of Dutch data. In progress</p> <p>Toolkit on Low Literacy to support for the general practitioners.</p>
Monika Mensing and Gudula Ward	Germany	<p>Events/Workshops/Press Releases</p> <ul style="list-style-type: none"> Meeting with members from the departments for disease prevention, public health and healthcare for immigrants and the dept. for national and international health services of the Ministry of Health, Equalities, Care and Aging North Rhine-Westphalia on 15 December 2011. 1st NAB-meeting on 1 February 2012 <p>Publications Documentation of the 1st NAB-meeting on the website of the NRW Centre for Health: www.lzg.gc.nrw.de</p> <p>Presentations Mensing M. 2011: <i>Results of the health literacy survey in North Rhine-Westphalia. Ministry of Health, Equalities, Care and Ageing North Rhine-Westphalia, Düsseldorf, Germany</i></p> <p>Mensing M. 2012: <i>Results of the European Health Literacy Survey – Germany: North Rhine-Westphalia, NRW Centre for Health, Bielefeld, Germany</i></p> <p>Ward G. 2012. <i>Partnership in the EU-project “The European Health Literacy Survey”</i>. NRW Centre for Health, Bielefeld, Germany</p> <p>Ward G. 2012. <i>Measures to promote health literacy in Ireland and the Netherlands</i>. NRW Centre for Health, Bielefeld, Germany</p>
Kancho Tchamov and Alex Zhekov	Bulgaria	<p>Events/Workshops/Press Releases</p> <ul style="list-style-type: none"> Established a national advisory panel 21.02.2012: Press conference and round table discussion, chaired by Vice Minister of Health, the Rector of Sofia Medical University; the directors of five NGO's; the President and the Vice President of Bulgarian Medical Association and members of the Public Committee. 60 participants including 42 journalists. A second meeting is planned for June 2012 where the whole public committee will be invited Second steering group meeting for the HLS-EU consortium (2010) <p>Acknowledgement</p> <ul style="list-style-type: none"> Received first prize on HL paper at a Greece / Bulgaria

		<p>conference on health policy and management</p> <p>Presentations</p> <p>Ioannidi-Kapolou, K, Tchamov, A.Zhekov & B. Kondilis, 2010 forthcoming, International Health Conference, Plovdiv, Bulgaria</p>
Demosthenes Agraifodis and Barbara Kondilis	Greece	<p>Events/Workshops/Press Releases</p> <ul style="list-style-type: none"> • National advisory board established • Valorisation strategy in collaboration with journal editor who has expertise in the diffusion of science • Research network with two other health literacy research clusters in Greece. • There are two members of the ministry of health involved. • National School of Public Health (NSPH) [ESDY] (Athens, GR) – Friday, February 17th 2012 9:30-12 p.m. for one of the healthcare management classes that included eight students already working in various public health fields, the course instructor, members of the original Greek research team, and one member of the University of Athens Center for Health Services Research & the Greek Center for the Control & Prevention of Infectious Diseases (KEELPNO – [KEEAINO]). All affiliates were invited to attend this meeting and open to anyone interested on the topic of health literacy. • Strategic planning and discussion in progress regarding the Greek data findings and ideas to promote the topic of health literacy and the HLS-EU project in Greece. • [AIBS] (Alfa Institute of Biomedical Sciences) (Marousi – Athens, GR), a non-profit research and education institute – to be scheduled by B. Kondilis in March 2012 during their weekly meetings with physicians and other workers in the health areas. • Other collaborations with institutions such as the University of Athens Center for Health Services Research ([CHSR]), Medical School, Division of Health Services and Health Promotion (Athens, GR) to be planned in the upcoming months. <p>Publications</p> <ul style="list-style-type: none"> • <i>Eleftherotypia</i> newspaper – Grigoriou, Avras (2011). <i>Research on How Greeks deal with Health Issues: Uneasy with Illness & Questioning Doctors</i> [«Έρευνα – Τι Κάνουμε οι Έλληνες στα Θέματα Υγείας: Αμήχανοι με τις Αρρώστιες, Δύσπιστοι με τους Γιατρούς»]. October 9. • <i>Health Daily</i> digest (Executive Briefing for Health & Pharma Professionals) – Boussias Communications (2011). <i>Ignorance for Health Topics: Research Reveals</i> [«Άγνοια για θέματα Υγείας Έχουν οι Έλληνες»]. October 11, No. 27. <p>Presentations</p> <p>Ioannidi-Kapolou, K, Tchamov, A.Zhekov & B. Kondilis, 2010 forthcoming, International Health Conference, Plovdiv, Bulgaria</p>

		<p>The NSPH organized workshop for the Greek audience on October 10, 2011 in order to review the initial results, review their own scientific knowledge related to the topic, and record their comments. Dr. Ioannidi was the main organizer\coordinator for this event, and the participants were 42 professionals (private or public organizations) and students studying public health. Specifically the presentations were given as follows:</p> <ul style="list-style-type: none"> • Dr. Agrafiotis discussed the importance of health literacy in society and the importance of the particular study for the general population. • Ms. Kondilis gave an overview of the topic of health literacy, definitions of general literacy and health literacy, the history of the HLS-EU project and initial steps (over four years from beginning discussions in Switzerland to the completion of the survey in the summer of 2011). She highlighted some of the research, including her own, and networks that exist in the U.S. and now in the E.U. that are leading the study on this topic. • Dr. Magoulas showed the survey to the group and discussed the difficulties in the translation of the health literacy terms as well as the areas of focus in health literacy. He also presented the results for Dr. Ioannidi who was absent, and the results were discussed with the group. • Discussion ensued and questions were answered by the presenters. Stated that demographic correlation possibilities to be explored for further statistical analysis, questions about the population sampling (TNS who also does Eurobarometer). More detail needed on functional literacy or further studies on how health information is processed in the future. • The question of how to do the cross-country analyses so the results are pertinent and coherent arose. Also, discussion as to how to better inform the Greek Ministry of Health on this topic and work on media advocacy, as well as whether the HLS-EU meeting in Brussels will lead to positive or negative effects for the country's population in terms of the survey's outcomes, and whether further research will follow. <p>• <i>Conference in Plovdiv, Bulgaria – October 8-10, 2010</i></p> <p>The Second Bulgarian-Greek Conference on “Public Health & Health Care in Greece and Bulgaria: The Challenge of Cross-Border Collaboration” was hosted by the Medical University of Plovdiv & the National School of Public Health (NSPH) of Greece at the SPS Hotel of Plovdiv, Bulgaria. A Poster was written “Health Literacy in Europe: A Theoretical Framework: by E. Ioannidi-Kapolou, K. Tchamov, A. Jekov, B. Kondilis, and was ranked as one of the best papers at the event. There were approximately 150 people in attendance.</p> <p>Ongoing Research</p> <p>With the Dermatologists of University Thessaloniki who have conducted research on Health Literacy on Dermatological problems. Their survey included knowledge-seeking questions, access of</p>
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		<p>medical system questions, causes of skin cancer and a devised functional test with possible skin cancer images that corresponded to questions regarding how to identify and prevent skin cancer, as well as accessing the appropriate medical help. Some of these questions were similar to those in our EU-Health Literacy Survey. The following people were responsible for this work (to be published):</p> <ul style="list-style-type: none"> • Prof. Dimitrios Sotiriadis, Dermatologist, Aristotle University of Thessaloniki. • Dr. Myrto Trakatelli, Dermatologist, Aristotle University of Thessaloniki. • Dr. Efharis Panagopoulou, Lecturer of Public Health, Psychologist, Aristotle University of Thessaloniki.
Jürgen Pelikan and Florian Röthlin	Austria	<p>Events/Workshops/Press Releases</p> <ul style="list-style-type: none"> • Conducted a workshop with representatives from nine regions of Austria • Secured funding to provide an additional parallel study on Health Literacy among young people • NAB establishment in progress • Presently seeking political ownership of the results to increase the stature of the results and link the NAB to existing structures • Using the national statistical office <p>Publications</p> <p>Sorensen K, Brand H, Health literacy – A strategic asset for corporate social responsibility in Europe. Journal of Health Communication 2011: 16:322-327</p>
Zofia Slonska	Poland	<p>Events/Workshops/Press Releases</p> <ul style="list-style-type: none"> • Initiation in 2011 and completing in 2012 the HL project amongst school - aged children in co-operation with World Heart Federation • Started the cooperation with the minister representing public health network - Chief Sanitary Inspectorate. • Started the co-operation with WHO Office in Poland • Started the co-operation with members of the Parliament • Started the co-operation with medical associations • Started the co-operation with key for HL issue scientific organizations institutes and universities • Started the cooperation with IAPO International Alliance of Patients' Organizations and its Polish branch • Started the co-operation with WHO health promotion network programs e.g. Healthy Cities • Started the co-operation with journalists • Establishment of a National Advisory Panel (see Appendix 1) • National Advisory Panel meeting and workshop on 8th of February, 2012 • National Advisory Panel meeting and workshop on 28th of February, 2012 • Submitting the HL long-term project proposals to Centre of Science and Development and Ministry of Health <p>Publications</p>

		<p>Sorensen K., van den Broucke S.,., Fullam J., Doyle G., Pelikan J., Slonska Z. Brand H on behalf of the HLS-EU consortium. Health literacy and public health: A review and integration of definitions and models. <i>BMC Public Health</i> 12:80.http://www.biomedcentral.com/1471-2458/12/80</p> <p>Presentations: Słońska Z. Drygas W. : Social inequalities in health and health literacy. Polish EU Presidency -International Ministerial conference on. Solidarity in health . Closing the gap between European Union states 7-8 listopada 2011. Poznań, Poland</p>
Maria Falcon	Spain UMU	<p>Events/Workshops/Press Releases</p> <ul style="list-style-type: none"> • Establishment of the Spanish National Advisory Panel • Summary of the Spanish results and the final conference linked in the fundadeps (health education association) Website (www.fundadeps.org), intending to spread the results of the project in the public health community. • Workshop organised on HL by the university of Murcia and the college of pharmacist: after showing the pharmacist's organisation the results of the survey and inviting them to collaborate with the NAB we have been working together to develop a campaign to promote health literacy in the pharmacies taking into account the most important patients associations in the region. The meeting was also attended by regional politicians in charge of health and education legislation and the medicine and Pharmacist University and professional representatives. (28-02-2012) <p>Spanish 1º HLS-EU WORKSHOP 28-02-2012 "HEALTH LITERACY IN SPAIN, A GOAL TO REACH IN OUR SOCIETY"</p> <p>The workshop was focussed in 3 areas:</p> <p>1) to show the project's results to the media, and the education and health politicians in our region.</p> <p>2) to show to the community a practical example on specific campaigns to improve the health literacy of our patients and citizens .</p> <p>3) to show our work to the patient's associations of the region to engage them in the health literacy movement for the NAB.</p> <p>The meeting received significant media attention:</p> <p>http://www.20minutos.es/noticia/1323024/0/</p> <p>http://www.cofrm.com/Colegio/bbs.nsf/Boletin/98960A7DBF693ECEC12579A5004B6D5A?OpenDocument</p>

		<p>http://www.laverdad.es/murcia/20120228/local/region/farmacias-inician-campana-para-201202281224.html</p> <p>http://www.laopiniondemurcia.es/comunidad/2012/02/29/farmaceuticos-declaran-guerra-incultura-sanitaria/388846.html?utm_source=rss</p> <p>Publications</p> <p>José Antonio Lozano Teruel 31-12-2011 ciencia y salud. La Verdad. http://cienciaysalud.laverdad.es/la-medicina/diversos/la-alfabetizacion-salud-hls-eu-article.html</p> <p>Rivera, M.P. (2011) La ‘alfabetización funcional sanitaria’ ayuda a seguir los tratamientos y a frenar el gasto, <i>SALUD21</i>, Vol 4, No. 88, p 3.</p> <p>Watson, T. (2011) Europeans with poor “health literacy” are heavy users of health services, <i>BMJ</i> 2011; 343 doi: 10.1136/bmj.d7741 (Published 29 November 2011)</p> <p>Rivera, M.P. (2011) La ‘alfabetización funcional sanitaria’ ayuda a seguir los tratamientos y a frenar el gasto, <i>SALUD21</i>, Vol 4, No. 88, p 3.</p> <p>Presentations</p> <p>1ª Reunión Científica sobre avances en la Medicina Preventiva y Salud Pública: Investigación y Formación en la Promoción de la Salud. Madrid Spain 23 february 2012. Resumen Proyecto HLS-EU “European Health Literacy Survey” “Encuesta Europea de Alfabetización en Salud” Falcón Romero, M.</p> <p>XXXIX Jornadas Socidrogalcohol 2012 y WPA Sponsored Thematic Meeting Addiction Psychiatry World Psychiatric Association <u>ACCEPTED PRESENTATION</u> 2012 march 29. Tarragona Spain Tittle: la alfabetización sanitaria en Europa y España. ¿Sabemos cómo acceder, entender, evaluar y aplicar la información relacionada con el consumo de alcohol y tabaco? Falcón, M.</p> <p>INFARMA Congreso Europeo de Oficina de Farmacia. Salón de Medicamentos y Parafarmacia. Madrid Spain 22 march 2012 <u>ACCEPTED PRESENTATION</u> La Alfabetización en salud en España, un objetivo al alcance de nuestra sociedad: FARMACIAS, POR PRINCIPIOS. Falcón Romero, M.</p> <p>Interviews</p> <p>TV: INFORMATIVO POPULAR TV REGIÓN DE MURCIA (28-02-2012) http://www.youtube.com/watch?v=e8skfQDc44c</p> <p>DIGITAL NEWSPAPERS edition:</p> <p>http://www.abc.es/agencias/noticia.asp?noticia=1112223</p>
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		<p>29-02-2012. http://www.laopiniondemurcia.es/comunidad/2012/02/29/farmaceuticos-declaran-guerra-incultura-sanitaria/388846.html</p> <hr/> <p>29-02-2012. http://www.laverdad.es/murcia/v/20120229/region/clase-farmacia-20120229.html</p> <hr/> <p>29-02-2012 http://salud21murcia.es/web/con_saludm.php?id=475</p> <hr/> <p>DIGITAL JOURNALS: http://www.somospacientes.com/noticias/asociaciones/campana-de-las-farmacias-murcianas-en-favor-de-las-asociaciones-de-pacientes/</p> <hr/> <p>29-02-2012 http://www.noticias.com/las-farmacias-de-la-region-inician-en-marzo-una-campana-en-favor-de-las-asociaciones-de-pa.1602690</p>
Gerardine Doyle, James Fullam and Kenneth Cafferkey	Ireland	<p>Events/Workshops/Press Releases</p> <ul style="list-style-type: none"> • Crystal Clear MSD Health Literacy Awards 2012, 2011, 2010, 2009, 2008. • Establishment of a National Advisory Panel • National Advisory Panel meeting and workshop, National University of Ireland/UCD, 25 June 2010. • MSD/NALA Health Literacy Workshop November 28th 2011. • National Advisory Panel meeting and workshop, 2 December 2011. • NALA and UCD Health Literacy Workshop for Health Care Professionals, National College of Ireland, 22 March 2012. • National Advisory Panel Meeting, NALA offices, 3 April 2012 <p>Publications</p> <p>Sorensen K., van den Broucke S., Fullam J., Doyle G., Pelikan J., Slonska Z. Brand, H. on behalf of the HLS-EU consortium, 2012. Health literacy and public health: A systematic review and integration of definitions and models. <i>BMC Public Health</i> 12:80.http://www.biomedcentral.com/1471-2458/12/80</p> <p>Cafferkey, K., & Doyle, G., 'Health Literacy and Economic Costs' Paper presented at the <i>Irish Accounting and Finance Association Annual Conference</i>, University College Cork 28th- 29th 2011.</p> <p>Kelly, P. 2012. Spreading the work on health literacy, <i>Irish Medical Times</i>, Friday January 13th p22.</p> <p>Pope, C. 2011. 40% have poor grasp of health, <i>The Irish Times</i> 27th November.</p> <p>Doyle G. 2009. Health Literacy: The role of the health care professional, <i>Irish Medical News</i>, Vol 26, No. 3, p29.</p>

		<p>Fullam J. & Doyle G., 2009. Poor literacy poses risk for patients, <i>Irish Medical Times</i>, Vol.43, No.51-52, p34.</p> <p>Presentations</p> <p>Doyle, G. 2011: Mediserve Communications, <i>Coloriamo la salute del paziente: La Comunicazione al Centro della Relazione medico-Paziente</i>, 30 September 2011, 14 October 2011 and 21 October 2011.</p> <p>Doyle, G. (2010) The Launch of the European Health Literacy Network, 14th European Health Forum Gastein, 5-8 October 2010, Gastein, Austria.</p> <p>Doyle, G. 2010: <i>Universita degli studi di Salerno</i>, Italy (July).</p> <p>Doyle, G. 2010: <i>Health literacy conference</i>. Dublin, Ireland (June)</p> <p>Fullam, J. Doyle, G., Sorensen, K. Stoffels, V. Van Den Broucke, S. Kondilllis, B. and The HLS.EU Consortium). <i>The Development and Validation of the European Health Literacy Survey</i>. Royal College of Physicians Ireland, Faculty of Public Health Medicine Summer Scientific Meeting, Dublin, 25th - 26th May, 2011.</p> <p>J Fullam, G Doyle, K Sørensen, V Stoffels, S Van Den Broucke, BK Kondilis, and The HLS.EU Consotium. <i>Validation of the European Health Literacy Survey (HLS-EU). Locations: Ireland, The Netherlands, Greece. Dates- June 2010 - October 2010</i>. 4th European Public Health Conference, Copenhagen, 10-12 Nov 2011. Published Abstract: European Journal of Public Health (2011) 21 (suppl 1): 133. doi: 10.1093/eurpub/ckr119.</p> <p>Fullam, J., Doyle, G., & Cafferkey, K. and The HLS.EU Consortium. <i>Literacy Screeners and the European Health Literacy Survey (HLS.EU) Results from Ireland</i>. The Association of Schools of Public Health In the European Region (ASPHER) Young Researchers' Forum, Copenhagen, 9th Nov 2011. Award: Silver Award €100 prize.</p> <p>Fullam, J. <i>The Development of the European Health Literacy Survey</i>. Centre for Doctoral Research UCD Michael Smurfit Graduate Business School. New Directions in Business Research PhD Student Symposium, 17th May, 2010.</p> <p>Interviews</p> <p>Ciara O'Rourke, 2012. <i>TV3 Ireland</i>, 19 January, 2012. http://www.tv3.ie/ireland_am.php?video=44471&locID=1.65.74</p> <p>Brand H. & Doyle G. 2010. Interview. Improved health literacy in patients could save EU governments millions, <i>Irish Times Health Plus</i>, June 29, 2010.</p> <p>Nutbeam, D. 2010. Interview, <i>RTE Radio 1, Drivetime Programme</i></p>
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		<p>25 June 2010.</p> <p>Doyle G. 2010. Interview. <i>TV3 Ireland</i>, January 19, 2010. http://www.tv3.ie/videos.php?video=18538&locID=1.65.74&page=1</p> <p>Research grant applications:</p> <p>Following the presentation of the Irish results to the National Advisory Panel on 2 December a submission was made to the Department of Health under the public consultation <i>'Your Health is Your Wealth – A Public Health Policy Framework for a Healthier Ireland 2012-2010</i>. This submission was made on 8 December 2011 and has been published by the Department of Health.</p> <p>FP7 Health Call Collaborative project: <i>Enhancing the cost-effectiveness of diabetes self-management education: A comparative assessment of different educational approaches and conditions for successful implementation</i>. Submitted February 2012</p> <p>DG Sanco Health 2102 Call. Health Programme 2008-2013: Together for Health. <i>Healthy Ageing and Health Literacy</i>. Submitted March 2012.</p>
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Valorisation at the EU level

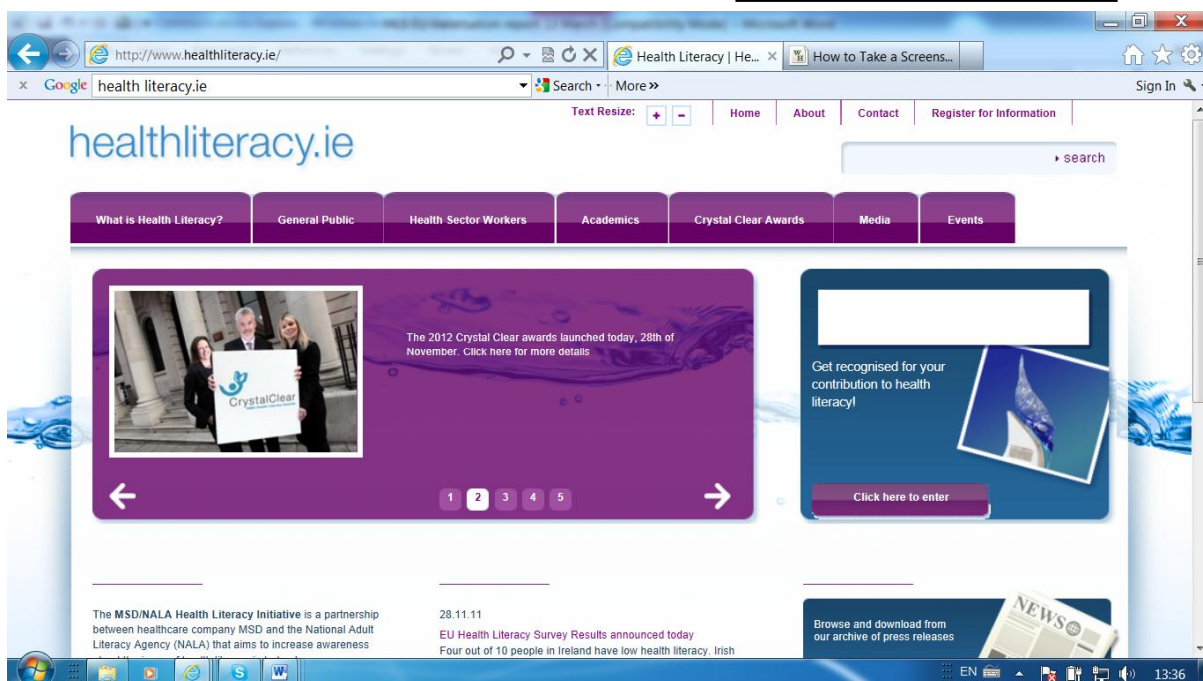
UM, UCD with the co-operation of MSD (Europe) designed and organized the European Health Literacy Conference in Brussels November 2011. The purpose of the conference was twofold: To disseminate the findings of the HLS-EU project and to generate a debate at EU level surrounding the recommendations of HLS-EU surrounding EU health policy. A summary report is made available describing the event in more details.

2.2 Examples of websites related to HLS-EU activities

The HLS-EU consortium also has developed a fully operational Health Literacy website: www.health-literacy.eu



There is also an Irish dedicated Health Literacy Website <http://www.healthliteracy.ie/>



And

And the Dutch website facilitated by NIGZ a national collaborating partner of the HLS-EU project:

www.gezondheidsvaardigheden.nl



2.3 Evaluation of the Valorization activities

From the above it is evident that the milestones and deliverables of HLS-EU Work Package 7 have been fulfilled and there is a commitment to the sustainability of the HL agenda in each partner country through the National Advisory Panels. For example in Ireland, the National Adult Literacy Agency has agreed to act as the champion of HL and to chair the National Advisory Panel following the ending of the HLS-EU project. The National Advisory Panel also made a submission to the Department of Health (under a public consultation process), *Your Health is Your Wealth – A Public Health Policy Framework for a Healthier Ireland 2012-2020* to highlight the importance of health literacy in the design and implementation of the next health strategy for Ireland. Similar activities have taken place in each of the participating countries as summarized above.

Each country has established its National Advisory Panel comprising the key stakeholders as identified in the grant agreement. National workshops and other HL events have taken place in each country with related press releases and interviews with the national press.

There are two ideal consequences of the valorization activities of each participating country:

1. To influence national/regional health policy and ensuring that health literacy features prominently in future health strategies, and

2. Ensuring sustainability of the National Advisory Panels and its work by establishing a national health literacy champion and a relevant governance structure of the National Advisory Panel for the future.

Some National Advisory Panels have achieved these specific objectives and each National Advisory Panel has begun its work plan which will continue beyond the life of the HLS-EU project.

Section Three: Appendix: National Advisory Panels Members

The National Advisory Panels are fully established in seven countries and in progress in Austria. In the following and overview is made concerning the members.

Irish National Advisory Panel		
Organisation	Name	Position
Department of Health	Brian Murphy	Health Protection and Promotion Policy Unit
Department of Health	Clare O'Reilly	Health Protection and Promotion Policy Unit
HSE	Sarah O'Brien	Senior Health Promotion Officer
HSE	Diane Nurse	Assistant National Director for Social Inclusion
Health Information and Quality Authority (HIQA)	Kathleen Lombard	Board Secretary and Risk Manager
Age Action Ireland	Robin Webster	CEO
Children's University Hospital	Grainne Dowdall	Child Health Information Centre Co-ordinator
Irish Cancer Society	John Mc Cormack	CEO
Irish Cancer Society	Antionette Walker	Patient Education Writer
Irish Heart Foundation	Maureen Mulvihill	Health Promotion Manager
Irish Hospice Foundation	Orla Keegan	Head of Education, Research and Bereavement
Irish Patients Association	Stephen McMahon	CEO
Irish Pharmaceutical Healthcare Association	Rebecca Cramp	Scientific and Regulatory Affairs Manager
Irish Times	Muiris Houston	Medical Journalist and Health Analyst
Merck Sharp & Dohme Ireland (MSD)	Ciara O'Rourke	Director - External Affairs
National Adult Literacy Agency (NALA)	Jennie Lynch	Project Coordinator
National Cancer Screening Services	Sheila Caulfield	Head of Communications
Heart Check Ireland	Mary Vasseghi	Patient Advocacy Group
University College Cork (UCC)	Laura Sahm	Lecturer in Clinical Pharmacy
Voluntary Health Insurance Board	Dr Bernadette Carr	Medical Director
University College Dublin (UCD)	Prof Cecily Kelleher	Professor of Public Health
University College Dublin (UCD)	Prof Colm Harmon	Professor of Economics - Geary Institute
University College Dublin (UCD)	Dr Peter Doran	School of Medicine and Medical Sciences
University College Dublin (UCD)	James Fullam	PhD student in health literacy
University College Dublin (UCD)	Dr Gerardine Doyle	Chair of the Advisory Panel
University College Dublin (UCD)	Dr Kenneth Cafferkey	Postdoctoral HL researcher

Germany, North Rhine-Westphalia (NRW), National Advisory Panel		
Organisation	Name	Position
1. Ministry of Health, Equalities, Care and Ageing NRW		Head of department for disease prevention, rehabilitation and self-help
2. University of Bielefeld, School of Public Health, Faculty of Health Science		Professorship for disease prevention and health promotion
3. Health insurance company AOK Rheinland/Hamburg		Head of division for health promotion and health care
4. Health insurance company AOK NORDWEST		Head of division for
5. Health insurance company BARMER GEK		Expert for health prevention
6. Independent patient counselling network		Managing director
7. Patient Representative NRW		Person in charge
8. Regional Associations of Statutory Health Insurance (SHI) Physicians Rhineland		Special advisor in the division for health politics
9. Chamber of Physicians and SHI Physicians Westphalia-Lippe		Contact for patient counselling
10. Federal Centre for Health Education		Researcher in the dept. for the effectiveness and efficiency of health education
11. Federal Association for self-help		Special advisor for the promotion of self-help
12. Merck Sharp & Dohme GmbH		Patient Relations
13. NRW Centre for Health		Researchers from the departments of health information and health management
14. Universities of Health		Professor for Health Promotion
15. Health Literacy PLUS		Lecturer

Bulgaria National Advisory Panel		
Organisation	Name	Position
Medical University - Sofia	Prof. V. Mitev	Chairman
	Prof. Tz. Vodenitcharov	Deputy Chairman
	Prof. S. Popova	Dean of Faculty of Public Health
	Prof. K. Tchamov	Faculty of Public Health
	Prof. S. Gladilov	Faculty of Public Health
	Prof. E. Shipkovenska	Faculty of Public Health
	Ass. prof. M. Alexandrova)	Faculty of Public Health
	Dr. M. Gavrilova	Head of Protection of Public Health Department, Ministry of Healthcare
	Dr. K. Kushev	Director of Regional Centre of Healthcare – Sofia
	Dr. L. Pavlova	Director of Regional Inspectorate for Protection and Control of Public Health (RIPCPH) – Blagoevgrad
	Dr. I. Yordanov	Director of RIPCPH - Pleven
	Dr. E. Kaneva	Director of RIPCPH - Stara Zagora
	Dr. J. Staykova	Director of RIPCPH - Kardjali
	Dr. M. Kubateva	Director of RIPCPH - Smolyan

Greece National Advisory Panel		
Organization	Name	Position
Ministry of Health & Social Solidarity	Nikolaos Polyzos & Athina Kyrlesi	Polyzos is the General Secretary of the Ministry of Health Kyrlesi is the Director of the Public Health Sector
Aristotle University of Thessaloniki	Dr. Dimitrios Sotiriadis	Dermatologist - Professor
Aristotle University of Thessaloniki	Dr. MyrtoTrakatelli	Dermatologist - Professor
Aristotle University of Thessaloniki	Efharis Panagopoulou	Psychologist, Lecturer of Public Health
National School of Public Health, Athens(NSPH – ESDY)	Elizabeth Petsetaki	Public Health Professional, Lecturer, Dept. of Health Management, National School of Public Health, Athens
National School of Public Health, Athens (NSPH – ESDY)	Vanessa Tsiantou	Lecturer, Department of Health Economics
Center for the Control & Prevention of Infectious Diseases, Athens (KEELPNO)	Dr. Elizabeth Ferekidou	Researcher
National School of Public Health, Athens (NSPH – ESDY)	Tina Garani	Bioethics, Dept. of Public Health
Hellenic American Education Center, Athens & Hellenic American University	Vassiliki Kourbani	Linguist, Educator
University of Crete	Constantine Vardavas	Currently working with Harvard School of Public Health in Boston, MA. In addition to doing Research at the Dept. of Social Medicine School of Medicine of University of Crete
University of Athens	Athanasios Tzavaras	Psychiatrist, Emeritus Professor of University of Athens
Aristotle University of Thessaloniki	Athanasios Karavatos	Psychiatrist, Emeritus Professor of Aristotle University of Thessaloniki

Dutch National Advisory Panel: the Dutch Health Literacy Alliance	
Organisation	
1.	Actiz, organisatie van zorgondernemers
2.	AJN, Vereniging van Jeugdartsen
3.	AMC
4.	ANBO
5.	Astma Fonds
6.	Buro Derk Dumbar
7.	CG-Raad
8.	CompriZ
9.	De Amersfoortse/ ASR verzekeringen
10.	De Friesland Zorgverzekeraar
11.	Diabetes Fonds
12.	DSW Zorgverzekeraar
13.	Erfocentrum
14.	Fysio Educatief
15.	Gezondheidsinstituut NIGZ
16.	GGD Nederland
17.	GGD regio Twente
18.	GGZ Nederland
19.	Groep 5700 BV
20.	Instituut voor Verantwoord Medicijngebruik
21.	Kenniscentrum Zelfhulp en Ervaringsdeskundigheid
22.	Koninklijke Nederlandse Organisatie van Verloskundigen (KNOV)
23.	Koninklijke Nederlandse Maatschappij ter bevordering der Pharmacie (KNMP)
24.	Kwaliteitsinstituut CBO
25.	Landelijke Huisartsen Vereniging LHV
26.	Landelijke Vereniging Georganiseerde eerste lijn LVG
27.	Linsen Communicatie
28.	Nederlandse Diabetes Federatie
29.	Nederlandse Hartstichting
30.	Nederlands Huisartsen Genootschap NHG
31.	Nefarma
32.	Nierstichting
33.	NIVEL
34.	NPCF
35.	NSPOH
36.	Pharos
37.	Prescripts
38.	Provinciale Raad Gezondheid (Noord- Brabant)
39.	Rutgers WPF
40.	Sanofi Aventis
41.	Springer Media
42.	Stad Holland zorgverzekeraars
43.	Stichting Computerwijk
44.	Stichting Expertisecentrum ETV.nl
45.	Stichting GezondheidsBegeleiding Nederland/Vereniging voor Gezondheidsbegeleiders Nederland
46.	Stichting Health Base
47.	Stichting Kindermedicijn
48.	Stichting Lezen & Schrijven

49. Stimulansz
50. Stiom
51. Stivoro
52. Trimbos Instituut
53. TNO Gezond Leven
54. Universitair Medisch Centrum Groningen
55. Vilans
56. Voedingscentrum
57. Zet Tilburg, ondersteuning van alfabetisering
58. Zorgbelang Noord-Holland
59. Zorgverzekeraars Nederland
60. Zorgverzekeraars Univé-VGZ-IZA-Trias

Poland National Advisory Panel		
Organisation	Name	Position
Parliament	Ligia Krajaska	Member of Parliament
	Alicja Dbrowska	Member of Parliament
Chief Sanitary Inspectorate	Andrzej Wojtczak	President of the Sanitary-Epidemiological Council by the Chief Sanitary Inspector
	Joanna Skowron	Director of Department of Health Promotion, Biostatistics and Analyses
	Ewa Halicka	Member of Council for diet, physical activity and health by the Chief Sanitary Inspector
National sickness fund - NFZ	Wojciech Bienkiewicz	Director of the Łódź Branch
WHO Office in Poland	Paulina Miśkiewicz	Director
College of Family Physicians	Jacek Łuczak	The member of Executive Board
Warsaw branch of the Chamber of Physicians	Krzysztof Makuch	Vice –President
Main Council of Nurses and Midwives	Grażyna Rogala-Pawelczyk	President
National Chamber of Laboratory Diagnosticians	Anna Lipnicka	Secretary of Executive Board
Cardinal Stefan Wyszyński Institute of Cardiology	Zofia Słońska	Assist. Prof. Deputy head of Department of Epidemiology, CVD Prevention and Health Promotion
	Wojciech Drygas	Full Prof. Head of Department
	Mariusz Kruk	Ass. Prof.
Warsaw University,	Barbara Woynarowska	Full Prof. Faculty of Pedagogy, Head of Department of Biomedical and Pedagogical Foundations of Education
Warsaw Medical University,	Magdalena Woynarowska-Soldan	Assist. Prof. Faculty of Health Sciences
Gdańsk Medical University,	Tomasz Zdrojewski	Ass. Prof. Faculty of Hypertension and Diabetology
Jagiellonian University	Barbara Niedźwiedzka	Assist. Prof. Acting Head of Department of Scientific Information
Centre of Oncology -Institute	Witold Zatoński	Full Prof. ,Head of Department of Cancer Epidemiology and Prevention
Institute of Education Research	Beata Balińska	
National Institute of Public Health - NIH	Bogdan Wojtyniak	Prof, Vice Director of Institute
Medical Centre of Postgraduate Education	Dorota Cianciara	Ass. Prof. ,Director of School of Public Health
IAPO International Alliance of Patients' Organization	Jolanta Bilińska	Secretary of EC

National for Workplace Health Promotion	Elżbieta Korzeniowska	Director
Health Promotion School Network Center of Education Development	Katarzyna Stepniak	Head of the Health Promotion Team
Association of Healthy Polish Cities	Iwona Iwanicka	President
District authority of Pruszków	Elżbieta Smolińska	Prefect (starost)
City Authority of Radom	Anna Kwiecień	Vice President
Association "Journalists for Health"	Ewa Dux-Prabucka	President

Spain National Advisory Panel		
Organisation	Name	Position
CARM (Regional government: Autonomous Community of the Murcia Region)	D. Eduardo Osuna	General manager of Universities
CARM	D. Francisco Garcia	Regional Public Health general manager.
CARM	D. Constantino Sotoca	Regional Ministry of Education
CARM	D. José Joaquín Gutiérrez García	Head of the health promotion and health education Department http://www.eps.murciasalud.es/EDUCACION PARA LA SALUD
CARM	D. Luís Ricardo. Navarro Candel	President of the school council.
Official College of Pharmacists	Dra.Isabel Tovar	Vice-President
Official College of Pharmacists	Dº. María Fuensanta Martínez Lozano	Communication manager
Official College of physicians		Secretary
HERO (baby food Company) Food Institute.	D. Pedro Abellán	President
HEFAME Pharmacy company.		
National Health Sistem	D. Rafael Pacheco	Hospital General Universitario Reina Sofía/ Chair of the Legal medicine and bioethics department
Committee of Medicine Faculty Deans	D. Joaquín García Están.	President
Spanish Network of Healthy Universities	Dra . Carmen Gallardo	President
Education health and Society Foundation The expert patient	D. Manuel Serrano Gil	President
National school of Occupational medicine	Dra Begoña Martínez Jarreta	Regional chief
University Institute on Aging (University of Murcia)	D. Vicente Vicente Ortega	President
FUNDAESP National health education foundation.	Dra. María Sáinz Martín	President
FUNDAESP National health education foundation.	D. Hernán Díaz	Communication manager and health journalist
Red Cross	D. Antonio Bruel Carreras	General coordinator of Red Cross Spain
Diario Medico (Professional health journal)	Dª Pilar Laguna	Health journalist
UMU (University of Murcia)	D. Juan Jose Gascon	Professor of Public Health
UMU	Dra Maria Falcon	Senior teacher legal medicine
UMU	Dr Aurelio Luna	Full professor legal medicine

UMU	Dra Maria Dolores Perez Carceles	Full professor legal medicine
UMU	D. Juan Jose Lopez Garcia	Dean of Psychology
UMU La Verdad journal	D. Jose Antonio Lozano Teruel	Health journalist and writer.
IBERMUTUAMUR National Mutual Insurance Company for Occupational Accidents and Diseases	D. Juan Roca Guillamon	Vice-president
UMU	Aurelio Luna-Ruiz- Cabello	PhD student in health literacy